



International Federation of Library Associations and Institutions

International Federation of Library Associations and Institutions

SECTION on READING *Newsletter*

No. 24

August 2007

A MESSAGE FROM SECTION CHAIR GWYNNETH EVANS

Dear Colleagues,

As I come to the end of eight years as an officer on the Standing Committee of the Reading Section, it is not surprising that I would look back to see what we, as a group, have achieved in that period.

Our members have been involved in a number of important research activities that have furthered our contribution to and understanding of both literacy and reading.

- Early on, we developed an international questionnaire which Briony Train of Great Britain administered and analysed related to reading promotion for adults.
- This research has influenced the work of the Latin American Section that has sponsored reading research in the region, coordinated by Elsa Ramirez of Mexico.
- The non-profit Pushkin Library Foundation (Russia), the Library of Congress' Center for the Book and the British Council have published in Russian and English a publication entitled: *Building Nations of Readers: Experience, Ideas, Examples* (see article by John Cole, Section Newsletter, no. 24, p.10)
- The Reading Section of IFLA, the International Reading Association (IRA) and the Center for Applied Linguistics have supported collaborative international research on the key factors in supporting a culture of literacy
- Maureen White and her associates and students in Texas developed the calendar, *Celebrate Reading Worldwide: An Interactive Calendar of Reading Promotions*.

continued on page 4

KEY ARTICLES IN THIS ISSUE

Section on Reading Chair's Column. . . .1, 4-5
 73rd IFLA Gen. Conference Reading Section Meetings. 2, 6-8
 Standing Committee Meetings 3
 Announcements 9-10
 New Bilingual Volume Describes Reading Promotion 10
 Strategic Plan 2007-2008. 11-13
 Section on Reading Bookmark.14
 Standing Committee Members 15
 Section on Reading Officers. 16



**73rd IFLA GENERAL CONFERENCE
READING SECTION MEETINGS**

**INTERNATIONAL CONFERENCE ON
INNOVATIVE MULTICULTURAL LIBRARY SERVICES FOR ALL**

15 – 17 August 2007
Centurion Lake Hotel, Pretoria, South Africa

Organizers:
IFLA Section on Library Services to Multicultural Populations
in cooperation with Libraries for Children and Young Adults Section and Reading Section

Website for the conference: <<http://lib.tut.ac.za/ifla/home.htm>>

WEDNESDAY 15 AUGUST 2007

08:00 - 08:50 Registration

Session 1: Innovative Multicultural Library Services
Chair: Ms. Gwynneth Evans, Chair, IFLA Reading Section

09:00 - 09:10 Welcome address - Ms. Ujala Satgoor, Chair: LIASA Gauteng North Branch

09:15 - 10:00 Keynote speech - Prof. Lorlene Roy, President of the American Library Association (2007 - 2008)

10:05 - 10:25 Ms. Kirsten Leth Nielsen, Oslo Public Library, Norway
The Multicultural Library Manifesto – a brief presentation

10:30 - 10:50 Refreshments

10:55 - 11:15 Prof. Edgardo Civallero, National University of Cordova, Argentina.
Traditional games, music and oral tradition

11:20 - 11:40 Ms. Yuriiko Watanabe, Library of Tokyo Gakugei University Oizumi Junior High School, Tokyo, Japan.
Library services for displaced people: volunteer activities in Burmese refugee camps

11:45 - 12:05 Ms. Carolyn Bourke, The Whitlam Library, Cabramatta, Australia.
Who, what, when, where and how? Creating library services for a diverse community

12:10 - 12:25 Discussion

12:30 - 13:30 Lunch at hotel

Session 2: Innovative Multicultural Library Services
Chair: Ms. Kirsten Leth Nielsen, Chair, IFLA Section on Library Services to Multicultural Populations

13:35 - 13:55 Ms. Ingrid Bon, Biblioservice Gelderland, The Netherlands.
Boekenpret (Fun with Books): The Dutch approach on improving language and reading skills from children 0 – 6 years of age

14:00 - 14:20 Dr. Volker Pirsich, Stadtbüchereien, Hamm/Westphalia, Germany.
A new approach to library services to multicultural populations in Germany

continued on page 6

WLIC: 73rd IFLA General Conference and Council

Durban, South Africa

Standing Committee on Reading

Meeting Schedule and Agenda

All Section Meetings are in the International Convention Centre, Durban.

