



International Federation of Library Associations and Institutions

IFLA Section of Public Libraries
Newsletter
Issue no 30, August 2004



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Updated August, 2004

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Dear Colleagues,

I am happy to welcome everyone to the second issue of the newsletter. It has been an eventful six months since we last updated you on our activities.

As Torny shares in "The Chair Speaks", we concluded a successful mid-year meeting in Sweden where several programmes were approved for IFLA 2004 Buenos Aires.

Looking forward to the upcoming IFLA, we bring you news about how a novel project in Argentina called "Contar con todos" is helping to promote learning in various communities in the country ("Bringing the books to the People").

Elsewhere, find out why public libraries in Italy and Spain are protesting against payment for library loans in "Librarians in Italy and Spain Protest Against Paying for Library Loans". We also share the latest statistics on book production in the United States ("US Book Production").

I thank everyone who has contributed to our newsletter and welcome all of you to continue sharing your news with us. If you have a story to contribute, do drop me a note at lekchoh@nlb.gov.sg. I look forward to hearing from you.

Best wishes,

Ngian Lek Choh
Information Coordinator

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Cover picture: Malmö City Library, Sweden
Editorial Assistance: Phoebe Seow



Notes from the Chair, Torny Kjekstad



In March the Section had a very successful mid year meeting in Sweden. We visited Ljusdal – the community of our section member Kerstin and Malmo, the hometown of our member Gunilla. We had very good business meetings, social and cultural adventures and experiences. We visited wonderful libraries and museums, tasted very good Swedish traditional food and had a lot of fun. This included walking tours in snow covered areas with temperatures below minus 20 degrees centigrade and hours waiting for the train in the middle of the night in Ljusdal, trying to keep our feet warm by getting seven people crammed into a telephone box. We made it!

Many thanks to Kerstin and Gunilla for all their efforts arranging this meeting and for their hospitality.

We are now looking forward to the annual conference in Buenos Aires where I feel we have good and interesting programmes.

First – the Division III session (96) on Tuesday: Innovation in Public Libraries – conquering the digital divide in Latin America where we will have a focus on the public libraries in Chile, Columbia, Mexico and Argentina. Clara Budnik, as a member of the Public Libraries Section has been responsible for the programme in this session.

On Thursday, I would recommend the session (131) which is our main session at this conference. For this programme we are co-operating with the Statistics and Evaluation Section on the subject of “Take it to the Limit”: using statistics to optimise the use of public libraries. The members of our Section: John, Elena and Monica, have managed to get very good speakers with the co-operation and assistance of Pierre Meunier in the Statistics and Evaluation Section.

On Friday, you should try to go to the start-up meeting for a prospective new discussion group: Public Libraries and the Democratic Process. Mary Sherman, member of our Section has taken the initiative to organise this discussion group which has proved a popular conference event in Boston (2001) and Glasgow (2002).

On Wednesday, I would like to recommend the session (112) where we are co-operating with the Management and Marketing Section. Management and staff development – how to provide new skills for librarians in order to meet new challenges in the digital world. Here we have two good papers where I personally can recommend the Danish one.

Then we have two business meetings where we will meet to discuss the strategic plan, the conference programme for the next IFLA conference in Oslo and new projects. I really hope you will come up with many good ideas.

I am looking forward to seeing you all.

Best regards from Torny
Chair of the Public Libraries Section

IFLA Public Libraries Section Standing Committee Meeting

Mid-Year Meeting in Jarvsobaden, Ljusdal, Sweden

| | | |
|-------------------------|--|--|
| Date: | Wednesday 3, Thursday 4 and Friday 5 March, 2004 | |
| Location: | Jarvsobaden nr. Ljusdal, Sweden | |
| Members Present: | Monica Medina Blanes (MB) Gunilla Konradsson-Mortin (GKM) John Lake (JL) (Secretary), Tuula Martikainen (TM) Mary Sherman (MS) | Kerstin Hassner (KH) Torny Kjekstad (TK) (Chair), Ngian Lek Choh (NLC) (Information Co-coordinator) Florence Ponce (FP) Kent Skov (KS) for days 2 & 3 |
| Apologies: | Meetings 1 and 2: Elena Boretti (EB), Jamila Burgetova (JB), Karin Kitching (KK), Bernard Margolis (BM), Barbara Clubb (BC), Klaus-Peter Boettger (KPB), Clara Sinay Budnik (CB), Vladimir Firsov (VF), Li Jingxia (LX) | |
| Absent members : | Morwadi Pilane (MP) | |

1. Opening, Announcements and Documents Check

TK welcomed everyone to the meeting and a document check was carried out, a part of which was to welcome the new look Newsletter produced by NLC.



2. Welcome to Sweden and Details of Arrangements

The welcome took place after dinner on Wednesday 3 March to which KH had arranged for the Chair of the local Council and Chair of the Culture Committee to host. The Chair welcomed the Section Committee and the arrangements for the stay in Jarvsobaden were clarified by KH.

