



# Knowledge Management

Issue no. 5  
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## From the Chair



### Greeting to all KM Members !

If you missed Durban you missed an excited open session with over 500 people in attendance; a great pre-conference workshop on "Best Practices/ Lessons Learned; and a chance to meet with others interested in KM. Due to the success of our pre-conference we are planning on holding another one in Quebec the Friday prior to the IFLA Conference and a call went out for papers for our open session. The KM Section is healthy, interest in KM is increasing; in other words it has been a great year thanks to the hard work of our Standing Committee Members.

With the rapid changes that are occurring in our technological infrastructures, the increase in the amount of information being generated, KM seems to be appearing in every other article I read. The biggest problem seems to be dealing with the changes that need to occur to provide common platforms for the information to be accessed. KM is much more than just digitizing information which seemed to be the theme song of the last 18 months. It means that as information providers we need to be even more agile in selecting the best ways to manage information. Please share your ideas with us and allow us to assist you in solving problems. We are all in this together.

Judy

Judith J. Field Chair / Treasurer

## Editorial

Some of us still feel the sand of the wonderful Durban beach party in their shoes, but already we are preparing for Quebec. Almost overwhelmed from the great success of KM Workshop and Open Session at WLIC 2007, KM Section is preparing a Workshop in Quebec 2008. Web 2.0 is the new buzzword, and the exciting tools of social networking might well change the world of libraries, as KM did a few years ago.

Come and join us in Quebec, and share some fresh ideas with KM thought leaders. To get a taste, see page 6.

Christel Mahnke,  
Newsletter Editor

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## KM Section Workshop in Quebec

### Knowledge Sharing Strategies & Initiatives

IFLA KM Section Workshop

Friday August 8, 2008

Université Laval, Québec City

Registration required, no cost

Start networking with your colleagues over breakfast. Enjoy an interactive morning discussing social tools and knowledge sharing with KM thought leader, Dave Pollard, VP, Knowledge Development, Canadian Institute of Chartered Accountants, author of the "How to Save the World" weblog

<http://blogs.salon.com/0002007/>

and former CKO, Ernst & Young Canada.



Pollard shares success stories of how organizations have introduced Weblogs, wikis, and other social networking methods and tools to their budget-conscious organizations; the practical approaches used; and the secrets of their success.

The afternoon focuses on international knowledge sharing initiatives.



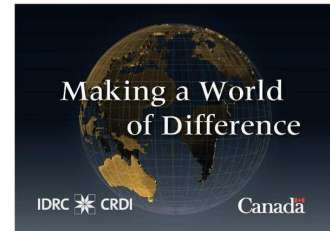
Frank Tulus, Senior Program Officer, IDCR leads the discussion about the Joint Gates Foundation/IDRC global research project that is investigating the social and economic impact of public access to information and communication technologies.

As funders and interested stakeholders across the world, we

## Related Links

IDRC

International Development  
Research Centre/Canada



[www.idrc.ca](http://www.idrc.ca)

IDRC ACACIA Initiative

Helping Africans harness  
the transformative potential  
of ICTs



[www.idrc.ca/acacia/](http://www.idrc.ca/acacia/)

Bill and Melinda Gates  
Foundation/Libraries



[www.gatesfoundation.org/GlobalDevelopment/GlobalLibraries/](http://www.gatesfoundation.org/GlobalDevelopment/GlobalLibraries/)

need hard evidence to help us design and implement better programs and to help partner governments and other local players understand the value of continued investments and how they can make a difference in people's lives. Hear about this large-scale research study covering every region of the world over a five-year period.

Khaled Fourati, Program Officer, IDRC ACACIA Initiative (Communities and the Information Society in Africa), discusses the second initiative focuses on access to knowledge in Southern African universities and open approaches to research in the Internet age.