Standing Committee Meeting 1 (Session 21): Saturday 18 August, 08:30-11:20, Room 22def

1. Introduction of Members and Visitors, and Apologies for Absence.
2. Approval of Agenda.
3. Approval of Minutes from the Standing Committee meetings in Seoul (see Section *Newsletter*, no. 23, January 2007).
4. Review of the Section's Strategic Plan (see Section *Newsletter*, no. 24, p. 11-13).
5. Report from the Chair, Gwynneth Evans.
6. Report from the Treasurer and other officers in absentia, Gwynneth Evans.
7. Reports from the Newsletter Editor, John Cole.
8. Section Elections
9. Section Projects: Report on the IRA/IFLA Research on Cultures of Literacy; Report on Cooperation with IRA and IBBY.
10. Programme for Durban: half-day session (session 118 1 and 2 on Tuesday 21 August from 13:45 – 18:00 (See programme in *Newsletter*, no. 24, page 2.)
11. The UN Literacy Decade: continuing involvement. Members and visitors are encouraged to report on national activities related to the Decade
12. Other business: Members'/Visitors Reports or Questions, including a short report on research by M. Ahmed Ksibi, Tunisia.
13. Close, and Section Lunch.

Standing Committee Meeting 2 (Session 174): Friday, 24 August, 08:30 – 10:50, Lower Boardroom

1. Introduction of Members and Visitors, and Apologies for Absence.
2. Debriefing on Pre-conference in Pretoria and Open Session:
Sessions 81 1 and 2, Tuesday, 21 August, (*Libraries in Good Health: Resources and practices designed to support community development and outreach in health related issues*)
3. Selection of paper for possible publication in the *IFLA Journal*
4. Discussion of Programme for Quebec City, 2008.
5. Presentation on IBBY with Discussion of Possible Joint Projects.
6. Development of Section Priorities, 2007-2008
7. Any other business or reports.
8. Close. ■

Chair's Message continued:

Our members developed a practical tool: *Guidelines for Library-based Literacy Programmes*. This simple tool, built around a series of questions that any community group can use, has been translated into a number of languages. We used plain language in the brochure and followed a planning and evaluation model that became the template for our sessions at many of the Congresses. We know that people with very varied backgrounds and experience become involved in local literacy programming and we wished to be practical and helpful.

For many years, we have sent out a Call for Papers for the conference session, so that different groups in diverse countries and languages could share their knowledge, experience and lessons learned. The attendance at our Sessions, the questions and dialogue that the presentations raised, and the publication of all the presentations since 1994 on our website (<http://www.ifla.org/VII/s33/index.htm>) have furthered our knowledge and understanding of literacy development and application and reading. We have supported and encouraged multicultural and multilingual participation and have often had simultaneous translation for our attendees and for those who read the papers on the CD or website.

We have collaborated with a number of Sections within our own Division VII (Education and Research) and within Division III (Libraries Serving the General Public). The one-day pre-conference meeting in Oslo emphasized the relations between literacy, reading and lifelong learning. The pre-conference in Pretoria (15-17 August 2007) will focus on the innovative services to multicultural populations within the framework of the *UNESCO Declaration on Cultural Diversity* 2001 and the proposed Multicultural Library Manifesto.

