



Audiovisual and Multimedia Section

MIDTERM MEETING 15 October 2008

09:15-10:30 and 14:00-16:00

Nasjonalbiblioteket, Finsetveien 2, Mo i Rana

Present:

Trond Valberg (Chair), Bruce Royan (Secretary/Treasurer), Kirsten Ryland (Programme Committee 2009)

1 Minutes of SCI and SCII, Quebec City

Agreed with minor amendments. Bruce to place on IFLANet.

2 Financial Report

2.1 Admin funds

Agreed the €320 to be used towards expenses of this midterm meeting.

2.2 Project Report for Projects 6.5-1/07

Agreed to amend the form to show funds unspent at time of submitting last year's Form B, as well as funds reserved at IFLA HQ for 2008. Balance to be spent on expenses of the Mo i Rana seminar.

2.3 New project proposals

Agreed not to submit a proposal by this year's closing date of 1 November, but to keep in mind the possibility of a later submission, should expenditure on the Legal Deposit project become necessary.

3 Strategic Plan

Agreed that consideration of a new Strategic Plan should start around March, to develop a draft for the Milan Congress. Agreed, meantime, to update the existing plan in the light of decisions taken at Quebec. Bruce to place on IFLANet.

4 Milan Workshop

Bruce was helping Marwa make contact about location. Bruce to contact Kurt Deggeler re use of RAI premises as a backup. Agreed the target capacity should be 20-30. Agreement to use the UNESCO logo was expected very shortly. UNESCO were also considering making grants for delegates from developing countries. Bruce would chase Howard and James for progress on programme content. Bruce to make preliminary announcement on 27 October (the World Day). Bruce to submit holding information for the official programme (on Form P) by 15 November. Agreed that in view of the Workshop, AVMS would not organise a special Study Tour in Milan. Instead, AVMS delegates would be encouraged to do Tour 1, which includes the Mediateca Santa Teresa, as part of a tour of the National Library of Milan.

5 Milan Conference

Kirsten's suggestion of a conference session about new ideas on cataloguing and access to information, in the context of AVM, had been well-liked at the Quebec meeting. Trond pointed out that, with the current emphasis on digitisation and the preservation of the original carriers, it could be easy to forget the importance of preserving and improving the discovery of the content itself. It would also be good to present experience from the developing world, as well as the developed.

Agreed that, while Cataloguing Section might be kept informed, there was no need to cooperate in a double session. This year, Section sessions can be either one or two hours long: it was agreed to go for a two hour session, ie 4 papers, to

allow for introductions and questions. The title was discussed, and it was agreed to use as the "eye-catcher" Herding Cats, with a more prosaic explanatory strap-line: eg Herding Cats: new developments in the Bibliographic Control of AVM or Herding Cats: Bibliographic Control of Audiovisual and Multimedia in a time of rapid change.

One of the changes affecting the cataloguing of AVM was organisational: many specialised AVM archives were being absorbed into more general institutions. Kirsten knew a FIAF colleague who would be good to speak about this phenomenon. Trond also felt that a correspondent who wanted to talk about music ontology, could fit right into such a session. It was agreed that, while that programme would be decided by evaluating responses to a public Call for Papers, it would be perfectly proper to approach potential speakers, pointing out the CfP, and encouraging submission of proposals.

Bruce would circulate a draft Call for Papers immediately after this meeting, and the final version would be launched on IFLANet and the IFLA lists on 27th October (the World Day). The CfP would be repeated in the December Newsletter (see below). The deadline for receipt of proposals would be mid-January. Kirsten agreed to help evaluate proposals received.

6 Legal Deposit Survey

Howard Besser had agreed in Quebec to work, with a postgrad assistant, on updating the questionnaire in the light of Québec feedback, and developing an online version to capture the results, with a target date of mid-October. Unfortunately, no feedback had been received. Bruce to chase. Trond emphasised the need for online data collection and for a questionnaire that was easy to respond to. The idea of delegating "champions" to chase up groups of institutions was revisited. Suggestions included Marwa (Arab world), Pascal (Francophonie), Samira (Latin America), Trond (Nordic countries), Maureen (Caribbean) and possibly Belina Capul (South East Asia and the Pacific Rim).

