68th IFLA General Conference and Council

Libraries for Life: Democracy, Diversity, Delivery

Glasgow, Scotland 18 – 24 August 2002

REPORT ON LIBRARY THEORY AND RESEARCH CONFERENCE SESSIONS AT IFLA GLASGOW CONFERENCE, August 2002

The conference in Glasgow was well received by delegates and our two sessions: a workshop on 21 August 2002 and a joint session with the Statistics section the following day were both well attended. There are some photos of the workshop elsewhere in this Newsletter.

The workshop Political perceptions of the public library was held on 21 August 2002. The project leader, Professor Bob Usherwood presented some of the preliminary concepts and findings of our section’s research project of the same title. A workshop format was chosen to enable Bob to gauge the efficacy of the research methodology and to also obtain support from a range of countries to participate in the project so that we can obtain a range of international views. Participants at the workshop were given a summary of preliminary findings and members of the research team summarised the information received to that date. Delegates were then divided into small groups to discuss and test the major themes arising from the research. A small discussion booklet was produced by the research team to facilitate this discussion.

This proved to be a valuable exercise helping to clarify a number of issues and shape future work on the project. Most significantly, as a result of the Glasgow workshop further local project officers were recruited. This will broaden the coverage of the study, for example to include France, Sri Lanka, and Scandinavia. We have also received expressions of interest from the Bertelsmann Foundation who are working on a related topic.

The LTR Section also co sponsored the full day onsite workshop: Measuring impact and outcomes, with the IFLA Statistics section, held 22 August 2002. This session was mainly organised by the Information Research Group at Northumbria University in the UK and the IFLA Statistics section. LTR was interested in co sponsoring this session because of the strong emphasis on LIS research in the presentations.
The program comprised the following papers:

**Background paper: Roswitha Poll**  
(University and Regional Library, Muenster, Germany; *Estimating The Economic Value Of Library Benefits*  
John Sumson)

**Public Libraries: Demonstrating Their Social Impact Through Qualitative Research**  
Bob Usherwood

**The use of a managerial approach in measuring library impact on society: An example of methodology and issues**  
Lamia Badra (SII-ENSSIB, France) and Lise Vieira (University Of Bordeaux 3, France)

**Evaluation, impact and outcomes - the JUBILEE project**  
Linda Banwell, Kathryn Ray, Graham Coulson and Debbie Proud (Northumbria University, UK)

**LibQUAL+ 2002**  
Julia Blixrud and Duane Webster (Association of Research Libraries, USA); Colleen Cook, Fred Heath and Bruce Thompson (Texas A&M University, USA)

**Studying the impact of library service on academic research: a survey of graduate students and faculty**  
Jane Treadwell (Emory University, USA)

**Developing reference statistics for library planning**  
Tord Hoivik (Oslo University College, Norway)

**Patterns of patron use of networked electronic services at four academic health sciences libraries**  
Brinley Franklin (University of Connecticut, USA) and Terry Plum (Simmons College, USA).

The very full day also included some workshops. A more detailed report on the workshop can be obtained from the IFLA Statistics section.

Kerry Smith  
Chair and Treasurer, LTR

**LTR Strategic Plan 2002-2003**

**Mission**  
The IFLA Section on Library Theory and Research provides a research-based underpinnning to IFLA’s professional priorities on the role of libraries in society and the development of library professionals, through a programme promoting theoretical and empirical library and information science research and analysis. It provides and encourages international networking opportunities for library professionals engaged in library and information science research.