3. Approval of the Agenda

The agenda was agreed with the following amendments and addition under Other Report and Items:

- Financial report would be taken on 5 March since it was being delivered today from Canada due to BC not being able to attend the meeting.
- Life Long Learning project would be taken under Review of Ongoing Projects
- Paper "What is Literacy" to be added
- Mid-Year Meeting locations for 2005 and 2006

4. Chair's Report

TK explained that the reason for the submission of the details of the Buenos Aires programmes being brought forward to 1 March is due to an-earlier-than-usual Governing Board meeting in March.

TK informed the meeting that having been elected chair of the Co-ordinating Board for Division III she was also required to attend the Professional Committee and the Governing Board meeting during her term of office. A great honour but a lot of work, and this had been made more demanding due to the lack of a Secretary on the CB since Berlin 2003 caused by a procedural error. This matter had now been resolved and a temporary Secretary was appointed, until Buenos Aires in August 2004 when a new election would take place.

5. Approvals and Follow-up of the Minutes from the Berlin Meetings 2 & 8 August 2003

The minutes were approved with the following corrections noted:

Page 2 TM informed the meeting that the pre-conference seminar on Library Buildings was being organised in a location near Helsinki prior to the Oslo Conference in 2005. TM to keep this Section informed on progress.

Page 7 Management & Staff Development Section should read Management & Marketing Section.

Page 8 JL informed the meeting of the brainstorming session with Kay Reseroka which he and TK had attended in Berlin on the theme of Libraries for Lifelong Learning. It was agreed that JL would circulate the notes from that session. It was emphasised that a clear direction from this initiative was still to be determined by the Governing Board, therefore the notes should be read as background information only.

Page 8 TK reported that the Officers Handbook would be produced in both hard and electronic copy in the Spring of 2004.

Page 8 The UNET project - KH reported on the continued existence of this project. There would be no further support required from the Section since it was now self-sustaining and a final report should be produced for our next meeting.

6. Programmes for IFLA 2004 Buenos Aires

The Section is supporting the following IFLA approved programmes for Buenos Aires:

- A joint session with the Management & Marketing Section on Management and Staff Development how to provide new skills for librarians to meet new challenges in the digital world. The programme is being completed by the Management & Marketing Section by the end of March. TK to be our contact for this programme. GKM to attend the session.
- The Bill and Melinda Gates Award. BC to check on where and when this is taking place in Buenos Aires with Carol Erikson and to offer our support as in previous years.
- Public Libraries and the Democratic Process informal discussion group. MS reported that Nancy John was willing to be our facilitator when a date and time had been established. MS to get a form and details of what is required to make this a formal discussion group after the 2004 conference. MS to ensure that the session is publicized with posters and in IFLA Express. (Date is Friday 27 August 08.30-10.30. It is scheduled in the conference program)

- Using Statistics to Meet Public Library Needs will be a 2-hour programme in conjunction with the Statistics and Evaluation Session. JBL reported that communications with Pierre Meunier from that Section had been good and the speakers were all confirmed. It was agreed to propose a change of title to make the session more eye catching to Take it to the Limit: using statistics to optimise the use of public libraries. JL to report progress.
- Innovation in Public Libraries Conquering the Digital Divide in Latin America. This would now be the Division II programme in the Conference. The meeting expressed some concern at the lack of confirmation of the speakers' names although the programme was thought to be a good proposal. JL to ask CB or her assistants in DIBAM in Chile for urgent confirmation of the details. NLC and KS to assist at the Conference and beforehand if needed. The need for good presentations of high quality was highlighted by the meeting.

It was noted that a pre-conference special workshop on a similar theme of telecentres and how they compete with the function of the library was being organised in Argentina with Kay Reseroka involved. There was a need to ensure that the overlap with these two programmes was kept to a minimum to avoid splitting the audience.

FAIFE is producing a programme on Libraries for Lifelong Literacy which CB would also need to check on overlap with her programme.

MS to keep track of the Advocacy programme with the American Library Association.

JBL to attend the Reading with Library Theory and Research programme on Libraries, Language and Literacy: linking continents through reading promotion programmes. A discussion on how we procure speakers for programmes in the future took place and it was agreed to consider a procedure at Buenos Aires with a call for papers read by an evaluation panel within the Section for the Oslo conference.



Measures to attract new members

- It was agreed to begin the first Section meeting on Sunday 22 August with a 30-minute welcome session with coffee/tea for all members and observers to try and attract new members to the Section. All Section members to bring along sweets, biscuits etc.
- It was agreed that there would be further discussion at Buenos Aires on ways in which we can attract and welcome new members at future Conferences.
- NLC to promote the activity via an informal list serve and newsletter.
- It was agreed that the acronyms and abbreviations used in IFLA needed to be available on our website and available for people attending our programmes at Conference.

7. Reports from Co-ordinating Board, Division III

TK reported that the next meeting of Co-ordinating Board after Berlin would be on 14/15 March in Amsterdam which she and JL would attend.

8. Reports from Professional Committee

- TK explained that a pilot would run for the review of Sections and a volunteer Section was requested to try running with a new operational method. This process was welcomed but more details on what this involved was required before any commitment made. TK would enquire.



