Management of Library Associations
SECTION NEWSLETTER

April 2007 Edition

We’re Back!

This is the first MLAS newsletter for many years. We are looking forward to staying in touch with you more often in this format.

In this edition, there is a short history of the section as well as the key dates for 2007 meetings.

If you are involved in a Library Association we encourage you to join the MLAS e-list (details on page 6) so that you can also keep up-to-date on more recent news and happenings via this list.

Plans are now in place for the South African MLAS programs and we look forward to seeing many of you in Durban and Johannesburg.

The MLAS and CPDWL committees have combined to formulate two programs that focus on leadership and the future for Library Associations – more info on page 2 & 6.

Standing Committee Chair’s welcome.....

Dear Colleague,

It’s my great pleasure to welcome you all to the new IFLA Management of Library Associations online newsletter! Whether you’re an association secretary, officer or member, this newsletter should be a great place to keep up with what’s happening within the section and with library associations around the world.

Library associations are a powerful force to improve library services and the status of librarians worldwide. Section members from all over the world come together to share ideas and to develop resources and programs that help associations – from the smallest to the largest – become more effective. Working together, we have developed helpful guidelines, supported regional association development workshops, and created a new association “twinning” program. We also offer a unique opportunity to get to know a wonderful and committed group of association officers and staff from around the world.

Thanks to all of you who joined us in Seoul for our program and section meetings. I’d like to invite you to attend our next meeting in Durban, South Africa.

For more information about the section or our upcoming meetings, please feel free to contact me at kfiels@ala.org.

Keith Michael Fiels
Executive Director, American Library Association and Chair, MLAS Section
Satellite Event in Johannesburg 14-16 August 2007

Continuing Professional Development: Pathways to Leadership in the Library & Information World.


The broad focus of this conference is the role of continuing professional development in developing leadership in the library and information world. This encompasses libraries and information services centres in all sectors as well as professional library associations and groups, and any others interested in the development of leaders in the library and information world. The conference will showcase examples of best practice in leadership development and practice through both research based presentations and experiential and practical stories of success (and limited success). The conference will be structured to maximise opportunities for interaction and learning with a focus on both expanding knowledge and understanding and enhancing capabilities in this key area of professional practice.

Registrations are now open.

Profile: Russian Library Association

Name of Association: Russian Library Association

Number of members (latest figures): 530 (institutional and associates members)

Executive Contact: Shlayor Shaparneva

Contact Email: rla@nlr.ru

Association website address: www.rla.ru

Postal Address: 18 Saduvaya Street, St. Petersburg 191069 Russia

The Russian Library Association was founded in 1994. Currently it contains more than 530 Associations and Institutional members – different types of libraries, societies and associations. RLA has more than 35,000 participating librarians. The number of sections is 35 on different areas of professional activity and type of library. The main publication is the RLA Information Bulletin (published since 1995).
TWENTY YEARS FROM RTMLA TO MLAS
by Carla J. Funk,
Executive Director,
Medical Library Association

The history of what is now IFLA’s Management of Library Associations Section (MLAS) began at the 1982 IFLA Conference in Montreal, Canada when a group of library association directors and staff began to identify long-term objectives for a round table of library associations. The Round Table of the Management of Library Associations (RTMLA) formally began the next year at the 1983 IFLA Conference in Munich with 40 library association members and the election of the first Executive Committee comprised of eight library association directors and staff including Shirley Echelman (ARL-US), David Bender (SLA-US), Raymond Palmer (MLA-US), Zalton Osman (Malaysia Library Association), Gotthard Ruckl (LA-DDR), Susan Acutt (Australia LA), Pearl Springer (Trinidad & Tobago LA) and Russell Bowden (LA-UK). Bowden was elected Secretary, but the first Chair, Gotthard Ruckl, was not elected until 1984. Some of the original objectives of the group were: to assist library associations to more effectively contribute to IFLA’s core programs, policies and activities; collect information about the structures, management, organization, and activities of library associations, and to offer advice and assistance from the RTMLA to library associations to help improve the management of these associations. The goals are much the same today, with MLAS advocating for the interests, aspirations, and concerns of the library association members of IFLA. Space does not permit the mention of all the programs engaged in by the RTMLA during this period, but several continue today in different forms.

One early project of RTMLA was to write guidelines to assist developing library associations to organize, administrate, and manage their associations more effectively. This resulted several years later in the publication, supported by Unesco, of the Guidelines for the Management of Professional Associations in the Fields of Archives, Libraries and Information Work. These guidelines were the basis of today’s MLAS Library Association Resource Kit, a series of seven helpful brochures translated into many of the IFLA languages that describes various aspects of library association management http://www.ifla.org/VII/s40/index.htm.

Another successful activity begun by the RTMLA was the sponsorship of workshops on the management of library associations that were organized around the principles described in the Guidelines. The first workshop took place during the 1992 IFLA Conference in New Delhi. This workshop was followed up by workshops in Hungary, Russia, Federated States of Micronesia, and Africa, and these still continue today.

Almost twenty-one years after its birth in Munich, the RTMLA voted to become a Section of IFLA in 2001 and at the 2003 IFLA Conference in Berlin celebrated its transition to the Management of Library Associations Section. None of this would have been possible without the hard work and dedication of many library association directors, staff, and members throughout the Round Table’s history.
Campaign for the World’s Libraries

Library Associations around the world have joined the Campaign for America’s Libraries - E-mail: mhumphrey@ala.org for more information.

The Campaign is a public education campaign of IFLA and the American Library Association and libraries around the world to speak loudly and clearly about the value of libraries and librarians in the 21st century. It is designed to showcase the unique and vital roles played by public, school, academic and special libraries worldwide.