**Goals**

1. Encourage/solicit papers at IFLA and IFLA sponsored conferences on appropriate research activities and investigations

**Professional priorities: (a) Supporting the role of libraries in society; (c) Promoting literacy and reading; (h) Developing library professionals; (i) Promoting standards, guidelines and best practice**

**Actions**

1.1 Relate research perspectives to the IFLA conference themes where possible;

1.2 Collaborate with IFLA sections when organizing conference sessions;

1.2.1 Investigate, with Statistics section, the Northumbria performance measurement group's plans for an IFLA session at future conferences (Berlin and others) with a view to joint participation;

1.3 Continue collaboration between LIS researchers and practitioners and organize conference session(s) accordingly;

1.4 Berlin 2003 conference:

1.4.1 Organise sessions around the conference theme: Access point library: media – information – culture;

1.4.2 Pursue plans for Satellite meeting with Northumbria Lite in Durham UK;
1.4.3 Continue arrangements with FAIFE for joint meeting on the Ethics of Librarianship;
1.4.4 Send call for papers for LTR open session.
1.5 Buenos Aires conference 2004 – theme is Libraries: tools for education and development.
1.5.1 Consider potential collaboration with University Library section.

2. Assist in the development of expertise and knowledge in useful research methods

(Professional priorities: (h) Developing library professionals; (i) Promoting standards, guidelines and best practice)

Actions
2.1 Encourage submissions of research proposals to PC;
2.1.1 Further develop research proposal on “Methods for studying the social side of libraries” in society for presentation to IFLA PC in 2002.
2.1.2 Reconfigure LTR business meetings at conferences to encourage sharing of research ideas and collaboration by undertaking business at first meeting and collaborative discussions at second.

3. Evaluate different research approaches

(Professional priorities: (h) Developing library professionals; (i) Promoting standards, guidelines and best practice)

Actions
3.1 2002/3
3.1.1 Finalise with authors Maxine Rochester and Pertti Vakkari and enable the IFLA publication of their work on behalf of LTR on “International Library and Information Science Research”;
3.1.2 Further develop research proposal on “Methods for studying the social side of libraries” in society for presentation to IFLA PC in 2002.

4. Facilitate transnational networks of common research interests

(Professional priorities: (h) Developing library professionals; (i) Promoting standards, guidelines and best practice)

Actions
4.1 Promote membership to the Section;
4.1.1 Promote our section to target professional groups, e.g., LIS research groups;
4.1.2 Continue the broad international representation on our Standing Committee;
4.1.3 Revamp section leaflet to reflect new priorities and actions and disseminate widely;
4.2 Continue bi-annual publication of section newsletter;
4.2.1 Disseminate LTR newsletter electronically;
4.2.2 Consider ways to encourage section members to participate and communicate;
4.2.3 Reconfigure LTR business meetings at conferences to encourage sharing of research ideas and collaboration.

5. Promote and support the translation of LIS research into practice and policy

(Professional priorities: (a) Supporting the role of libraries in society; (c) Promoting literacy and reading; (h) Developing library professionals; (i) Promoting standards, guidelines and best practice)
**Actions**

5.1 2002/3:  
5.1.1 Disseminate results of public libraries project to wide audiences;  
5.1.2 Disseminate electronic newsletter to wider practitioner groups;  
5.1.3 Continue to encourage practitioners and researchers to share ideas at conference sessions;  
5.1.4 Promote relevant and current LIS research initiatives to LIS practitioners through section newsletter, liaison and collaboration with other IFLA sections.

**Report from Glasgow IFLA 2002**

Libraries for Life: Democracy, Diversity, Delivery - Subtheme: Building on the past – investing in the future

This year, preceding the IFLA conference, my husband and I spent a week in Wales. This was my husband’s first time driving on the left side of the highway, the opposite side of where we drive in the United States. He mastered most of that most of the time, only occasionally ending up in the wrong space on a highway, but without accident— that was just the beginning. What was more challenging were the one-track roads with two-way traffic. What an adventure that was! We literally scraped the side of the car (my side) against tall hedgerows in order to pass vehicles coming toward the small Volkswagen Polo that we were driving.

One special destination for me along the narrow roads of Wales was Hay-on-Wye— “City of Books.” “This little medieval market town on the English border emerged from the sleep of centuries in the 1960s when an eccentric and enterprising bookseller filled fire station, cinema and empty shops with secondhand books. His lead was followed by other dealers, who have made Hay into a magnet for bibliophiles from around the world...” (Wales: The Green Guide, Michelin Travel Publications, p. 164) For me, this rebirth of a town through books symbolizes what IFLA does every year somewhere in the world, and has since 1927.