- The Section's Strategic plan had been approved in content but needs to be re-formatted by Winston Tabb. TK to raise at Professional Committee. At present the Section Plan should still be marked "draft" on IFLANET preparatory meeting for the Oslo conference at the Professional Committee in December 2003.
- TK informed the meeting of the brainstorming session on "Branding the IFLA name" to be held at the next Governing Board meeting in March (See item 17).

9. Report on Membership

JL reported that membership is currently at 315 down from 322 in Aug 2003. JL to find out the fuller details of what this means (i.e. new members/lost members and which libraries are current members) from Kelly Moore at IFLA HQ.

10. Finances

A report from BC was received and approved which showed an opening balance of 6,062E at 1 January 2004.

- Administrative fund allocation for 2004 is 1,430E.
- Public Libraries, Museums and Archives research project funds approved but not yet received. BC indicated that this project would require some subsidy from the Committee. Details of why this was required will need to be discussed at Buenos Aires.
- Meeting User Needs. Funds received but no expenditure to date. JL reported that cost of translation for the best practices on IFLANET would be required later this year.
- Guidelines Marketing Project. Final installment of project funding applied for but not yet received. CILIP has allocated £500 and Canadian Council of Administrators of Large Urban Public Libraries has allocated \$600Cn which was used to purchase copies of the Guidelines for developing countries and for library schools in Canada. Two copies in French were also ordered. JL reported that costs would be incurred for promoting the Public Library Guidelines with posters and leaflets in the very near future as discussed in Berlin. JL to advise BC.

- Public Libraries and Life Long Learning project - final accounting to be completed by BC. It was anticipated that an additional 500E would be required for the final report.
- NLC reported that the latest edition of the newsletter cost 600E plus, including postage and copy charges to produce.

11. Country Reports - To consider how these should be presented in the future

It was agreed to cease the practice of every Section member producing country reports once a year for the meeting/IFLANET and concentrate on highlighting newsworthy items in the Newsletter.

12. Review and report on approval of Strategic Plan 2004 - 2005

The Section Plan was reviewed and will be updated for the next meeting.

13. UNET Project report

KH reported on her paper given at the Literacy Without Borders conference in Kampala 18 - 22 August 2003. This was the 3rd Pan African Reading for All Conference and was attended by 600 people (mostly teachers). KH talked about the Public Library Guidelines and the Public Library Manifesto which many had not heard about previously.

KH reported that an annual meeting of participants was planned in Ljusdal although pressure of work for the individual members worked against the effectiveness of the network at times.

It was agreed that future presentations at Conferences should cover both the Guidelines, the translation strategy (available on IFLANET), and the Manifesto.

14. Review of Ongoing Projects

a) Meeting Users Needs

JL reported on the current position of this project:

- Programme for Buenos Aires with Statistics & Evaluation Section taking place.
- Preparatory work on the best practices under way but more examples needed from around the world in a variety of countries/languages. All Section members to pass examples to JL/MB/EB. Plan is to post this on the website after Buenos Aires and finish the project in Oslo with a leaflet and presentation in the Division III Open Session.

b) Marketing Guidelines

An update for this programme is available on the web site. JL reported that the poster and leaflet were nearly ready to distribute and after agreement on the routing for enquiries via IFLANET, he would now proceed with these.

It was agreed to have a Spanish version of the poster and the leaflet available in Buenos Aires.

JL to get costings. JL reported that he would be the chief facilitator for a workshop on implementing the Public Library Guidelines in Penang, Malaysia at the end of April 2004. The presentation would form the basis of a template for presentations/talks on the Public Library Guidelines in the future.

c) Libraries, Archives and Museums Research Project

BC had reported that she is in the process of appointing a student to assist with the research. It was agreed that a presentation on this project would fit well at the Oslo Conference in 2005.

d) Lifelong Learning Project

Copies of the final report were distributed at the meeting. There was considerable concern that the final report as a bibliography and list of web links did not reflect the high level of content and work produced during the life of the project. TK to contact BMH and BC to prepare a financial statement on the project.

15. Website, Newsletter and Brochure

NLC was congratulated on the presentation and content of the latest newsletter and it was agreed that the style should be continued for future editions.

TK would prepare a letter of invitation to Oslo for the next newsletter.

GKM/KH to prepare an article on Swedish Libraries for the next newsletter.

Website: NLC to evaluate and make recommendations for improvement at the next meeting. New Section brochure was distributed. It was agreed that this would be available for the first meeting in Buenos Aires to hand to observers.

16. Preliminary Programme for IFLA in Oslo 2005 and 2006 in Seoul

Oslo 2005

It was agreed to recommend that the theme of partnerships via the Libraries Archives and Museums joint planning and working environment be proposed as the Divisional programme theme. It was agreed that a Section programme on "Trends in Libraries" be considered at the next meeting. GKM/KS & MB to prepare. It could include the following issues:

- Funding - getting the most out of nothing
- The changing role of the librarian and information worker - new ways of working.
- Leadership and management
- Information fluency

TK reported that the Management & Marketing section have proposed a joint programme on Promoting Public Libraries Use Based on Statistics.

