

**IFLA Annual Report
September 1999 - December 2000**

SECTION ON AUDIOVISUAL AND MULTIMEDIA

Scope statement

The Section on Audiovisual and Multimedia concerns itself extensively with all issues relating sound, still and moving images and multimedia documents and services such as : children libraries, languages centers, and Internet (images, sounds delivery) in libraries : development of collections, cataloguing, access including Internet, conservation. Special expertises are required about sources and methods of acquisitions, technical issues for historical and for new carriers and equipments, legal issues affecting collecting, transferring and delivering documents, specific rules and formats of cataloguing, and all kinds of libraries are concerned. Relations have to be established in IFLA with corresponding groups and with PAC and UAP Core Programmes, and out of IFLA with professional organizations of sound and audiovisual archives.

Membership

The former Round Table on Audiovisual and Multimedia became a section in 1999. Until 2001, the membership of the Section on Audiovisual and Multimedia is the membership of the former round table and new members. The Standing Committee is provisional. In 2001, the Standing Committee members will be elected by registered members of the section. In December 2000, the section has 35 paying members.

Officers (December 2000)

Chair and Treasurer:

Joëlle Garcia, Departement de l'audiovisuel, Bibliotheque nationale de France, Quai François Mauriac, 75706 Paris Cédex 13, France.

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Secretary and Information Coordinator:

Monika Cremer, Niedersächsische Staats- und Universitätsbibliothek Göttingen, D-37070 Göttingen, Germany.

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Monika Cremer was elected as the new secretary of the section during the first meeting of the executive committee in Jerusalem, to replace Bibbi Andersson.

Meetings

No interim meeting was scheduled in 2000. The next one will be held on the 29th et 30th of January 2001.

The Executive Committee met twice during the Jerusalem Conference (Saturday, 12 August 11h30 - 14h20, Friday, 18 August 8h00-10h15).

Besides programme discussions for the annual conferences 2001 and 2002 and the years to come, the most important issues for the meetings were: membership matters and projects. The chair and the secretary also took part of the Coordinating Board Meetings for Division VI.

Projects

The two current projects were:

« Guidelines for Audiovisual and Multimedia Services in Libraries »

As Bibbi Andersson (Sweden) resigned from her position in the section, she was not able to go on with this project and could not continue within the working group (Martin Kesselmann, Graciela Dacosta, Mircea Regneala). She sent the actual papers in September to Joelle Garcia, Monika Cremer and the working group, to help them to prepare a draft version for Boston during the next interim meeting in Paris. The section asked for transferring the project money allocated for 2000 to 2001.

« A survey on legal deposit and copyright in Spanish speaking countries. »

Graciela Dacosta (Montevideo, Uruguay) has worked in 2000 on this project and will have to write down a report on it. As she will not be able to work further on it, we'll have to decide during the next conference if we go on deeper in this issue.

Publications

The section was translated in Spanish by Graciela Da Costa and put on the web.

Annual Newsletter, edited in 2000 by Joëlle Garcia.

Information on the IFLA's site www.ifla.org, provided by Monika Cremer.

Conference Programmes in Jerusalem, August 2000

Audiovisual and Multimedia joint with User Education Open session

The theme was « Multimedia and Library User Education »

1. Incorporating library instruction in the curriculum

MARTIN KESSELMAN and SCOTT HINES (Rutgers University Libraries, Kilmer Library, Piscataway, New Jersey, USA)

2. Interactive web-based library instruction: the WebLUIG tutorial

ATHENA HOEPPNER (University of Central Florida, USA)

3. Web-supported teaching in the Department of Information Science at the University of Pretoria

THEO BOTHMA and RETHA SNYMAN (University of Pretoria, Pretoria, South Africa)

4. Development of a multimedia library virtual tour

JESUS LAU, CARLOS MONTANO, BERENICE MEARS and ETHEL MEARS

(Universidad Autonoma Central Juarez, Juarez, Mexico)

Research Reports

5. The making of the Microsoft Encarta Encyclopedia as an interactive information and teaching resource

KEVIN COMERFORD (Microsoft Corporation, Redmond, Washington, USA)

6. Safeguarding our documentary heritage

ASTRID BRANDT (Direction de l'administration générale, Ministère de la Culture et de la communication, Paris, France)

7. Status of copyright and legal deposit for audiovisual and multimedia in Spanish-speaking countries

GRACIELA DACOSTA (Montevideo, Uruguay)

The session was attended by more than 100 people.

Audiovisual and Multimedia Workshop

The theme was « Cooperation between Institutions Concerning Access to Audiovisual and Multimedia Material »

1. Multimedia in German libraries - aspects of cooperation and integration
MONIKA CREMER (Niedersächsische Staats- und Universitätsbibliothek, Göttingen, Germany)

2. The Steven Spielberg Jewish Film Archive: a focus for cooperation
MARILYN KOOLIK (Steven Spielberg Jewish Film Archive, Jerusalem, Israel)

3. Developing and itinerant multimedia collection on Canadian Studies to share among Information Services in Latin America

PAOLA PICCO (Centre of Canadian Uruguayan Studies, Montevideo, Uruguay),
GRACIELA DA COSTA (University School of Librarianship, Montevideo, Uruguay)

It was possible to add a 4th contribution:

Knowledge organization for the educational contents audiovisual by Catalina Noumis (Mexico), which has been announced also in IFLA Express.