The Library Theory & Research Program at the 68th IFLA General Conference and Council, Glasgow, Scotland, 18-24 August 2002, was convened at the Scottish Exhibition and Conference Center (SECC).

There were two programs prepared by Library Theory and Research (LTR) for this year’s conference, as workshops. The LTR Workshop (Wednesday, August 21) entitled “Public Library Politics – An International Perspective,” was opened by the LTR Chair, Kerry Smith. Professor Bob Usherwood (Project Head) gave a preliminary report on this study (see LTR Newsletter, Dec. 2001: [http://www.ifla.org/VII/s24/news/news1201.pdf](http://www.ifla.org/VII/s24/news/news1201.pdf)); followed with thematic group discussions, reporting back to all attendees, and plenary discussion. Thursday’s workshop (August 22) was provided by LTR and Statistics and complemented the Wednesday event. Below are pre-conference details of these programs.

Wednesday 21 August 2002-Political Perceptions of the Public Library - An international study

Delegates attending the Library Theory and Research Workshop will have the opportunity not only to hear the preliminary results from some groundbreaking research but also to contribute to the research project itself. The workshop will focus on an international study, which seeks to illuminate the political processes involved in public library decision-making. In particular it aims to provide information on governments’ attitudes to public libraries in terms of:
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- their value for individuals and groups in society
- their contribution to the democratic process
- their contribution to economic development
- their contribution to policy priorities

The work endeavours to get behind the decision making process by attempting to discover the factors, individuals or organizations, that influence policy makers when they make decisions about library services. Volunteers in a number of countries have already been involved in this project and it is hoped that some of these will be present to talk about the situation in their own countries.

At the start of the workshop Bob Usherwood, from the University of Sheffield in the UK and Kerry Smith from Curtin University Australia, plan to provide a brief introduction on how policy makers perceive public library and information services in different parts of the world. They will also describe the research process and hope to present some early findings from the project.

In addition, and as an integral part of the research, workshop participants will be divided into small groups to discuss and test the major themes arising from the research. Each group will be provided with a small booklet containing some research findings to stimulate discussion. This strategy has already proved very successful in other projects undertaken in the Department at Sheffield.

The final report, which should be published in time for the 2003 IFLA conference, will take account of the views expressed by delegates. The workshop therefore provides a unique opportunity to record and share experiences on an under-researched aspect of library management. (Submitted by Bob Usherwood, Study Project Head) (See http://www.ifla.org/IV/ifla68/prog02.htm)

Thursday 22 August 2002-Northumbria Lite - Measuring Impact and Outcomes

Welcome and Introduction, SANDRA PARKER (Northumbria University, UK), WANDA DOLE (Washburn University, USA) and KERRY SMITH (Curtin University, Australia) Background and introduction to measuring impact and outcomes ROSWITHA POLL (University and Regional Library, Muenster, Germany) Estimating the economic value of library benefits JOHN SUMSION Public libraries: demonstrating their social impact through qualitative research BOB USHERWOOD.
Two segments will follow this initial opening of the workshop, both of which will include Plenary Papers along with Concurrent Workshop Groups, with Plenary and Feedback. A concluding paper will be given. **The way forward** WANDA DOLE (Washburn University, USA) (See also http://www.ifla.org/IV/ifla68/prog02.htm)

The LTR Standing Committee held two business meetings, Saturday, August 17 and Friday, August 23, 2002. Both meetings were primarily focused on conference planning. Details for the Glasgow meeting were finalized and work on the strategic plan 2001-2003 and action items were completed. Additionally, the Glasgow Declaration and IFLA Statements were reviewed by the members of the committee. Additional information can be found at (http://www.ifla.org/IV/ifla68/council-res.htm)

Discussion also included LTR programs for upcoming conferences in Berlin, Germany, 2003, Buenos Aires 2004, Oslo 2005, and Seoul 2006. Both meetings talked about the section’s newsletter, listserve and website, as well as the LTR leaflet.

