A Brief Introduction to The Exhibit Service of the Shanghai Library in the Last Ten Years

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The Exhibit Service of the Shanghai Library in the Last Ten Years

- The Basic survey of the Shanghai Library exhibit service
- The Definition of the library exhibit service
- The reasons to develop of the library exhibit service
- Some key elements of the library exhibit service management
- The sustainable development of library exhibit service
The Basic survey of the Shanghai Library exhibit service

The Definition of the library exhibit service

The reasons to develop of the library exhibit service

Some key elements of the library exhibit service management

The sustainable development of library exhibit service
The Basic survey of the Shanghai Library exhibit service

- Exhibition Department was established in 1997.
- Over 700 exhibitions have been held in the Shanghai Library up to now, with 70 exhibitions every year.
- Exhibition tours was held in city public libraries over 20 cities, 10 provinces as well as in some countries and regions over 10 times such as USA, South Africa, Russia.
- More and more exhibitions have been planned independently.
- 965 items on display have been collected with the help of the exhibit to improve the collection.
- 20 exhibitions on the collections of Shanghai Library have been held with the help of collection to promote the exhibit.
- 10 digital exhibitions have been held since the Web Exhibition was established in 2004.
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The Definition of the library exhibit service

Definition of the library exhibit service:

It is a special reader service of which the main content is to display culture and arts in definite space and internet space between outside the library and inside the library by means of exhibiting the items on display.
The Definition of the library exhibit service

Three mainly Characteristics:

- Resource of the collection in the library
- Cultural center and information hub
- Width and diversity of the content
The Definition of the library exhibit service

the cultural and artistic feature of library exhibit service
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The reasons to develop of the library exhibit service

The library exhibit service shows the library's education and service function.
The reasons to develop of the library exhibit service

🌟 The library exhibit service meet the reader's need of knowledge and information.
2006上海残疾人书画摄影美术展
暨上海智障人士美术书画、特奥图片巡回展

智障儿童在为观众表演合唱
The reasons to develop of the library exhibit service

- The library exhibit service fits the developing trend of modern library's relaxing experience (relaxing experience, such as the performance and participation of Zheng Da in Thailand).

- The library exhibit service has a large development field in Chinese library.

- The library exhibit service facilitates the exchange and presentation of cultural diversity.
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Some key elements of the library exhibit service management

The sustainable development of library exhibit service
Some key elements of the library exhibit service management

- Exhibition hall
- Instrument
- Items for display
Some key elements of the library exhibit service management

Traffic Area

downtown, quiet, safety, traffic, convenience
Some key elements of the library exhibit service management

★ staff

profession, devotion, public relationship
Some key elements of the library exhibit service management

relationship, service, social resource
Some key elements of the library exhibit service management

originality, cooperation, open to the outside world
Some key elements of the library exhibit service management

propaganda

Advertisement, news propaganda, lecture meeting, publication, network
Some key elements of the library exhibit service management

- Special institution
- Management program
- Documents management
Some key elements of the library exhibit service management

Expense
free service, governmental assistance, social sponsor

Logistics
parking, facilities, transportation, insurance

System
continuance, encouragement, innovation
非常的日子
——上海各界抗击“非典”纪实摄影
开幕式
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The sustainable development of library exhibit service

**Plan development**

- putting the project into the annual and 5 year's development plan, try to implement the funds from the governmental specialized assistance and social sponsor

**Linkage development**

- link with library's other business and combine the collection with the exhibit
The sustainable development of library exhibit service

Share development

resource supplement, flowing exhibit, digital making, network sharing
The sustainable development of library exhibit service

Global development

cooperation with foreign countries, cultural exchange
The sustainable development of library exhibit service

Brand development

characteristics, adjusting measures to local conditions, population, reputation, constant innovation, volunteers