The audience of this workshop was less than 50 persons, partly due to the library excursions and the excursion to Bethlehem

Relationship with other bodies

- CCAAA meeting, London, March 2000

The General Information Program was established in 1976 to provide the framework for UNESCO's action in the field of information, including libraries and archives. In 1979, the RAMP program was created in 1981 in response to the UNESCO Recommendation for Safeguarding and Preservation of Moving Images. However, since two separate units within UNESCO administered these two programs, ICA and IFLA proposed the settling up of a forum for general discussion involving all NGOs concerned with audiovisual archiving.

The Round Table on Audiovisual Records (RTAVR) brought together IFLA (Coordinator of Professional Activities, Round Table on Audiovisual and Multimedia Chair and Secretary), International Council of Archives (Audiovisual Subcommittee) and the specialist international NGOs FIAF (International Federation of Film Archives), FIAT (International Federation of Television Archives), IASA (International Association of Sound Archives) for an annual meeting and cooperation since 1981 and UNESCO since 1982. During the Brussels meeting in 1999 it was decided that this group of representatives would act as a counseling body in the future. The general goal should be the coordination of joint policies and activities of the audiovisual archive associations under the name of Coordinating Council of Audiovisual Archive Associations.

The CCAAA main duties are :

- to function as a forum for co-ordination, communication and exchange of information between the member organisations
- to initiate, install and carry out projects of common interest for more than one organisation
- to evaluate and assess proposals for projects of common interest to more than one organisation
- to present and promote projects, agreed as CC projects, to external bodies e.g. UNESCO, EU
- to produce and/or endorse position papers and recommendations on issues like legal deposit, copyright, technical standards etc.
- to organise every third year a joint conference to highlight progress in the various fields of AV-archiving, technology, cataloguing, copyright etc.

The CCAAA annual meeting took place in London at the end of March. IFLA was represented by Sjoerd Koopman (Coordinator of Professional Activities) and Joëlle Garcia (Chair of the Section on Audiovisual and Multimedia).

CCAAA members gave a report on their annual activities and conferences and exchanged information on audiovisual matters. The CCAAA composition and terms of reference were discussed. Several proposals for joint CCAAA projects were presented : an Audiovisual archive manual for non specialist archives, regional seminars organised for basic archiving skills with emphasis on Africa and least developed countries, a consultation with manufacturers of analogue video recorders (in April 1998, RTAVR arranged a consultation on preservation of access with manufacturers of analogue tape machines), joint symposia (in January 2000 the CCAAA organized the 5th Joint Technical Symposium), virtual training and information centre for AV archives.

- Joint Technical Symposium, Paris, January 2000

Scientific and technical event that was organised for the first time in Stockholm in 1983, then in Berlin (1987), Ottawa (1990) and London (1995), the JTS gathers, at the initiative and with the support of UNESCO, the three international organisations implied in the preservation and restoration of original image and sound materials : Fédération Internationale des Archives de Film (FIAF), International Federation of Television Archives (FIAT/IFTVA), International Association of Sound Archives (IASA), and the audiovisual sub committees of ICA (International Council of Archives) and of IFLA (International Federation of Library

Associations and institutions). The subject of the JTS Paris 2000 "**Image and Sound Archiving and Access : the challenges of the 3rd Millennium**" clearly focussed on the implications and the evolutions introduced by the new digital and Internet environments for the preservation of moving images and sounds activities and strategies.

The JTS Paris 2000 presented 30 papers and 8 posters organised in three chapters corresponding to the main present and future challenges :

- Risk assessment in the preservation of image and sound materials
- Transfer and restoration of original image and sound
- Data management systems and migration strategies

Joëlle Garcia represented the Section on Audiovisual and Multimedia in the Editorial Committee organizing the programme of the Joint Technical Symposium.

Action Plan 2000 – 2001

1.1 IFLA Open Sessions and workshops, exchanges between RT members

1.2 IFLA Project: New edition of „Guidelines for Audiovisual and Multimedia Services in Libraries“

2.1 Information and cooperation with other institutions in the Co-ordinating Council of Audiovisual Archives Associations

3.1 Cooperation with the Co-ordinating Council of Audiovisual Archives Associations and other institutions.

4.1 Open Session in IFLA Boston 2001 with the Section on Information Technology „New Technologies or access to moving images

4.2 Workshop in IFLA Boston 2001 : Moving images and digital libraries

5.1 Cooperation with Bibliographic Control Section on forthcoming National Bibliographic Publications Working Session.

5.2 Projects about access.

6.1 Edition of Guidelines for establishing educational linguistic centers (to be proposed as a Project).

Author: Joëlle Garcia

Date: December 2000.