This year marked the 75th year of IFLA, founded in Edinburgh, UK, site of some conference events this year as well, including Edinburgh Day on Thursday, 22 August. Besides several conference sessions in this lovely city, an evening recepiton was held at the Royal Museum of Scotland, followed by the performance of the Edinburgh Military Tattoo at the castle.

In 1935 IFLA met in Madrid and Barcelona. At that conference there were 65 delegates from 26 countries. The Glasgow conference had 4,765 participants from 122 countries, and included 1,082 first time attendees.

"IFLA is the leading international body representing the interests of library and information services and their users. It is the global voice of the library and information profession. In an era in which international co-operation is needed more than ever, IFLA has realized an internationalism that is alive and kicking. The network—established and steadily grown during a period of 75 years—is working thanks to the commitment of many professionals." ("A brief history of IFLA 1927-2002") [Report Reprinted from Newman, WB, Information Outlook. Vol. 6, No. 12, December 2002, pp. 15-16.]

International Federation of Library Associations and Institutions (IFLA)
SECTION ON LIBRARY THEORY AND RESEARCH

DRAFT Minutes 1st meeting IFLA Conference in Glasgow, Saturday 17th August 2002

Present: Kerry Smith, Chair/Treasurer, Marian Koren, Secretary, Wilda Newman, Information Coordinator, Standing Committee Members: Bob Usherwo, Pascal Sanz, Lars Höglund, Beverly Lynch, Ilkka Makinen, Maxine Rochester.

1. **Call to order**: The Chair, Kerry Smith, opened the meeting at 11.30 am.
2. **Apologies**: Steffen Ruekl.
3. **Adoption of Agenda**: the agenda as previously circulated by Secretary Marian Koren was adopted.
4. Minutes of previous SC meetings Boston 2001 were accepted.
5. Matters arising from previous minutes. There was none.
6. **Glasgow conference**
   - Information from PB and CB VII meetings Friday 16th August
   - PC decisions on open sessions will last 2 hours, starting in Berlin 2003
   - Liaison person to Division VIII requested: probably K. Smith.
   - Glasgow Declaration, to be presented to the council meeting
   - Core Activities: host and funding are at risk. PC to consider measures.

The reduction in general IFLA funding was discussed including the demise of the Danida grants. This now means IFLA will need to revert to schemes like the Library
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Association has; The French have 15-20 grants; Sweden has travel grants for
libraries; Finland has grants for librarians
and for students. Info should be attached to
the IFLA-website on funds to apply for.
There was discussion on the proliferation of
sections and the limit to sections. Their
number has increased as Round Tables
become Sections. As well, when Sections
plan their conference programmes, this
planning should be in relation to the
conference theme and the professional
priorities; revision needed.

• LTR-activities in Glasgow:
  - Workshop LTR on Political Perceptions
    of the Public Library on Wednesday 21
    August room: Castle 2; preliminary
    results from the survey; a report from
    Uganda has been received: Netherlands
    is working on it; it is hoped that the
    workshop will recruit some other national
    researchers. There are general
difficulties in contacting politicians.
  - Full day Workshop 'Measuring Impact
    and Outcomes' on Thursday 22 August
    together with Statistics Session and
    Northumbria Lite Group. Contribution by
    Bob Usherwood with Kerry Smith to
    assist with some welcoming remarks at
    the beginning of the session.

7. Strategic Plan 2002-2003
The LTR strategic plan was discussed and
the following noted:
  - Cooperation with Public Libraries – still
to be done.
  - Theme for Buenos Aires: Libraries: tools
    for education and development. Daniel
    Rios as contact?
  - Potential collaboration with university
    libraries on a joint research project
    about Performance Indicators for
    scholarly communication.
  - Question for Ragnar Aurundsson (not
    present): continue to propose project on
    Methods? Ilkka Makinen has mostly
    worked with an historic approach.
  - Lars Höglund and Bob Usherwood will
go off as SC-members after Berlin;
  - discussion led to the suggestion to
    promote associate members of LTR.
  - SC will consider research related to the
    Digital Divide (contribution to the
    Present-Elect programme).
Kerry Smith to incorporate changes and
email revision(s) to Steering Committee for
comment.