Contact Megan Humphrey, Manager, Campaign for America’s Libraries - E-mail: mhumphrey@ala.org for more information.

MLAS Secretary - Jill Martin

Hello, my name is Jill Martin and I am the secretary of the MLAS committee.

The Section addresses the needs and promotes interests of all types and sizes of library associations and brings together staff and elected leaders and representatives of these associations to:

- foster and improve leadership skills; share experiences; develop useful publications and to offer workshops, seminars and programmes that address their needs and interests; and advocate within IFLA for the promotion and development of effective library and library association practices worldwide.

I am very much looking forward to meeting our colleagues from Associations around the world in Durban this year!

MLAS Diary Dates for South Africa

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<tr>
<th>Location</th>
<th>Dates</th>
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<tr>
<td>Johannesburg</td>
<td>14-16 August 2007</td>
<td>Continuing Professional Development: Pathways to Leadership in the Library &amp; Information World.</td>
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<td>Pre-conference Satellite Event</td>
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<tr>
<td>Durban</td>
<td>Saturday 18 August 2007</td>
<td>11.30 am -2.20 pm MLAS Standing Committee Meeting</td>
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<td>Wednesday 22 August 2007</td>
<td>All Day Sessions * Library Association Leadership Development</td>
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<td>* 8.30am – 6.00pm *</td>
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<tr>
<td>Durban</td>
<td>Friday 24 August 2007</td>
<td>8.30 am -10.50am MLAS Standing Committee Meeting</td>
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Are you GLAD – to be a part of MLAS?

The Global Library Association Development programme (GLAD)

Twinning Programme

Programme Goals
The IFLA GLAD Twinning programme aims to develop current and potential leaders of library associations, as well as provide IFLA with a pool of qualified members to carry out its mission at all levels. The programme is focussed on meeting individual needs, identifying and applying professionally appropriate collaboration styles, and promoting professional growth. Twinning arrangements will be made between Mentors and Mentees. The mentor will serve as a resource to the mentee by providing guidance in professional development, coaching, and other non-financial support. Through mutual trust and respect, the mentor will provide assistance and guidance to enhance the personal and professional growth of the mentee. This assistance will be confidential and non-evaluative. Mentoring can be either face-to-face, or via electronic means.

Mentors
Representatives of library associations with particular expertise in various aspects of association management may offer their services as Mentors.

A mentor shall act as a professional coach, advising, guiding, providing feedback, and developing strategies, where necessary, with the mentee. The mentor will also assist the mentee in becoming acclimated to the procedures, policies, culture and people within IFLA.

In order to be eligible to serve as a mentor, the individual must:
1. Commit to a 3 year relationship, with an evaluation of the relationship after 18 months
2. Be a representative of an IFLA Association member
3. Have been working within a membership association for at least 5 years
4. Have been or is an officer in IFLA or an officer in another association at either the local or national level
5. Be able to communicate in one of the languages of the mentees
6. Be able to devote 2-3 hours per month to working with a mentee
7. Be able to participate in the programme with no direct financial cost to IFLA

Potential mentors should submit an application through the GLAD programme website.

Mentees
Representatives of library associations who would like assistance with developing particular elements of their association work may request to become Mentees.

A mentee is the individual seeking professional coaching, advice, and guidance in developing leadership skills and competencies.

In order to qualify as a mentee, the individual must:
1. Commit to a 3 year relationship, with an evaluation of the relationship after 18 months
2. Be a representative of an association which has annual operating expenses of less than EUR 10 000
3. Be a representative of an IFLA Association member
4. Submit the statutes/bylaws of their association
5. Be able to communicate in one of the languages of the mentors
6. Be able to devote 2-3 hours per month to working with a mentor

Potential mentees should submit an application through the GLAD programme website.

Expectations of Mentors and Mentees in the programme
Throughout the duration of the mentor/mentee relationship, various procedures will be applied. These will include a final evaluation and interview. Some procedures will be negotiable, and can be discussed with the mentors and mentees during the relationship. For example, participants may be willing to write an article or speak in a public forum about their experiences.

Mentoring Committee
Twinning matches will be made and/or approved by the Mentoring Committee. This committee has been formed to administer the programme and to maintain the necessary documentation and files. This committee is responsible for the mentor/mentee applications and the twinning selection process. It will monitor and supervise the programme, and perform evaluations of the twinning relationships.

The members of the Mentoring Committee are members of the MLAS and representatives from and IFLA HQ and ALA's International Relations Office.

http://www.ifla.org/VII/s40/
https://cs.ala.org/iro/GLAD/search.cfm
The MLAS Committee met on February 15th, 16th, and 17th, 2007, in Chicago, Illinois. Minutes of mid-term and conference Standing Committee meetings, annual reports and other publications are available from the MLAS website.

Chicago-MLAS Mid

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Durban – Wednesday programme

Wednesday 22 August
WLIC MLAS/CPDWL

The objective of the programme is to help to develop a set of skills relating to Library Association Management in order to strengthen the pool of qualified personnel who will potentially manage Library Associations at the local level. This in turn will help to strengthen the pool of potential candidates from which IFLA can draw for leadership positions within the Association.

How do I join the MLAS e-list ?? ...

Just contact Arlene Cohen directly at acohen@uog9.uog.edu and request to be joined up to the MLAS e-list. Participants are invited to observe the correspondence on various issues discussed on this list or join in and share your thoughts and views. To send a message to this list, please use the following address: ifla-mlas@lists.sla.org