Following five highly successful previous Conferences since 1995, the Division of Information and Communication Studies in the School of Informatics, Engineering and Technology at the University of Northumbria in Newcastle upon Tyne, UK, is pleased to announce its sixth conference in 2005 and to issue this Call for Papers.

KEYNOTE SPEAKERS
- Andrew Booth, Senior Lecturer in Evidence Based Healthcare Information & Director of Information Resources, University of Sheffield, UK
- Sue Henczel, Manager, Training and Consortia, Caval Collaborative Solutions, Australia
- Karen Motylewski, Research Officer, Institute for Museum and Library Services, USA
- Dr Roswitha Poll, former director of University and Regional Library Münster, Germany

AUDIENCE
Library and information professionals in ALL sectors of library and information services and research and teaching staff.

CONFERENCE TOPICS
Conference presentations are sought in, but not limited to the following areas:
- The Digital Library
- Measuring Electronic Services
- The Internet as Information Source
- Libraries and Information Services – Value and Impact
- Methodologies
- Quantitative and Qualitative Analysis
- Research Projects
- Benchmarking
- Evaluating Performance Measurement
- Measuring the Effectiveness of Collaborative Working
- Building a Culture of Continuous Improvement
- The Human Dimension

PRESENTATION FORMATS
Proposals are invited for presentations in a variety of formats which may include, but are not limited to:
- Seminar Presentation
- Panel Discussion
- Workshop
- Meet the Expert moderated question and answer
- Poster Session
- Demonstration – Information Technology/Audiovisual

Presentation sessions should be no more than 30 minutes in length including time for questions from the audience. An outline of the presentation together with appropriate handouts and/or bibliographies should be made available (in electronic format) in advance of the conference for inclusion in the conference notebook. Posters will be displayed for the duration of the conference with specific time allocated for delegates to discuss posters with the presenters. Posters are particularly welcome from students. Poster size should be ISO A1 (594 mm by 841 mm).

The language of the Conference is English
SUBMISSION GUIDELINES AND EVALUATION PROCEDURE

1. Complete the proposal form below
2. Attach a typed abstract (maximum 500 words) describing your presentation proposal and format. The abstract must be suitable for photocopying. Also supply it in electronic format.
3. Attach a separate biographical statement (50 words). Also supply it in electronic format.
4. The Editorial Board will evaluate presentation proposals which will be judged on:
   - Their relevance to the practical or research-based needs of the target audience;
   - The significance of their contribution to the growing body of work associated with the topic area;
   - Clarity of expression.
5. Proposals should be submitted by 31st March 2005
6. All proposers will be notified of their status in May 2005
7. Please send all proposals to:

Sarah Howells, School of Informatics, Northumbria University, Newcastle upon Tyne, NE1 8ST

The Conference brochure and other registration details will be published in June 2005.
For any further information, please contact Sarah Howells:
  Email: sarah.howells@northumbria.ac.uk
  Tel:  00 44 (0) 191 227 3222
  Fax:  00 44 (0) 191 243 7203
  Website: www.northumbria.ac.uk/imri

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<tr>
<td><strong>6th Northumbria International Conference on Performance Measurement in Libraries and Information Services</strong></td>
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<td><strong>The impact and outcomes of library and information services: Performance measurement for a changing information environment</strong></td>
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<td><strong>22nd – 25th August 2005 – Collingwood College, Durham, UK</strong></td>
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I agree that my paper, when published, can also be made available in electronic format from the Conference website

Signed | Date