It explores approaches to open access for research and how they can facilitate the availability of academic and other relevant research publications to the benefit of students and researchers. The project is a collaboration between the Southern African Regional Universities Association (SARUA) and the LINK Centre. It looks at new approaches to knowledge production and dissemination, elucidates insights on the meaning of open access for scientific collaboration, and investigates the value of creating a SARUA regional open access network based on an "Open Knowledge Charter".

See full text of the announcement and more on the Independent website of the Standing Committee for Knowledge Management [www.ifla-km.org](http://www.ifla-km.org)

and on <http://www.ifla.org/VII/s47/index.htm>

## Related Links

[link.wits.ac.za/](http://link.wits.ac.za/)



The LINK Centre is the leading research and training body in the field of information and communications technology (ICT) policy, regulation and management in Southern Africa.

LINK focuses on capacity building in the public sector and development arenas through quality training, applied research and consultancy services necessary to maximize the benefits of the Information Society and the Knowledge Economy.

## Related Links

SARUA Southern African Regional Universities Association

[www.sarua.org](http://www.sarua.org)



Sarua Open Access Leadership Summit 2007

[www.sarua.org:8180/web/guest/OASummit2007](http://www.sarua.org:8180/web/guest/OASummit2007)

## See also

Fullard, Allison (2007). South African responses to open access publishing: a survey of the research community.

South African Journal of Libraries and Information Science, 73 (1):40-50.

[ahero.uwc.ac.za/index.php?module=cshe&action=viewtitle&id=cshe\\_164](http://ahero.uwc.ac.za/index.php?module=cshe&action=viewtitle&id=cshe_164)

## KM Session in Quebec

### Knowledge Management Open Session in Quebec – Call for papers out in January 12

#### Knowledge Management: Towards Understanding in the Multi-Cultural World

Sharing knowledge and building understanding is a common goal for libraries, corporations, governments and countries. IFLA's KM Section provides an international platform at the 74th World Library and Information Congress, to support the development and implementation of a knowledge management culture in libraries, information centers, and the profession as a whole. Proposals may cover the following topics

- Knowledge management tools, tips, and techniques – how to make KM work.
- Case studies of successful knowledge management in libraries.
- Knowledge management applications in multi-cultural environments.
- Impact of knowledge management on knowledge workers.
- Teaching knowledge management in academic environments.
- Technology supporting knowledge management.
- Building taxonomies.
- Multi-lingual knowledge retrieval.
- Information architecture and structuring knowledge.

See full text of the Call for Papers and more on the Independent website of the Standing Committee for Knowledge Management [www.ifla-km.org](http://www.ifla-km.org)

and on [www.ifla.org/IV/ifla74/call-knowledge-en.htm](http://www.ifla.org/IV/ifla74/call-knowledge-en.htm)

KM Section's mission and activities, minutes of past meetings, and a list of Standing Committee Members are posted on IFLANET

[www.ifla.org/VII/s47/index.htm](http://www.ifla.org/VII/s47/index.htm)

## Meet the KM Section

Knowledge Management is one of IFLA's youngest sections. It was founded in 2004, and has currently 70 members.

Most of the Standing Committee Members were elected in 2005, serving their first term until 2009. They are coming from Canada, China, Egypt, France, Germany, Hungary, Russia, Singapore, South Africa, Sweden, USA and Zimbabwe, working as a truly international and multi-cultural team.

Everybody from the IFLA community is welcome to take part in activities of the section, to join the workshops and open sessions at WLIC and to attend the Meetings of the Standing Committee as a visitor.



See you in Quebec!

## Pioneers of Knowledge Management

### "Forget Technicolor, Grey Matter Matters" \*

Leif Edvinsson is known as the first Chief Knowledge officer in the world. He attained this accolade when he served as the Corporate Director for Intellectual Capital Skandia AFS and the architect of the Skandia Future Centre. Today he is Professor of Intellectual Capital, University of Lund and the founder and CEO of UNIC–Universal Networking Intellectual Capital AB. He began his studies at Enköping, Uppsala and the University of Lund. He received an MBA from the University of California, Berkeley. In 1998 the Brain Trust awarded him their honor of "Brain of the Year" and recently he was included on a list of the top 20 of Most Admired Knowledge Leaders in the World. He has taken his knowledge and innovation agenda to the national level in Sweden. He has written articles and books and is a noted keynote speaker.