It was agreed to support this proposal since it fitted with our Meeting User Needs project. It was decided not to support the pre-conference satellite meeting proposal on Development work in local communities - the role of public libraries since this application from a Norwegian librarian had been made so late. The Public Section had not been involved in the planning. We had no control over quality, speakers or the costs involved although it was intended to be self supporting.

17. Branding the IFLA name

A brain-storming session was held and points raised included:

- Emphasising the world libraries nature of the organisation - a global network
- Replacing the existing logo which is considered to lack clarity as to what it represents.
- Advertising in political magazines
- Use of photos
- Promoting the President
- Use of the manifestos
- Clarifying the values and "signals" of the organization

18. The procedures for the election of officers to Sections and Divisions

TK introduced the item explaining that the current situation for election of Divisional chairs and secretaries was done with little preparation and was unsatisfactory since individuals did not have time to check with their workplace over the time required and finance involved in being elected. The election to either one of the posts has significant impact for the individual with both these aspects in order to attend PC and GB meetings.

It was agreed to propose that officers in the Section be nominated at the mid-year meeting prior to the Conference meeting in the Summer. This would provide time for Chairs and Secretaries of Sections to consider and prepare for being elected for the Divisional Chair and Secretarial posts. Sections without a mid-year meeting may need to consider a postal ballot system.

TK to take this to Co-ordinating Board meeting of Division III in March 2004.

19. Other Reports and Items

What is Literacy? paper. It was agreed that individual responses to the paper should be made from each person in the Section.

It was provisionally decided to hold the 2005 mid-year meeting in Oklahoma, USA and the 2006 mid year meeting in Barcelona. MS and MB to investigate and report at Buenos Aires. TK reported that IFLA had agreed that Rashida Begum has been approved as a corresponding member of the Section.

JL reported that Philip Gill from the UK would like to be considered for corresponding member status.

20. Closing

TK thanked everyone for a productive meeting and KH and GKM for making all the arrangements to enable the meeting and visits to take place. The meeting was followed by a journey to Malmo and a visit of GKM's library and a local archaeological/local history site tour.



Torny Kjeksted (Chair) & John Lake (Secretary)

IFLA Section for Public Libraries Standing Committee Meetings

During Buenos Aires Conference
22 and 28 of August, 2004

| | |
|------------------|---|
| Time: | Meeting 1: Sunday 22 of August 2004, 08.30-11.20 Meeting 2: Saturday 28 of August, 08.30-11.20 |
| Location: | Macacha Guemes 351, Buenos Aires, NA AR C1106 AKA Tel: 54-11-48910000 Fax: 54-11-48910001 Website: www.hilton.com/en/hi/hotels/index.jhtml?moreDesc=true&ctyhocn=BUEHII |

1. Greetings and apologies for absence (Kjekstad)
2. Opening, Announcements and Documents Check (Kjekstad)
 - Booth Duty for IFLA Buenos Aires
3. Approval of the Agenda (Kjekstad)
4. Approval and Follow-up of the Minutes from the Mid-Year meeting in Malmö, Ljusdal 3-6 March 2004 (Kjekstad) previously circulated
5. Chair's Report (Kjekstad)
6. Financial Report (Clubb)
7. Election of new Financial Officer for 2004-2005
8. Report from Co-ordinating Board (Kjekstad/Lake)
9. Report from Governing Board and Professional Committee (Kjekstad)
10. Programmes for Buenos Aires
11. Review and Report on Strategic Plan 2004-2005
12. Review of Ongoing Projects
 - a) Meeting User Needs (Lake, Bailac & Boretti)
 - b) Marketing Guidelines (Clubb & Lake)
 - c) Public Libraries, Museums and Archives Research Project (Clubb)
 - d) @ Your Library (Boretti & Kitchin)

13. Proposals for New Projects
14. Website, Newsletter and Brochure (Lek Choh)
15. Evaluation of Sections
16. Programmes for IFLA in Oslo 2005
17. Preliminary Programmes for IFLA 2006 in Seoul
18. Venue for Mid-Year Meeting 2005
19. Other Reports and Items
20. Closing

Kjekstad & Lake

Join the IFLA Section for Public Libraries! Welcome Session

All public librarians are cordially invited to a welcome session to be held on Sunday 22 August at 8.30am. This will be held before the meeting of The Section of Public Libraries starts at 9.00am at the same venue: Ombu (Sheraton). All are welcome!

Swedish Libraries

The Standard Committée for public libraries had its yearly mid-term meeting in Ljusdal and in Malmö in Sweden in February 2004. The meeting was very successful. Beside the business of the meeting the purpose was to show how libraries in Sweden work: a normal public library in an ordinary municipality in the middle of Sweden, Ljusdal and a big very modern library in Malmö, one of the biggest cities in Sweden.



The big hall called the Calendar of Light in the Malmö City Library. Here you find the Humanities and Natural Science departments.