The UNESCO Decade of Literacy has been highlighted and we have demonstrated in a number of ways how nations are responding to the challenge of developing and sustaining literate cultures. Specifically, the former president, Kay Raseroka, signed an agreement with the International Reading Association (IRA) and the International Board on Books for Young People (IBBY) to increase our knowledge of each organization and its work and collaboration, especially in the areas of local publishing, research and training. Our Reading Section has taken concrete steps to implement this Agreement. In Durban we will have representatives from IBBY at our sessions and will have the opportunity to see an exhibit that IBBY developed, entitled: *Books for Africa; Books from Africa*.

In various ways, we have encouraged individuals, institutions and organizations to share their experience: during our Standing Committee meetings, open to all and often bilingual (French and English); on our website and in our publications; in our recommendations to the *IFLA Journal*; and in special meetings we have sponsored to discuss the vital issues of developing and supporting a literate environment and promoting reading – for education and training, for information, and last but NOT LEAST for pleasure and the opportunity to enter and create new worlds, new friends, new possibilities.

During the last four years, in addition to our conferences in Buenos Aires, Oslo, Seoul and Durban, I have had the opportunity to speak at a number of international conferences and visit several countries focussing on the development of literacy and/or reading: Uganda; Malaysia; Croatia; Brazil; Costa Rica, where a regional South and Central American conference and meetings were held on the UNESCO/IFLA Manifestos; Kazakhstan. It has been an enormous pleasure to learn more about library services in these countries and to share knowledge and experience with colleagues. I am often overwhelmed by the dedication of our colleagues to their users and to their profession. Many work long hours with little compensation. They ask excellent questions and readily share their experience and their culture. Without failing, they generously offer hospitality and warmth.

continued on page 5

Chair's Message continued:

And finally, I have had the opportunity to visit some of you in your place of work. As you know, this exchange around a table is also a privilege and an opportunity to learn. I thank each and every one of you who has written, contributed, and shared in achieving our collective goals and in making the work of the Section valuable and known. Hopefully, we are on solid ground for the future.

I would also like to thank personally those who have formally worked on the Section's results: John Cole and his staff at the Center for the Book as editor of the newsletter; Briony Train as Information Officer and Alec Williams as Secretary.

The future is very important. We enter the Congress in Durban with 66 paid members of the Reading Section and 17 Standing Committee members, although some of them will complete their terms during the conference. We shall be holding elections for chair and secretary in Durban.

Next year, it will be my privilege to greet you in Quebec City, on its 400th anniversary. We hope that many of you will be able to attend our conference to learn of the breadth, diversity and vibrancy of the many regions and cultures of Canada.

It has been a privilege to be chair. Thank you. I look forward to being able to contribute to our continuing impact and achievements from an unofficial position.

Gwynneth Evans

Chair, Reading Section and Division VII, Education and Research ■



**73rd IFLA General Conference, Reading Section meetings,
International conference programme continued from page 2:**

14:25 - 14:45 Ms. Lone Hedelund, Gellerup Bibliotek, Denmark.

Love makes strong – How to create cohesion on daily life of children and young people in an urban area

14:50 - 15:10 Refreshments

15:15 - 15:35 Prof. Anna Gustafsson Chen, Internationella Biblioteket, Sweden.

The International Library in cyberspace; Using online tools to cope with multilingual communication and book services

15:40 - 16:00 Discussion

16:00 - 16:10 Announcements

16:10 - 18:20 Leisure time

18:20 - 18:50 Transport to Mayor's function

19:00 - 20:30 Mayor's function

20:30 - 21:00 Transport to hotels

THURSDAY 16 AUGUST 2007

Session 3: Innovation and Developments in Literacy and Learning

Chair: Ms. Ivanka Stricevic, Chair, IFLA Section on Libraries to Children and Young Adults

08:30 - 09:15 Keynote speech: Ms. Patricia Aldana, (Toronto, Canada), President of the International Board on Books for Young People (IBBY), 2006-2008

Books that are mirrors, books that are windows. How we can make sure that children see themselves in their books.

