



IFLA – Audiovisual and Multimedia Section

Minutes

Meetings in Oslo 2005

As usual, the Standing Committee met twice during the IFLA Conference:
Saturday 13 August, 11.30-14.20 - Olympia (R) / Friday 19 August, 14.00-16.50 Hall C (F)

Participants:

Bruce Royan (chair, Scotland), Gregory Miura (secretary and treasurer, France), Kirsten Rydland (Norway), Marwa El Sahn (Egypt), Maria Ines Cordeiro (Portugal) Carmen Velazquez (Spain), Marit Hamre (Norway)

1st meeting only: James Turner (Canada), George Abbott (USA), Marita Turpeinen (Finland), Amadou Bekaye (Mali)

2nd meeting only: Sanja Vukasovic-Rogac (Croatia), Cecile Cassafieres (France), Svetlana Artamonova (Russia)

1. Welcome

The chair Bruce Royan welcomed the present members and guests. Self introductions of all the attendees were made. It was decided that the whole agenda would be skimmed through during the two meetings.

2. Attendant package documents

All meeting attendees were handed in a set of working documents briefly introduced by Gregory Miura, secretary of the section.

Documents summary list

- Minutes of Buenos Aires meetings in 2004
- Membership
- Annual report
- Financial report
- Strategic plan 2004-2005
- Questionnaire for Review of sections

3. Approval of the minutes of Buenos Aires meetings

The minutes of the *Buenos Aires* meetings were approved.

4. Approval of annual report

A point was made on membership. After checking, the section had now 50 members from 33 countries. There will probably change after Oslo conference.

Section members outlined the important number of attendees to Buenos Aires open session co-organized with Preservation and Conservation section and also to the conference in general. Chair thanked to the organizers.

Bruce Royan reported also the activities within the Coordinating Council of Audiovisual Associations Archives. He mentioned that most of this consists in information sharing. In 2006 the CCAAA meeting will be held during the next Joint Symposium, precise location was not yet known.

Then the report was approved.

5. Approval of financial report

This report was approved as well. Chair and secretary planned using remaining funds for the organisation of one or two mid-term meetings if needed.

6. Reports from the Professional Board and Division Meetings

A series of reminders reported by the chair of the section:

- IFLA journal is looking for papers presented in our session. We must think to select one or two for the second section meeting.
- The newcomers at IFLA conference may have a special interest in the special session organised for them.
- Section members are encouraged to attend Regional section meetings (Asia & Oceania, Latin America or Africa)
- For the first time, you have the occasion to attend a "Meet the treasurer" session to ask question on IFLA budget matters.
- The opening of an IFLA fund will replace last year's Raffle in order to collect money, especially from the corporate sectors.
- A new programme has been launched, Global Library Association Development, in order to promote creation and operation of library associations around the world. There are only 120 library associations for a total of 250 countries.

Bruce Royan made a call for suggestions for a satellite meeting linked to Durban Conference in 2007.

Section members were invited to think about sections' organisation within IFLA and also internal section work.

For Oslo there's a lower number of participants already registered than previous years, more people may come to register on site during the week.

Bruce Royan has been elected secretary of Division VI. Nancy Gwinn, chair of Preservation and Conservation section has been re-elected as division chair.

7. Elections

Bruce Royan, Gregory Miura and Monika Cremer will end their term as, respectively, chair, secretary/treasurer and information co-ordinator of the section. Bruce Royan and Gregory Miura are both candidates to a re election for a two year term. Monika Cremer leaves the section after this conference. Marwa El Sahn was candidate to replace her as information co-ordinator.

There were all three, elected. Information was passed to IFLA HQ.

8. Oslo Conference – facts and plans

Section members exchange information about events and sessions during the conference. It's really interesting to see that a lot of subjects related to our field were addressed in Oslo (see conference program for more details specially Art libraries, National libraries or Map libraries)

The Section dinner will be held during the week in order to meet section members that cannot attend section business meetings. We hope to get this event a tradition. Secretary will organise the dinner in Seoul next year probably close to conference venue.

Bruce Royan congratulated Monika Cremer for the organisation of Audiovisual and Multimedia open session but also for all the work she did these past years. AVM section will miss her a lot. There was a very attentive work and participation of all the attendance. The programme was well balanced and of high interest. Section members picked the paper of Dr. Beate Engelbrecht, « Audiovisual Media online in Libraries: An Example from Germany », to be selected for IFLA Journal (<http://www.ifla.org/IV/ifla71/papers/134e-Engelbrecht.pdf>).