The Humanities department in the Calendar of Light.



This section called The Castle houses the Arts and Music department, the Children's department and the Fiction department.

Making the Book: Gambling on the Future of Our Libraries

This report looks at how libraries in Kansas City can meet the future needs of its citizens. Future trends point to the greater use of technology in libraries, changing needs of library patrons, and a new breed of librarians. Libraries will have to cater to the elderly, increasing numbers of immigrants, the 60 million Generation Y members who were born between 1980-1999, and 72 million Baby Boomers. As more librarians retire, there is a need to attract younger librarians into the profession as libraries compete with the private sector to hire the best. Public libraries will have to create new opportunities and offer better salaries in order to attract librarians to work in public libraries.

The topics discussed in this report are:

- Why do libraries matter?
- Which trends will have an impact on libraries?
- What is the current model for library funding?
- How are public libraries structured?
- Can collaboration make a difference?
- What role does the state library play?
- Actions to be taken

Wilding, Jennifer. Making the Book: Gambling on the Future of Our Libraries. KC Consensus. Apr 2004.
<<http://www.kcconsensus.org/pdf/Consensus%20library%20report.pdf>>

Inspiring Learning for All

"What is the purpose of public libraries?" The Museums, Libraries and Archives Council's (MLA) "Inspiring Learning for All" (ILA) provides the answer. It was launched on 2 March 2004. ILA, an online resource, contains five strategies for improving the quality of learning:

- Activities to encourage exploration;
- A framework enabling the quality assessment of its learning activities and plans for improving them;
- A radical new way of measuring impact on learning;
- Advocacy materials to win acceptance for developments needed to improve learning outcomes; and
- Support for shifting the focus to learning

At its heart is the assessment framework, built on evidence, research and good practice. It focuses on five principles - people; places; policies; plans, and performances and partnerships. Five "generic learning outcomes (GLOs)" are used to measure learning and identify learning progression.

It promotes collaborative learning and socially inclusive services via partnership with local communities to address genuine needs; helps libraries to renew and refocus their services on users; and ensures that important national programmes supporting libraries' development are supported.

Jonathan Douglas. "Inspiring Learning for All". Library + Information Update. Apr 2004.
<<http://www.cilip.org.uk/update/issues/april04/article4april.html>>

Scandinavian Public Library Quarterly

To learn about Scandinavian public libraries, read the Scandinavian Public Library Quarterly - <http://www.splq.info>. This journal is published by the Nordic Public Library Authorities. All articles are in English. The theme for issue no. 2, 2004 is cooperation with partners other than libraries, introducing several new and non-traditional partnerships at local as well as national level. This should be interesting reading for those who plan to participate in the IFLA 2005 conference in Oslo.

US Book Production

The US book production increased significantly by 19% to 175,000 new titles and editions in 2003 over that of 2002. This is the highest production ever recorded. This information was released by R.R. Bowker. *Bowker News Release*. May 27, 2004. http://www.bowker.com/press/2004_0527_bowker.htm, the publisher of *Books-In-Print*, a bibliographic database with more than 5.2 million audio, video, in-print, forthcoming and out-of-print titles. Other details for the US publishing industry include:

- Juvenile literature and adult fiction formed almost 45% of all new titles published;
- New juvenile titles increased by a hefty 45.3% to 16,283;
- Adult categories of biography, history, and religion experienced double-digit increases;
- Many categories of new titles published by the University presses have declined, except for psychology and religion which showed remarkable increases;
- New publishers registered for ISBN numbered 10,877 in 2003, an increase of 2.1% over that of 2002;
- Three largest print-on-demand publishers (POD) produced 51% of all new titles comprising fiction, poetry or drama. These categories formed 57% of all titles published by the same POD since 1998.

Based on the average suggested retail price reported, a tabulation of prices by categories of publications for 2002 and 2003 is presented below.

| Categories of Publications | Average Suggested Retail Price | | |
|------------------------------------|--------------------------------|-------|------------|
| | 2002 | 2003 | Change (%) |
| Adult Hardcovers | 27.70 | 27.62 | -0.3 |
| Adult Fiction Hardcovers | 25.05 | 25.08 | 0.1 |
| Non-Fiction Hardcovers | 28.80 | 28.78 | -0.1 |
| Adult Trade Paperbacks | 15.90 | 15.65 | -1.6 |
| Adult Fiction Trade Paperbacks | 15.07 | 14.71 | -2.4 |
| Adult Non-Fiction Trade Paperbacks | 16.23 | 16.01 | -1.4 |
| Adult Mass-market Paperbacks | 7.30 | 7.21 | -1.2 |
| Juvenile Hardcovers | 15.81 | 15.83 | 0.1 |

Who's in Charge? Responsibility for the Public Library Service

This report presents the situation of public libraries in the UK. It predicts that they will not be available to deliver excellent services in 10 to 15 years' time if the governing councils are unable to address the fundamental structural problems of library services. Inadequacies identified and requiring attention include:

- The need to respond to urgent public needs for a broader range of reading materials, better opening hours, and clean and welcoming libraries;
- The need for resources to be devoted to meet public needs;
- The need to review inefficient management of costs, productivity and operating systems; and
- The need to cascade resource allocation and adequate measure of services to elected councillors. Councillors are unaware of users' dissatisfaction and declining usage and hence are unable to affect improvements.