09:20 - 09:40 Dr. Tine de Lange, Public Library of Amsterdam, The Netherlands.

Libraries and the basic skills in everyday life in the twenty-first century

09:45 - 10:05 Ms. Coleen Higgs, Centre for the Book, South Africa

The Community Publishing Project

10:10 - 10:30 Refreshments

10:35 - 10:55 Discussion

11:00 - 11:20 Ms. Josephine Laogun, Scholl of Communication Library, Nigeria

Lost values: Folklore in African children's literature

11:25 - 11:45 Prof. Clara Chu, UCLA Department of Information Studies, USA.

(Re)considering literacy and linguistic diversity in a multicultural society

11:50 - 12:10 Ms. Nicoline Wessels & Hannalie Knoetze. Department of Information Science, University of South Africa.

School libraries in a multi-language/multicultural environments equal disaster: fact or fiction?

12:15 - 12:35 Discussion

continued on page 7

73rd IFLA General Conference, Reading Section meetings
International conference programme continued from page 6:

12:40 - 12:50 Announcements
13:00 - 14:00 Lunch at hotel
14:15 Depart from hotel to libraries
14:15 - 16:30 Organized library visits
17:30 Arrive back at hotels

FRIDAY 17 AUGUST 2007

Session 4: Linguistic Diversity

Chair: Ms. Ann-Katrin Ursberg, Chair, IFLA Section on Library Services to Multicultural Populations

08:30 - 09:15 Keynote speech: Prof. Katherine Parry, Hunter College, City University of New York
09:20 - 09:40 Mr. Hussain Bashek, National Library Board, Singapore.
Serving the ethnic minority in a multicultural Singapore viz-a-viz the Malay Community
09:45 - 10:05 Ms. Stine Fugl, Nørrebro Bibliotek, Copenhagen, Denmark.
Language – gateway to the open society
10:10 - 10:25 Ms. Irena Hanzek, Principal Stadsgårdskolan, Sweden.
How to get teenager to read – cooperation between school and library
10:30 - 10:50 Refreshments
10:55 - 11:15 Mr. Omid Mazandarini
The effect of marginal glossing strategy on reading comprehension improvement of Iranian intermediate EFL learners
11:20 - 11:40 Ms. Jean Williams, Biblionef SA, South Africa.
Commissioning the reprinting and publication of children's books in South Africa's eleven official languages
11:45 - 12:00 Discussion
12:05 - 12:15 Announcements
12:15 - 12:45 Live cultural performance
12:55 - 13:10 Closing address
13:15 - 13:25 Acknowledgements: Adriaan Swanepoel, Local Organizing Committee
13:30 Brown bag lunch
14:00 Depart from hotels to airport

continued on page 8

73rd IFLA General Conference, Reading Section meetings continued:

Tuesday, 21 August

13:45-15:45 and 16:00 -18:00

#118-1 SI - Reading with Public Libraries and School Libraries and Resource Centres (1 & 2)

Libraries in good health: Resources and practices designed to support community development and outreach in health related issues

* Health-related public library services for women in West Bengal, India

RATNA BANDYOPADHYAY (Calcutta University, Calcutta, India) and SARBANI GOSWAM (Jadavpur University, Calcutta, India)

* Public libraries and adult dyslexic customers: A model and its evaluation

RITVA JARVELIN and MARJAANA MERILAINEN (Tampere Public Library, Tampere, Finland)

* Biblioterapia: experiencias de la Sala Infantil de la Biblioteca Provincial Julio A. Mella, Camaguey, Cuba

ZAIDA MONTELLS MENDOZA (Biblioteca Provincial Julio A. Mella, Camaguey, Cuba)

* Literacy to support healthy living: CODE's experience with HIV/AIDS issues

SEAN MADDOX (CODE, Ottawa, Canada), ELISABETH SEQUIRA (Associação Progresso, Maputo, Mozambique) and GRAY NYALI (National Library Services, Lilongwe, Malawi)

