



IFLA Audiovisual and Multimedia Section

Annual Report

August 2004 – July 2005

Mission

The Audiovisual and Multimedia Section (AVMS) is the international forum for persons working with non book media in every kind of library and information service. In this regard AVMS:

- concerns itself extensively with all issues relating to sound, still and moving images and multimedia documents, including collection development, cataloguing, access and conservation, as well as services based upon them, such as children's libraries, language centres, and multimedia digital libraries delivered via the Internet.
- promotes the development of specialist expertise regarding: sources and methods of acquisition; technical issues for carriers and equipment, whether current or historic; legal issues affecting the collection, transfer and delivery of documents; and media-specific rules and formats for cataloguing.
- maintains relationships with relevant IFLA Sections and Core Activities, and other professional organizations for audiovisual archives.

Membership

The section now has 51 members from 33 countries all over the world (51 members in 2004).

Standing Committee

The Standing Committee members for August 2005 are:

- George Abbott, Syracuse University Library, USA
- Monika Cremer, SUB Göttingen, Germany
- Hong Taek Chung, Korean Film Archive, Republic of Korea
- Nieves Iglesias Martínez, Biblioteca Nacional de España, Spain
- Gregory Miura, Bibliothèque Nationale de France, France
- Carmen Velazquez, Biblioteca Nacional, Spain
- Sanja Vukasovic-Rogac, City Library of Zagreb, Croatia

- Prof. Bruce Royan, Concurrent Computing, United Kingdom
- Kirsten Rydland, National Library of Norway
- James Turner, EBSI, University of Montreal, Canada
- Marita Turpeinen, University of Art and Design Library, Finland
- Marwa El Sahn, Bibliotheca Alexandrina, Egypt
- Ralf Stockmann, Niedersächsische Staats- und Universitätsbibliothek, Goettingen, Germany
- Ms Maria Inês Durao Carvalho Cordeiro, Fundação Calouste Gulbenkian, Biblioteca de Arte, Lisbon, Portugal

There is one corresponding member :

- Ms Isabelle Giannattasio, France

Officers

There will be an election of Officers in Oslo. The outgoing Officers are:

Chair:

Bruce Royan, Concurrent Computing Limited, 41 Greenhill Gardens, Edinburgh EH10 4BL, Scotland, United Kingdom

Tel. +44 131 447 3151

E-mail: bruce.royan@concurrentcomputing.co.uk

Secretary/Treasurer:

Gregory Miura, Bibliotheque Nationale de France, Quai Francois Mauriac, 75706 Paris Cedex 13, France

Tel. +33 153795307 Fax +33 1 53794727

E-Mail: gregory.miura@bnf.fr

Information Coordinator:

Monika Cremer, Niedersächsische Staats- und Universitätsbibliothek Göttingen, D-37070 Göttingen, Germany.

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Strategic plan 2005-2006

This will be drawn up during the Oslo Conference, based on the following Strategic Plan for 2004-2005:

1. Promotion of the use of Audiovisual and Multimedia in Libraries and other cultural institutions. Discussion and exchange of information between librarians in charge of audiovisual and multimedia collections and services, in relation to users' needs.

(Professional priorities: (a) Supporting the role of libraries in society; (b) Defending the principle of freedom of information; (d) Providing unrestricted access to information; (f) Promoting resource sharing)

Actions

1.1 Incorporation of feedback from the Berlin Consultation Workshop, into a new edition of the "IFLA Guidelines for Audiovisual and Multimedia Materials in Libraries".

1.2 IFLA Program in Buenos Aires 2004 together with the Preservation and Conservation Section (working title: Sights and Sounds: Preserving the New Media).

1.3 Section Newsletter.

1.4 IFLA program for Oslo

2. Development of heritage collections: by voluntary deposit or by the extension of legal deposit to include Audiovisual and Multimedia, in both public and private archives.

(Professional priorities: (g) Preserving our intellectual heritage)

Actions

2.1 Information and cooperation with other institutions in the Co-ordinating Council of Audiovisual Archives Associations.

2.2 Survey about legal deposit of AVM.

2.3 IFLA program in Buenos Aires 2004 together with the Preservation and Conservation Section (working title: Sights and Sounds: Preserving the New Media). Emphasis on preservation of heritage collections.

3. Develop legal expertise in relation to acquisition and access questions, and for preservation requirements.

(Professional priorities: (b) Defending the principle of freedom of information; (d) Providing unrestricted access to information; (e) Balancing the intellectual property rights of authors with the needs of users)

Actions

3.1 Cooperation with the Co-ordinating Council of Audiovisual Archives Associations, EBLIDA and other institutions.

3.2 IFLA program in Buenos Aires 2004 together with the Preservation and Conservation Section (working title: Sights and Sounds: Preserving the New Media).

4. Monitor technical knowledge regarding historical, present and future carriers and related equipments, in order to preserve heritage collections; monitor the use of technological developments to copy and to deliver collections to the public, including via the Internet.