7 Membership

As things stand, by August 2009 AVMS will have 49 members and only 5 SC members. It would be beneficial to recruit further ordinary members (eg adding 31 new members would increase our annual admin funding to €610), but it will be *essential* to have nominations for at least 5 more SC members (10 is the lower limit for viability), and we are entitled to up to 20.

Agreed Bruce to launch a "member get member" campaign by list and newsletter.

Agreed Bruce to chase all Associations/Institutions soliciting nominations to the Standing Committee, with the exception of the following which need special treatment:

- Trond to encourage Inez Cordeiro and Marwa el Sahn to ensure their institutions nominate them, as they are eligible to stay on for a further 2 years.
- Art & Design Library Finland. Trond to discuss with Marita Turpeinen whether she could nominate either herself or Eila Ramo.
- Trond to investigate appropriate contacts at the National Library of Korea and make a personal approach.
- Trond to investigate contacts at the new Royal Library of Sweden, and solicit a nomination.
- Bruce to ask the librarian of Goettingen University if he could nominate a replacement for Ralph Stockmann.

Agreed to chase potential SC members who would need their institutions to join:

- Ole Bisbjerg, State and University Library, Denmark (Trond)
- Danie de Waal, National Archives, South Africa (Trond)
- David Jeffery, AIATSIS, Australia (Trond)
- Liz Lewis, Skillset, UK (Bruce)
- Richard Ranft, BL, UK (Bruce)

Agreed Bruce to chase Personal members: to see if their institutions would join, or they could find another institution to nominate them:

- Bill Cohen
- May Yu
- George Abbott
- Samira Sambaino

Bruce to check whether he himself was eligible to stand this year. Trond to support if necessary. The deadline for SC nominations is February 2009.

8 Newsletter

The following draft Table of Contents was agreed:

- Editorial (James)
- From the Chair (Trond)
- Legal Deposit of AV: practice around the world (Bruce)
- The Media image of Librarians (Howard)
- The: The Role of Libraries in Freedom of Expression, Tolerance, and Access to Information (Alexandria Conference) (Marwa)
- Call for Papers for Milan (Bruce)
- Workshop flier (Bruce)
- Member get member (Bruce)
- Appeal for SC Nominations (Trond)
- Legal Deposit: a World Survey (James)
- Adding a Film Archive to a National Library (Kirsten)
- 80 million photos (Trond)

9 World Day

When last checked, the website still referred to 2007. Trond to chase Kurt on this. Trond to report all known events promptly to Kurt, including the mini-workshop and a further Nasjonalbibliotek event to be held on the day itself.

13 CCAA

The annual meeting of the Coordinating Council of Audiovisual Archives Associations is now confirmed as 12-13 March 2009, from 11 on the Thursday to 15:00 on the Friday. Thursday will hear presentations on the International Committee on the Blue Shield, while Friday will handle business such as JTS and the new JMS and be a good opportunity to promote the World Survey on Legal Deposit. The meeting has been scheduled to allow ARSC and IASA colleagues to go on to the "Unlocking Audio" Conference at the British Sound Library in London on 16 / 17 March. Bruce would be funded directly from IFLA HQ to Chair the CCAA meeting – he suggested that for succession planning purposes, Trond should try to get institutional support to attend this meeting, as an excellent opportunity to meet all the CCAA representatives and visit IFLA HQ. If he was staying on for the BL conference Trond would be welcome to stay with Bruce in Edinburgh and fit in another mid-term meeting during that time. Trond to check the possibilities

14 Any Other Business

- Bruce had supported Trine's selection of 3 papers for publication in IFLA Journal, but had also put forward the Section's choice of the Azmi paper, at the suggestion of the Chair of the Professional Board.

- Agreed that Trond would update the Annual Report as soon as possible, and pass to Bruce for uploading to IFLANet.
- Agreed that Kirsten would co-ordinate examples of the treatment of AV materials, for the next edition of the consolidated ISBD, and liaise with the two review groups. Bruce to send her the contact details, and make an announcement to the section.

www.ifla.org/VII/s35/index.htm