* Reading RX: a healthy dose of knowledge, innovative approaches to addressing health related issues in public libraries

KATHLEEN IMHOFF (Lexington Public Library Lexington, USA) and GINNIE COOPER (District of Columbia, Washington, USA)

* Salud tribal en bibliotecas escolares: tradición oral y expresión cultural

English text

EDGARDO DIEGO CIVALLERO (National University of Córdoba, Córdoba, Argentina)

* The Rio Grande Valley of Texas: Issues and Models for Health Information for Youth

BARBARA IMMROTH and BILL LUKENBILL (University of Texas, Austin, USA)

There will be simultaneous interpretation for the session.

Check the programme at: <http://www.ifla.org/IV/ifla73/Programme2007.htm>.

■

ANNOUNCEMENTS

IFLA's Presidents

It has been a real pleasure to work with Alex Byrne over the past two years. We look forward to the presidency of Claudia Lux, who has assumed responsibility for the post-World Summit on the Information Society (WSIS) within her theme of Libraries on the Agenda. Claudia's topic is timely, ambitious and important and it demands the attention of all of us working to provide equitable access to information and knowledge and to support freedom of expression for all citizens, wherever they are and whatever their circumstances.

The Reading Section congratulates Ellen Tise on her election to the position of President-Elect.

Special Hearing on the Professional Structure of IFLA

Those interested in serving as an officer in IFLA (now or in future) or wishing to learn more about the governance of the IFLA Professional Pillar are invited to a hearing of the suggested model on Sunday, 19 August from 11:45 – 13:30. The discussion paper may be accessed at: <<http://www.ifla.org/IV/ifla73/Programme2007.htm>>.

Map of adult literacy and numeracy research

The UNESCO Institute for Lifelong Learning (UIL) is currently conducting a project to **map adult literacy and numeracy research worldwide since the year 2000**. In order to carry out this investigation we would like to ask you to help us by informing our Institute about research conducted from 2000 on in the field of adult literacy and numeracy and its results. We would also appreciate it if you could share the research reports with us or indicate where we may access them. If your institute does not conduct any research, it would be of great help to us if you could inform us of any adult literacy research institutes you are familiar with.

The project 'Mapping adult literacy and numeracy research' aims at compiling research results on adult literacy and numeracy in order to help improve the quality of adult literacy and the relevance of literacy provision. As a clearing house and transfer agency for knowledge on literacy and adult education at international level, our Institute is striving to build this database in order to facilitate access to research results in this field. In the long term we hope to create a network of key research centres at regional and international levels which are concentrated on adult literacy and interested in cooperating and exchanging research results.

The UNESCO Institute for Lifelong Learning (UIL) is a non-profit international research, training, information, documentation and publishing centre which aims to link research, policy and practice as regards literacy, non-formal education, adult and lifelong learning. Furthermore, UNESCO is the lead agency and international coordinator of the United Nations Literacy Decade (2003-2012). UIL is coordinating UNESCO's Literacy Initiative for Empowerment (LIFE) as a framework of collaborative action in support of the UN Literacy Decade. This Decade offers an opportunity to promote international, regional, national and local efforts to increase access to and the impact of adult literacy provision and thereby reduce illiteracy rates worldwide. The information on adult literacy research results that your centre can make available to us will be important to help policy-makers, practitioners and academics improve the quality of the efforts as regards to adult literacy.

Contact information: Lisa Krolak, Head of Documentation Centre, <l.krolak@unesco.org>.

Continued on page 10

NEW BILINGUAL VOLUME DESCRIBES READING PROMOTION IN UNITED KINGDOM, RUSSIA, AND THE UNITED STATES

In cooperation with the IFLA Section on Reading, the Center for the Book in the Library of Congress, and the British Council, the Pushkin Library Foundation has published *Building Nations of Readers: Experience, Ideas, Examples: Handbook on Reading Promotion*, an illustrated 261- page description of reading promotion and reader development in the United Kingdom, Russia, and the United States. Published in Russian and in English, the volume was edited and compiled by Valeria D. Stelmakh and John Y. Cole, both former chairs of the Reading Section. The introduction is by Gwenneth Evans, the current chair.