To address these problems the report recommends expenditure on books and reading materials be trebled, opening hours increased by 50% and libraries be redecorated and redesigned.

Coates, Tim. Who's in Charge? Responsibility for the Public Library Service. Libri. Apr 2004.

[<http://www.rwevans.co.uk/libri/Who%27s%20in%20char_e_\(as%20printed.pdf\)>](http://www.rwevans.co.uk/libri/Who%27s%20in%20char_e_(as%20printed.pdf))

Fusion Spaces

The new US\$165.5 million, 363,000-square-foot Central Library in Seattle, USA opened to the public on 23 May 2004. It has a capacity for more than 1.45 million books and materials and is expected to draw more than 8,000 visitors per day during its first year of operation. Even before its opening day, the building, designed by Rem Koolhaas, has won rave reviews.

There are 11 floors to the library, ten of which are public. One of the most revolutionary design features is the "Books Spiral", which winds through four floors of the books stack and holds the library's non-fiction collection. The unusual design concept allows the library to increase its non-fiction collection without disrupting its order within the Dewey Decimal system.

The heart of the library is the Mixing Chamber, or the creatively renamed traditional reference desk on the fifth floor. Most of the library's 400 computers are placed here and reference staff equipped with wireless communication devices are stationed in this centralised location to ensure a more efficient use of staff time.

Graves, Jen. "Fusion Spaces". The News Tribune, May 20, 2004

Bringing the Books to the People

By María Héguiz

It is a cruel reality that not everyone is able to study and read. In Argentina, the Public Libraries have set out to achieve a task: To bring the books to places they cannot reach.

This is the mission of "Contar Con todos". Developed by María Heguiz and sponsored and supported by the Instituto Cultural de la Provincia de Buenos Aires. Dirección del Libro, Bibliotecas y Promoción de la Lectura, it is a project aimed at educating and training social narrators to promote the love of books amongst various communities and regions through storytelling and reading in all social interactions and settings. In this way, the books from the libraries travel to the regions and communities through the various voices of each community.

For example, an engineer, a mechanic or a young student may read books or tell stories in jail. In a square, in a short stories marathon, a grandfather could be sharing his memories to a child caught up in the magic of his story. In rural schools, parents could turn story-tellers and even help improve their children's and their literacy. In the hospital, someone could listen to a book being read for the first time.

The book comes alive through voice, and often, the voice is love. Not only does the project promote learning, it builds bonds and brings communities closer together.

"Contar con todos" develops this plan in three phases.

The first phase is educating the social narrator with expressive technical training so that the participant communicates effectively with his or her audience, with a vast knowledge of stories. This is followed by field work, and following the narrators out into the chosen social sphere. The third phase is monitoring the progress and the social interchanges and evaluating the results.

The project has been carried out in 12 different regions. These include Trenque Lauquen and the involvement of its rural schools. In San Nicolás, writers have held sessions where they shared their own writings in schools. In the Lobos Library, a group of young people are working together to record the stories told by Falklands veterans of this historical event.

Moving forward, the next phase would be to build upon the project and foster a regional network of interchanges and research.



Public Libraries in Chile



Librarians in Italy and Spain Protest Against Paying for Library Loans

By Annalisa Cichella

On 16 January 2004 the European Union opened an infringement proceeding against six European countries (Ireland, Italy, Luxemburg, France, Portugal, Spain) considering them guilty for not having introduced the remuneration of editors and authors for lending in libraries as prescribed in a Council Directive of 19 November 1992 on rental right and lending right and on certain rights related to copyright in the field of intellectual property.



In Italy and Spain, librarians have been protesting and a European campaign against paying for library loans has been launched by two public libraries; Cologno Monzese in Italy and Guadalajara in Spain. "Non Pago di Leggere", the Italian slogan - which is difficult to translate directly - plays on the meaning of the verb 'pagare' (to pay) and 'essere appagato' (to be satisfied with) and means literally "I'm not satisfied with reading", but also can be taken as "I won't pay to read".



In Spain protests are taking place with the slogan "No al Prestamo de Pago" (No charges for lending). Both countries have gathered together the librarians, readers and even booksellers, authors and some editors - the subjects of the so-called "la B.E.L.L.A. catena/cadena" (the beautiful chain) - comprising bibliotecari/bibliotecarios editori/editores lettori/lectores - librai/librarios - autori/auctores for the right of reading.