He is considered a most adept promoter at knowledge visualization, which he feels is a core competency for future managers.

Judith J. Field, Senior Lecturer  
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Library and Information Science Program  
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\*From a review of his latest book 'Corporate Longitude'

## Related Links

Read an interview with Leif Edvinsson and see his photo  
[www.juergendaum.com/news/11\\_13\\_2001.htm](http://www.juergendaum.com/news/11_13_2001.htm)

See his CV at Value Based Management. net  
[www.valuebasedmanagement.net/books\\_edvinsson\\_corporate.html](http://www.valuebasedmanagement.net/books_edvinsson_corporate.html)

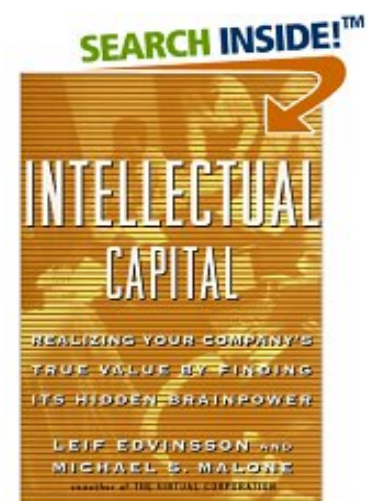
Contact Leif Edvinsson [www.fpi.lu.se/en/edvinsson](http://www.fpi.lu.se/en/edvinsson)  
School of Economics and Management, University of Lund,  
Sweden



Ed. Financial Times, 2002  
978-0273656272



Gower Publishing, 2004  
978-0566085765



Harper Collins, 1997  
978-0887308413



## Web 2.0 for KM people



### Discover slideshare

Did you ever wonder, where all the slides go after the conferences?

Did you ever look for a stunning example of a good (or bad) slideshow?

Do you want to share your slides with the KM community?

**www.slideshare.net/**  
is the answer

KM-related slideshows:

Al Simard:  
Knowledge Markets  
[www.slideshare.net/Al.Simard/knowledge-markets](http://www.slideshare.net/Al.Simard/knowledge-markets)

Graham Atwell:

Knowledge Maturing and Learning

[www.slideshare.net/GrahamAttwell/knowledge-maturing-and-learning](http://www.slideshare.net/GrahamAttwell/knowledge-maturing-and-learning)

...but unfortunately the 'Knowledge Management Group' is not available

404 : Not found

Maybe we can bring it back to life?

### Check some KM-Blogs

A voice from Australia:  
Michael Specht

[www.specht.com.au/michael/category/knowledge-management/](http://www.specht.com.au/michael/category/knowledge-management/)

From USA: Denham Grey is KM consultant with a passion for virtual teams, knowledge ecology, communities of practice, distance learning and building corporate memory.

[denham.typepad.com/](http://denham.typepad.com/)

Dave Pollard, KM thought leader, Special Guest at KM Workshop Quebec, 2008

[blogs.salon.com/0002007/](http://blogs.salon.com/0002007/)

Look for your favorite blog



**www.technorati.com**

As of December 2007, Technorati indexes over 112 million weblogs. The name Technorati is pointing to the technological version of literati or intellectuals



### Take a look at David Gurteen's Website

**www.gurteen.com**

It looks a bit overcrowded, but there are many valuable features and contents. For example, a choice of RSS feeds, downloads, blogs, quotations and even books.

...and make sure not to miss the photostream on flickr

There are only 1795 pictures to watch



[www.flickr.com/photos/gurteen](http://www.flickr.com/photos/gurteen)

One of the newsletter editor's favorites

**Participatory Librarianship**  
by David Lankes  
[quartz.syr.edu/rdlankes/intro.php](http://quartz.syr.edu/rdlankes/intro.php)