For all three countries, *Building Nations of Readers* combines the histories of reading promotion with information about reading research, current trends and challenges, and illustrated examples of more than a dozen current projects. The British contribution is by consultant Tom Palmer.

As Gwenneth Evans states in her introduction, “the common element in the projects described in *Building Nations of Readers* is the recognition by the U.S.A., Russia, and the U.K. that reading, a basic key to understanding in our fast-paced, electronic age, NEEDS promotion. Libraries, schools, governments, foundations, and businesses must join forces to encourage the joys of reading and to be certain that the resources of both print and electronic media are fully available to all citizens for the purposes of both personal and community development.”

Single copies of *Building Nations of Readers* are available from John Y. Cole, Director, Center for the Book, Library of Congress, at jcole@loc.gov. ■

Announcements continued from page 9:**Scott Walter Appointed Executive Director at CODE, Canada**

CODE, a Canadian NGO, which has been promoting education and literacy in the developing world for more than 40 years is pleased to announce the appointment of Scott Walter as Executive Director. Scott, a professional teacher, has worked extensively in literacy, publishing and education in the developing world through positions in CODE, the International Reading Association (IRA), and the Canadian International Development Agency (CIDA) and representing his organization in multilateral programmes in UNESCO. CODE builds the bridge of literacy by developing partnerships that provide resources for learning, promote awareness and understanding, and encourage self-reliance. The Reading Section has presented papers from some of CODE’s partners and looks forward to continued collaboration.

For more information go to: <<http://www.codecan.org>>

Clive Nettleton Appointed the New Director of Book Aid International, Great Britain

Book Aid International (BAI), a British NGO supporting education and access to information and knowledge in the Developing World, has set out its strategy for the period 2007-09 to continue to provide good quality books and information to its partners, and work with them to build their capacity to meet local needs. BAI will also increase its efforts to campaign for change. In these ways it will help to improve the quality of education, and to engage people in marginalised communities. Its new Director, Clive Nettleton, has extensive experience in international development and support of marginalised communities. Clive was Director of Health Unlimited for fifteen years, having previously worked for The Refugee Council and World University Service. He was a founder Trustee of BOND (British Overseas NGOs for Development).

For more information go to: <http://www.bookaid.org/cms.cgi/site/news/new_director.htm>.

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SECTION ON READING STRATEGIC PLAN 2007-2008**Mission**

The Mission of the Reading Section is to assist IFLA in effectively fulfilling one of its key professional and strategic priorities: promoting literacy, reading, and lifelong learning. This priority is comprehensive in its understanding of literacy, from basic literacy to information literacy, and its comprehension of reading and of lifelong learning. (See the description of this priority)

IFLA has organized all its activities within three Pillars: Society: Profession and Membership. The mandate of the Reading Section is both outwardly focused toward Society, but also supportive of both Profession and Membership. In undertaking support for and coordination of activities related to literacy, reading and lifelong learning that increase the literacy of all people, the Reading Section recognizes the importance of former President Raseroka's theme for 2003-2005: Libraries for Lifelong Literacy and also the UN Decade of Literacy 2003-2012. The Section will contribute to plans to ensure the contribution of libraries to this Decade. It also incorporates the importance of partnerships, recognized as the theme of President Byrne for 2005-2007 and the need to have Libraries on the Agenda, the theme of Incoming-President Claudia Lux.

The nature of this professional priority ensures that strong programming related to research, education and training and best practice will, by extension, support the other priorities: supporting the role of libraries in society; defending the principle of freedom of information; preserving our intellectual heritage; developing library professionals; promoting standards, guidelines and best practices; representing libraries in the technological marketplace; providing unrestricted access to information; balancing the intellectual property rights of authors with the needs of users; and promoting resource sharing.