Italian and Spanish librarians claim that the redistribution of royalties for borrowing would be tantamount to suicide for both countries which have among the lowest levels of reading in Europe. What they ask for is to maintain the current exception on library lending as currently fixed by national legislations regarding the right of the authors. As a matter of fact, libraries exist to fight for all authors (not just bestselling ones) so that they may be known, read, appreciated and loved even when they disappear from the shelves of the bookshops and the market as a whole, where they often remain only for few months. They invest in cataloguing, promoting and stocking a vast number of texts and offer the authors a free channel for publicity and diffusion of ideas. They do not have lucrative or economic aims and seek only to foster the cultural development of a country.

In both countries the campaign is strongly supported by National professional associations: Aib (Associazione Italiana Biblioteche) in Italy and Fesabid (Federación Española de Sociedades de Archivística, Biblioteconomía, Documentación y Museística) in Spain.

On 21 February 2004 the Official Campaign was launched with a videoconference meeting between Cologno Monzese Public Library (Italy) and Guadalajara Public Library (Spain). On 23 April 2004 (Unesco World Book and Copyright Day) Spanish librarians formed a human chain (la B.E.L.L.A. cadena, the beautiful chain) surrounding the National Library in Madrid while in Italy meetings have taken place in many important cities such as Rome, Bologna, Florence, Modena and Pesaro.

Concurrently, a national website, www.nopago.org, hosted by the Cologno Monzese Public Library is consolidating all current and future actions. In both countries, thousands, including many readers, authors, librarians and university professors, have subscribed to a Manifesto in Defence of Free Library Loans.

Stay tuned!

For more information, visit www.nopago.org (<mailto:nopago@comune.colognomonzese.mi.it>)
www.maratondeloscuentos.org/librolibre/jornadaslibrolibre.htm

Workshop on the Public Library Service IFLA/Unesco Guidelines for Development

26 - 29 April 2004, organised by the Penang Public Library Corporation, Malaysia in cooperation with the National Library of Malaysia and the Malaysian Council of Directors of Public Libraries

By John Lake



The workshop took place over 4 days with 60 attendees from a variety of Malaysian states and the National Library of Malaysia, Singapore and Cambodia. The aims of the workshop were:

- To assist in developing national standards for public library development
- To create awareness of all the issues related to public library development
- To enable participants to share experiences on issues related to public library development



The Opening Ceremony began with a message from the Chief Minister of Penang and speeches from a representative of the National Library of Malaysia which provided an auspicious start and a measure of how important the workshop was being viewed in the country.

The workshop was broken down into the subjects embedded in the main chapters of the IFLA/Unesco Guidelines with a key note speaker followed by group discussions and presentations.

The standard of the presentations was excellent, providing the workshop attendees with a thorough understanding of what is covered in the guidelines. Each presentation was followed by group discussions and presentations which were of an extremely high standard being written direct onto PowerPoint presentations which became increasingly professional as the workshop progressed.

The workshop attendees were hardworking and deeply committed to the task set in their group discussions and as the chief facilitator of the workshop this was very rewarding to experience. The days were expertly interspersed with visits, entertainments and excellent food prepared and organised by the unfailingly helpful staff from the Penang State Library.

The main points generated from this workshop will go forward to assist the Council of Directors of Public Libraries to prepare a set of national standards for the State Library network and I am pleased to report that there was a considerable amount of material for them to consider and act upon.

This was a well organised, task orientated workshop which was made hugely enjoyable for all concerned by the commitment and good collegiate working of all those participating. As a side benefit I sensed that many lasting friendships were made during the four days of the workshop, which will be of immense value to those concerned during their careers in public libraries. My thanks go to Ong Chai Lin, Rashidah Begum and Datin Paduka Hajjah Shahaneem Hanoum for their excellent organisation, good company and warm hospitality. The workshop represented an excellent step forward with implementing the IFLA/Unesco Public Library Guidelines in Malaysia.

Not Your Usual Library - The Jurong Regional Library

By Phoebe Seow

A dedicated space for teenagers, 24-hour self-service kiosks allowing customers to carry out library transactions beyond operating hours, and full-fledged, in-depth reference services.

These are just some of the unique features of Jurong Regional Library, the largest public library in the network of libraries run by the National Library Board Singapore (NLB). Opened to the public on 5 June 2004, the library, which is located in the western region of Singapore, caters to some 800,000 residents living in the area as well as working adults and IT professionals working in the nearby industrial and business hubs.

The Jurong Regional Library offers a collection of 507,000 volumes including 160,000 volumes of print reference materials, 2,433 magazine titles, 12,000 volumes of audio-visual materials, 22,000 reels of microfilm, 64 newspaper titles and 311,000 volumes of lending books.

It also houses a unique prototype concept: A library space created for and run by teens on the top floor of the building. Known as "Verging All Teens" or VAT for short, the Teens Library is decidedly unconventional. Eating and drinking are allowed, whilst there is a graffiti wall, a deejay console and vending machines. Its collections are geared towards youth tastes and include a substantial offering of comics. A staple of teen-oriented programmes, such as live performances by teen rock bands and book clubs for youths, create a dynamic learning environment for the users.

The Teens Library is aimed at attracting children and the young audience to continue using the library. Explaining the rationale, its senior manager, Ms Sharon Thien said: "Over time, they go to school and become very focused learners. They come to libraries to do research. It's not fun anymore. We want to bring them back."