On the organisation of the conference, the venues were not so practical from an access but also an architectural point of view (mainly the exposition hall), even though staff and volunteers were really effective. Transportation pass or guidelines ought to be given to all participants at every conference. This conference showed on some aspects that there are some budget problems with by example catering or Internet access. Nevertheless, the cultural evening at the Folk Museum was a very good idea and a great event.

9. Projects

- AVM Guidelines

The guidelines are now available in the 5 IFLA official languages.

In order to promote these guidelines, we may think about articles, news posting on professional forums and mailing lists and communication to other associations.

We have now the possibility to work on translations in other languages. Sanja Vukasovic-Rogac presented the printed version of the Croatian translation and Kirsten Rydland the Norwegian version. We had propositions on the following ones from section members:

- Arabic (Marwa El Sahn)
- Portuguese (Maria Ines Cordeiro)

IFLA HQ has to give formal approval for each new translation and will make it available on IFLA website. We should look for a Korean translation for Seoul.

- *Survey on the legal deposit of Audiovisual and Multimedia materials*

Gregory Miura reported. The data collection phase is quite time consuming but a first draft of results and analysis will be ready for Seoul. This report should be of some interest for other sections. In this context a contact with the South East Asian and Oceanian audiovisual archives association, SEAPAVAA (<http://www.seapavaa.org>) will also be relevant. Two sections could be of some help to improve data collecting: National libraries and Research services for Parliament. They will be

- *Extending AMIA/Library of Congress MIC (Moving Image Collections) beyond North America to cover developing countries:*

James Turner reported on behalf of Samira Sambaino and Marwa El Sahn. The section greatly welcomed the work to date on this project, which has been completely on a volunteer basis to date. The next step will be the implementation of a localisation toolkit on MIC website for an international access to resources in several languages. The section planned to ask for project money from Division VI budget in order to attend a meeting with MIC people and also to hire a student assistant to develop the toolkit in the three languages as a test (Arabic, French and Spanish)

- Other possibilities:

There's at this moment discussions on ISBD reformation. We should play our part in it. Carmen Velazquez and Sanja Vukasovic-Rogac volunteered to see if it's possible and report to the section.

10. Seoul Conference – suggestions and plans

Section members discussed the possibility of a joint session with Art libraries, Information Technology or National libraries sections on several potential subjects:

- New technology development for access to multimedia and audiovisual materials
- Voice recognition
- Automated indexing
- Accessing 3D objects
- Etc.

Several contacts with concerned sections will be set out during and after the conference to join forces or gain extra hours. The question of an off site session was also discussed.

11. Strategic Plan 2005-2006

The previous strategic plan will be updated with the actions decided during Oslo meeting also taking into account the statements produced for the IFLA review process. This will be a new draft that will circulate by the end of the year.

12. Review process

Chair and secretary warned section members about the purpose of the reviewing process. IFLA must improve its organisation in reducing the number of section and AVM is one of the smallest ones. It must be taken into account in our propositions of reorganisation.

A first draft of the document assessing the review process will be undertaken by chair and secretary of the section. Section members began to express proposals for enhancing the section organisation and workflow during conferences and between them:

- An annual report on highlights in audiovisual and multimedia current events by institution or country that could take place during business meeting or in the section newsletter.
- This report could be presented in a similar frame of topics or questions. It could also be the occasion of a partnership with other institution, regional, national or international institution.
- The section could organise a library or archive visit in an audiovisual and multimedia institution during each conference.
- Linked to our position in the librarianship world, Kirsten Rydland pointed out that we should organise a kind of communication plan to enhance our visibility by all possible means (leaflets, documents, IFLA express, information, bookmarks, etc.)
- This idea could be developed into an audiovisual production as a presentation of the section, a record of meetings or open session. This projects has got two possible limitations to take into account: legal matters and technical support.
- We may edit a compilation of IFLA papers about audiovisual and multimedia topics as it just came out for French speaking materials within IFLA

13. Any other business

There will be a pre conference of the World Summit on Information Society at the Bibliotheca Alexandrina in Egypt

As it's the last participation also for Kirsten Rydland, she wanted to address the importance of our section regarding the quite monopolistic place of printed material in our professional debates and experiences. She suggested that we may focus on cultural heritage as IASA did by example (<http://www.iasa-web.org>). Gregory Miura added that the multi cultural backgroud (librarianship, audiovisual and computing) in our field makes audiovisual and multimedia more specific than others collections.

The meeting could be closed. See you in Seoul!!!