As literacy is the foundation of the work of all division and sections, the Reading Section welcomes the opportunity to work cooperatively, both within IFLA and beyond. It is pleased to act in an advisory and resource capacity to any group wishing to know more about the role of libraries in literacy and reading promotion programmes.

GOALS:

1. Help libraries worldwide develop projects and programmes that encourage and support literacy, reading, and lifelong learning.

Actions

1.1 To distribute, demonstrate and promote the use of the brochure "Library-Based Literacy Programs: Some Practical Suggestions"; to promote its translation into all of IFLA's official languages and as many national languages, as possible; to make the translations accessible on the Web; and, where possible, to support the printing of those in IFLA languages.

1.2 To mark the UNESCO Decade of Literacy (2003-2012) and to promote the contribution and recognition of libraries in research and in the development and practice of literacy, information literacy and lifelong learning, taking into account the diversity of cultures, languages and economic and social circumstances, and supporting the theme "Libraries for Lifelong Literacy."

continued on page 12

2006-2007 STRATEGIC PLAN continued:

1.3 To assist IFLA in the concrete implementation of the formal Partnership Agreement with the International Reading Association (IRA) and the International Board on Books for Young People (IBBY).

1.4 To continue to develop, share the results, and possibly expand to other nations the "Book Centers" reading promotion project launched in 2001 by Russian and U.S. reading promoters with the support of the Open Society Institute.

1.5 To serve, through IFLANET and with links to and with other Web sites, as a resource and advocate for information about literacy and reading promotion projects/programmes and events worldwide.

2. Through meetings, discussion, research, publications, and widespread dissemination of information on IFLANET, encourage a better understanding of reading, literacy, and book culture in specific cultural milieus.

Actions

2.1 To identify and encourage the sharing of research and best practices in the sponsoring of appropriate literacy and reading events and celebrations, in cooperation with other national and international cultural, literacy, and reading organizations (e.g., marking International Literacy Day (8 September) in cooperation with the International Reading Association and its national associations and the International Literacy Network; marking World Book and Copyright Day (23 April) in cooperation with UNESCO and its national commissions; and to honour specific achievements in the worlds of literacy and reading development in cooperation with the International Book Committee, the International Board on Books for Young People (IBBY) and other groups, such as the International Reading Association and its national/regional associations).

2.2 To continue to support and maintain "Celebrate Reading Worldwide: An Interactive Calendar of Reading Promotions" begun in 2003 as a Reading Section project and coordinated at the University of Houston, Clear Water.

2.3 To plan an Open Session at the 2007 IFLA conference in Durban, South Africa, in cooperation with the Public Libraries and School Libraries and Resource Centres Sections, on the theme of 'Libraries in Good Health: Resources and Practices Designed to Support Community Development and Outreach in Health-related Issues.', based on the general theme of "Libraries for the Future: Progress, Development and Partnerships" and to President Byrne's theme of "Partnerships," and to contribute to the Satellite Conference, entitled 'Multicultural Library Innovative services for all, with special reference to literacy, learning and linguistic diversity' in Pretoria through cooperation with Library Services to Multicultural Populations and Library Services to Children and Young Adults.

2.4 To encourage the participation of members of IRA and IBBY and publishers and literacy agencies in the South African conferences through communication, promotion and contributions to planning the events.

2.5 To support and take part in Division VII's Programme, when the topic is relevant.

2.6 To promote, in cooperation with the Center for the Book in the Library of Congress, the Russian libraries and the British Council, their reading promotion "handbook" that illustrates and describes good ideas for promoting reading from around the world.

2006-2007 STRATEGIC PLAN continued:

3. Monitor, promote, and disseminate research and research results about reading, readers, reading promotion, literacy, and library services to readers.

