Andrew Carnegie’s Philanthropy Modernized:

Photographic Images, Spoken Word, and Text Documents Reformatted for the Masses

IFLA Metropolitan Library Section, Seattle, May 2007
Andrew Carnegie saying farewell to Pittsburgh. Mr. Carnegie and Louise Carnegie, his wife, leaving East Liberty Station in 1914 on last visit to this city.
Philanthropy

- Libraries in English speaking world
- Church organs
- Scholarships
- Carnegie Technical Schools
- Carnegie Hero Fund
- Carnegie Institute
- Carnegie Foundation for the Advancement of Teaching
- Carnegie Endowment for International Peace
- Carnegie Corporation
Content

- Benefactions photographs
- Correspondence
- Print library collections
- Personal papers
- Wax cylinder speeches converted to cassette tape
OCLC Content Cooperative Pilot

- Testing feasibility of services
- Increasing digital content management capabilities
OCLC Goals

- Use of features by staff
- Public use
- Digital content vis-à-vis other services
- Value-added services
- Costs
- Marketing
- Technology development
Carnegie Library goals:

- Access
- Familiarity
- Efficiencies/best practices
- Recognition
- “Player”
Silver cup presented to Mrs. Carnegie by students of Pennsylvania State College

Title from caption. On cardboard mount: 35 x 26 cm.
Carnegie, Louise—Miscellanea—Pictorial works.
Carnegie, Andrew, 1835-1919—Miscellanea—Pictorial works.
Industrialists—Charitable contributions—United States—Miscellanea—Pictorial works.
Philanthropists—United States—Miscellanea—Pictorial works.
Pennsylvania State College—Miscellanea—Pictorial works.
Universities and colleges--Pennsylvania—Miscellanea—Pictorial works.
Diploma awarded by Italian government in recognition of aid rendered during Avezzano earthquake-- January, 1915

Title from caption. On cardboard mount: 35 x 26 cm.
Carnegie, Andrew, 1835-1919—Miscellanea—Pictorial works.
Endowments—Italy—Avezzano—Miscellanea—Pictorial works.
Earthquakes—Italy—Avezzano—Miscellanea—Pictorial works.
Earthquake relief—Italy—Avezzano—Miscellanea—Pictorial works.
Avezzano (Italy)—Miscellanea—Pictorial works. Italy.
Ministero degli affari dell’interno—Miscellanea—Pictorial works.
Andrew Carnegie benefactions collection.
OCLC updates on this project are available at:

http://www.oclc.org.productworks/contentcooperative/default.htm
Carnegie Mellon University

- Global philanthropy
- Library Services & Technology Act grant to create an integrated, digital collection of primary sources about Carnegie’s bequests
- In partnership with Carnegie Library of Pittsburgh
- Curriculum materials
Dr. Margaret Barclay Wilson Collection
• 350 books by & about Andrew Carnegie and his era
• Biographies of politicians, works on labor history, & extensive scrapbook compilations of cartoons & articles about Carnegie
• Compilation of extensive body of work on the life & times of the founder of Carnegie Library of Pittsburgh as a reference library for her own book, A Carnegie Anthology
IT MUST BE USED TO BE APPRECIATED

HERE'S THE LADDER, BUT YOU MUST DO THE CLIMBING YOURSELF.
Projects

- Million Books Project
- OCLC Pilot – Carnegie Collection Phase I
- Carnegie Mellon University Project – Carnegie Collection Phase II
- Intel – Diamond Software Project
Million Books Project

- In Partnership with Carnegie Mellon University
- CLP donated several volumes of books
- Scanned is being done in India and China
- Tentative Schedule to be complete Nov 2009
  - Million Book Project [*The Universal Library, China site*], available [http://www.ulib.org.cn](http://www.ulib.org.cn)
  - Million Book Project [*Digital Library of India*], available [http://dli.iiit.ac.in](http://dli.iiit.ac.in)
  - Million Book Project [*The Universal Library, U.S. site*], available [http://www.ulib.org](http://www.ulib.org)
- Lessons Learned
OCLC Carnegie Collection Phase I

- Andrew Carnegie Collection
- Outsourced Scanning
- Close to 630 images
  - Scanned at 600dpi
  - Scanned at 200 dpi
  - Scanned at thumbnail resolution
- CLP Technical Services inputted the meta data
- Lessons Learned
<table>
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<th>Rank</th>
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<th>Author(s)</th>
<th>Language</th>
<th>Type</th>
<th>Publisher</th>
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Carnegie Mellon University Phase II

- Carnegie Collection
  - Target Secondary School Children and Teachers
  - Emphasize Philanthropy side of Andrew Carnegie
  - Joint project between CMU and CLP
  - Project being funded by State of Pennsylvania
  - Outsourcing Scanning / Student Scanning
  - Goal: between 2000 and 4000 images
Intel Diamond Software Project

• Large collection of print media
  – Books
  – Periodicals
  – Pictures
  – Maps

• Reviewing process of Digitalization

• Local Search Engine for our collection

• Reviewing how people were searching
Intel Diamond Software Project

• Developed by Intel Research Lab in Pittsburgh
• Pittsburgh office deal with future technology
• One particular software is Diamond
  – Allows an individual to graphically search an object
  – Not tied to the text of metadata
  – Extremely powerful search engine
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