(Professional priorities: (g) Preserving our intellectual heritage; (k) Representing libraries in the technological marketplace)

Actions

4.1 Joint Technical Symposium, Toronto 2004: Preserving the Audiovisual Heritage - Transition and Access

5. Promote adaptation of cataloguing rules and formats for audiovisual and multimedia documents. Promote adaptation of indexing languages and classification. Encourage National Bibliographies to include sound and image records and multimedia. Encourage development of expertise in enriching catalogues with sound and images. Promote adaptation of Information Retrieval systems to images and sounds on the Internet.

(Professional priorities: (i) Promoting standards, guidelines and best practice)

Actions

5.1. IFLA Project: New edition of "Guidelines for Audiovisual and Multimedia Services in Libraries".

5.2. Translation of "Guidelines" into Spanish, French, German and Russian (Publication end 2004).

5.3. Research to investigate the possibilities for extending the AMIA/Library of Congress MIC (Moving Image Collections) Project beyond North America to cover developing countries.

Meetings

The Standing Committee met twice during the Buenos Aires Conference (Sunday, 22nd August 11h30 - 14h20 and Saturday, 28th August 8h30-10h20). Besides programme discussions for the annual conferences 2004 and 2005, the most important issues for the meetings were: membership matters and projects. The chair and secretary also took part of the Coordinating Board Meetings for Division VI.

Projects

The largest current project is:

“Guidelines for Audiovisual and Multimedia Services in Libraries and Other Institutions”

The guidelines are now available in the 5 IFLA official languages, plus Croatian and Norwegian. The English printed version was ready for the second section meeting in Buenos Aires.

Two smaller projects are under way:

“Research to investigate the possibilities for extending the AMIA/Library of Congress MIC (Moving Image Collections) Project beyond North America to cover developing countries.”

“Survey on the legal deposit of AudioVisual and Multimedia materials “

Publications

Annual Newsletter no. 5 (2004), edited by Bruce Royan.

Conference Programme in Buenos Aires, August 2004

The theme of the 2004 open session, done in cooperation with Presevation and Conservation, was “Sights and sounds: preserving the new media”. All of the papers are now on IFLANET. Over 250 delegates participated in the session. The speakers and their themes were:

-Opening remarks

AMERICO CASTILLA (Patrimony and Museums at the Secretary of Culture, Argentina)

-Conservación y memoria de los Medios de Comunicación: la experiencia de la Red Glovo de Televisión / Memory and conservation: the experience of Globo Network Television

SILVIA REGINA DE ALMEIDA FIUZA (Manager of Memory Preservation Department of Globo Organizations, Rio de Janeiro, Brazil)

-An environmental overview of North America

PAUL MESSIER (Paul Messier Conservation of Photographs and Works of Art on Paper, Boston, USA)

-Los Archivos Sonoros y Audiovisuales de Chile

ANTONIETA PALMA (National Library of Chile, Santiago, Chile)

-La preservación de las películas cinematográficas del Archivo Nacional

de Brazil (Film preservation at the National Archives of Brazil)

ADIRANA COX HOLLOS and CLOVIS MOLINARI Jr. (National Archives of Brazil, Rio de Janeiro, Brazil)

-Imágenes y sonidos en Uruguay

SAMIRA SAMBAÍNO (Escuela Universitaria de Bibliotecología y Ciencias Afines, Montevideo, Uruguay)

-Preservation of audio collections at the Villa-Lobos Museum

MARIA CRISTINA MENDES and TURIBIO SANTOS (Villa-Lobos Museum, Rio de Janeiro, Brazil)

Conference Programme in Oslo, August 2005

The theme of the 2005 open session will be "Access to Audiovisual and Multimedia Materials". The speakers and their themes are:

-Guidelines on the Production and Preservation of Digital Audio Objects.

JACQUELINE VON ARP (Norwegian Institute of records Sound, IASA, Stavanger, Norway), LARS GAUSTAD (National Library of Norway, Mo I Rana, Norway)

-Improving access to audiovisual and multimedia materials: the Moving Image Case Study of InterPARES2

JAMES M TURNER (École de bibliothéconomie et des sciences de l'information Université de Montréal, Montréal, Québec, Canada), MARY IDE (Media Archives and Preservation Center, WGBH Educational Foundation, Boston, Massachusetts, USA), RANDAL LUCKOW (Turner Broadcasting System Atlanta, Georgia, USA), ISABELLA OREFICE (Associazione Nazionale Archivistica Italiana, Roma, Italia)

-Audiovisual Media online in Libraries: An Example from Germany

Dr. BEATE ENGELBRECHT (IWF Wissen und Medien, Göttingen, Germany)

-Access to Audiovisual and Multimedia Materials: What are the Challenges for Developing Countries?

ELIZABETH F WATSON (Learning Resource Centre, The University of the West Indies, Cave Hill, Barbados)

-A World Wide Web of Possibilities. Using the web to present Audiovisual and Multimedia Collections.

KIRSTEN RYDLAND (National Library of Norway, Mo I Rana, Norway)

Relationship with other bodies

- *Co-ordinating Council Of Audiovisual Archives Associations*

The CCAAA annual meeting took place in Paris on 18 March. IFLA was represented by Bruce Royan. CCAAA members gave a report on their annual activities and conferences and exchanged information on audiovisual matters. A fuller summary of this meeting will be published in the Section's Newsletter 2005.

Bruce Royan

Date: August 2005