Actions

3.1 Building on the Section's 2001-2002 survey of reader-centered services in public libraries, support extending the research and research methodology to Latin American libraries, in cooperation with the Latin American Section.

3.2 To continue and strengthen the "Reports on Current Research in Reading and Literacy" column in the Section on Reading *Newsletter*.

3.3 To ensure that the papers presented at the Reading Section's Open Session at the 2006 conference in Seoul are on IFLANET, and to encourage the publication of the papers as widely as possible in relevant journals and newsletters.

3.4 To continue the development and implementation of a joint research project with the International Reading Association (IRA) on the hallmarks of a literate environment to support the learning and practice of literacy and the love of reading and writing.

3.5 To explore opportunities for joint training and cooperative projects among members of the International Board on Books for Young People (IBBY) and the International Reading Association (IRA), especially in areas specifically identified in the Joint Agreement of August 2005.

3.6 To explore opportunities for the Reading Section's participation in the IFLA Congress in Quebec City and in satellite meetings in 2008.

4. Increase membership on the Standing Committee and in the Section on Reading.

Actions

4.1 To prepare and publish the Section's membership bookmark on IFLANET in as many IFLA languages as possible, and, where resources allow, to make print copies available to target members.

4.2 To increase the Section's visibility by cooperating actively with organizations outside IFLA, such as the International Reading Association and the International Board of Books for Children (IBBY) and with IFLA units that have similar interests.

4.3 To publicize the Section's activities and achievements systematically and encourage more IFLA institutional members to join the Section on Reading.

November 2006 ■

The Section on Reading Bookmark

What is the Reading Section?

The Reading Section provides a focal point for the study and discussion of literacy, reading and readers. It aims to stimulate leadership, research, good practice, information and exchange on the role of libraries in these issues. Through discussion, conferences, publications, website links, partnerships, training and special projects, the Section examines these activities within the cultures of both print and electronic media and seeks to understand and support the basic rights and approaches of all citizens to access to information, knowledge and works of the imagination for personal and community learning, enjoyment and development.

What has the Reading Section achieved?

Find copies of the following on our website:
<http://www.ifla.org/VII/s33/index.htm>:

- Celebrate Reading Worldwide: An Interactive Calendar of Children's Reading Promotions
- International Reading Survey: Presentation of Findings
- Guidelines for Library-Based Literacy Programs: Some Suggestions (Translated into several languages, including French, German, Spanish, Portuguese and Russian)

What does the Reading Section do?

We publish:

- A Newsletter twice a year
- All the papers delivered at the Reading Section's Sessions at the World Library and Information Congress are combined in Conference Papers 1994-2006 (Several of the recent papers are translated into some of the IFLA languages)
- Minutes of meetings, plans and reports

We share information, knowledge and experience:

- We host sessions and conferences, often with other sections
- Links to interesting research, publications and websites, including IFLA partners: the International Reading Association (IRA) at: www.reading.org and the International Board on Books for Young People (IBBY) at: www.ibby.org

What is in progress?

- More reading surveys
- A publication on reading promotion is being published in English and Russian
- International comparative research on the hallmarks of literate cultures with IRA
- Sessions at the World Library and Information Congress in Durban (2007), Quebec City (2008) and Milan (2009)
- Support for publishing in local languages and training in reading promotion and bibliotherapy are being planned with our partners.

How do I join?

Membership in IFLA is open to associations and institutions; affiliation is open to individuals and students. For further information, please contact:



Membership Manager,
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 website: www.ifla.org

**IFLA SECTION ON READING STANDING COMMITTEE MEMBERS
AND CORRESPONDING MEMBERS**

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The Section on Reading needs more members. Please consider joining us in our important work of promoting reading and literacy in the digital age. Contact any of the members in this issue or IFLA Headquarters, % Cynthia Mouanda, Membership Manager, P.O. Box 95312, 2509 CH The Hague, Netherlands, fax: +31-70-3834827, e-mail: <membership@ifla.org>.

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