Besides the Teens Library, the Jurong Regional Library introduced for the first time in Singapore a 24-hour self-service lobby with facilities allowing customers to conduct library transactions outside of library operating hours. Customers can register as members, subscribe or renew paid premium memberships and even make payments – all at their own time and convenience.

As a regional library, the Jurong Regional Library also provides full-fledged reference services with an in-depth reference collection.

The library celebrated its launch with an official opening on 4 June 2004 inaugurated by Singapore's Acting Minister for Education, Mr Tharman Shanmugaratnam. This was followed the next day by the public opening, where more than 25,000 visitors took the opportunity to acquaint themselves with the library services and collections, as well as attend its opening day programmes.



Atrium in library



Graffiti Wall



Reading spaces



Opening ceremony

IFLA/Unesco Guidelines for Development

The IFLA/Unesco Guidelines for Development of the Public Library Service have been prepared by a team of experts around the world drawn from the IFLA Section of Public Libraries led by Philip Gill. They offer guidance, information and examples on how to plan, build and develop a public library service including;

- The role and purpose of the public library
- The legal and financial framework
- Meeting the needs of the users
- Collection development
- Human resources
- The management and marketing of public libraries

The Guidelines contain recommendations on a range of important issues, for example the use of information technology in public libraries, equal access to services for all and taking the library services into the community. The publication contains full text examples of recent Library legislation, a user charter, building standards and the IFLA/UNESCO Public Library Manifesto as helpful documents for you to use in your library service. There is a seven page resource list for leading you to further publications with their full bibliographic citation. The publication is written in a succinct purpose led style of 116 pages. It contains what you need to know drawn from experiences of librarians in public libraries around the world.

Guidelines are available in the following languages:

| | | | |
|----------|----------|------------|------------|
| Albanian | Dutch | Japanese | Portuguese |
| Arabic | English | Korean | Russian |
| Catalan | French | Lithuanian | Slovenian |
| Chinese | Galician | Malaysian | Spanish |
| Croatian | Greek | Norwegian | |
| Czech | Italian | Polish | |

Versions in other languages are in preparation.

The English language edition of the Guidelines is published by K.G. Saur and can be ordered using the following bibliographic details:

The public library service: IFLA/UNESCO guidelines for development.

IFLA Publications 97. Munchen, Germany. Saur 2001. ISBN 3-598-21827-3. \$49

To find out more details, get a copyright free downloadable version of some languages and how to order any of these publications:

Look on IFLANET www.ifla.org

Email: The current chair or secretary of the Public Libraries Section committee (see IFLANET for addresses)



Conferences And Seminars

Electronic Resources and Electronic Publishing

August 10-13, 2004
Tilburg University, the Netherlands
<http://www.ticer.nl/04elres/index.htm>

Library Strategy and Key Issues for the Future

August 15-17, 2004
Tilburg University, the Netherlands
<http://www.ticer.nl/04strat/index.htm>

Change: Making it Happen in your Library

August 17-20, 2004
Tilburg University, the Netherlands
<http://www.ticer.nl/04change/index.htm>

70TH IFLA General Conference and Council "Libraries: Tools for Education and Development"

August 20 - 27, 2004.
Buenos Aires, Argentina.
<http://www.ifla.org/IV/ifla70/>

Second International Conference on the Future of the Book: Challenges and Opportunities in the Digital Era

August 29 - 31, 2004.
Beijing, China
<http://book-conference.com/>

European Conference on Digital Libraries 2004

September 12-17, 2004
University of Bath, United Kingdom.
<http://www.ecdl2004.org/>

Australian Library and Information Association (ALIA) 2004 Biennial Conference

September 21 - 24, 2004.
Queensland, Australia.
<http://conferences.alia.org.au/alia2004/>

Shanghai International Library Forum

October 12 - 15, 2004.
Shanghai, China.
<http://www.libnet.sh.cn/silf2004/>

Salzburg Seminar: Libraries in the 21st Century

October 23 - 30, 2004
Salzburg, Austria
<http://www.salzburgseminar.org/sessions.cfm?IDEvent=687>

Sofia 2004: Libraries, Globalization, and Cooperation

November 3 - 5, 2004.
Sofia, Bulgaria.
<http://slim.emporium.edu/globenet/sofia2004/index.htm>

Metropolitan Libraries Section of IFLA (formerly INTAMEL) Conference 2004

September 26 -October 1, 2004
Singapore.
<http://www.ifla.org/VII/s46/conf/singprog.pdf>

Virtual Reference Desk Conference 2004

November 8 - 9, 2004.
Cincinnati, Ohio, United States.
<http://www.vrd.org/>

Asian Library and Information Conference 2004 (ALIC2004)

November 22 - 24, 2004
Bangkok, Thailand
<http://www.alic2004.org/>

International Conference of Asian Digital Libraries (ICADL) 2004

December 13 - 17, 2004.
Shanghai, China.
<http://icadl2004.sjtu.edu.cn/>