8. Section Newsletter
Two issues were published: Thanks to
Beverly Lynch for her contribution in the last
Newsletter and Wilda Newman for her
efforts for all issues. Expenses are an issue.
Postage is up in the USA. The last issue
cost US$416.70 dollars for the 150 copies.
The most recent issue was sent mainly
electronically.
Discussion concluded with the following
resolution forwarded to the Info-officers
coordinating meeting, and to CB and the
PC:

LTR requests that IFLA PC revise
its newsletter policy so that sections can
  - send their newsletters
electronically;
  - keep paper copies as necessary
    for archival purposes only;
  - continue to send paper copies to
    section members as long as they
do not have e-mail access.
Moved: Smith, Seconded: Newman.

9. Listserv: 36 subscribers to LTR-L.
10. Webpage: almost updated; there are
    still some outstanding annual reports.
11. Leaflet
An update has been made, some 150
copies in print are available in Glasgow; also
in PDF-file on IFLANET; thanks to Marian
Koren for her efforts. Translations will be
required. Proposed names: French: Pascal
Sanz; Spanish: Daniel Rios; German:
Steffen Ruekl; Russian: through Ragnar to
Robert Vaagan

12. Financial report
The SC saved some money by having one
issue of the newsletter sent, mainly
electronically. It was decided to use the
remaining budget for marketing the Section
membership and to mailing membership
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information to key library schools and/or press releases to library journals.

13. berlin conference 2003:
theme: access point library: media – information - culture
- satellite sessions:
  - performance measurements in libraries and information services with the ifla statistics section and northumbria lite;
  - ethics of librarianship, with faife: committee decided that this should be included in the conference programme and this would be stressed to faife.
- open and workshop sessions
  - open session: presenting the project: (cooperation with public libraries and call for papers)
  - workshop: (keep this slot open for session on ethics)

14. the chair closed the meeting at 2.20 p.m.

international federation of library associations and institutions (ifla)
section on library theory and research

draft minutes 2nd meeting ifla conference in glasgow, friday 22nd august 2002

attendees, ltr committee meeting

present kerry smith, chair/treasurer
marian koren, secretary, wilda newman, information coordinator standing committee members: bob usherwood, pascal sanz, lars höglund, beverly lynch, ilkka makinan, maxine rochester, ragnar aurundson.

1. call to order the chair, kerry smith opened the meeting at 08.10 am.
2. apologies: steffen ruekl.
3. adoption of agenda: continued.
4. evaluation of ltr and conference activities: workshop and sessions
   - workshop: political perceptions of the public library
     - large attendance; room not suitable for a workshop with smaller work groups, but problem was solved on the spot. the workshop format is limited to 50 persons, but with this large number of conference participants, new formats of sessions should be considered.
     - language: maybe we should try a bilingual session, as another means to get more people involved.
     - content: good input from participants, would have been useful before the project was started. although it was decided to focus on the highest level of government for library matters, a solution needs to be found for the various requests to take into account an instrument to map the perceptions of local policymakers.
     - methodology: ragnar questioned the liberty in methodology and the use of literature research. ilkka suggested to include interviews of politicians, but to check the reality.

a number of participants have volunteered or shown interest in assisting with the questionnaire. a russian colleague commented: guidelines and national documents, and international projects are needed to show politicians what is going on elsewhere. bob will send out the questionnaire to those who have made contact with him.

as people were interested in continuing discussion on how these political perceptions have an impact on the profession (compare white house conference on libraries etc.) it was suggested to set up a new discussion list. wilda newman would contact sophie felfoldi of ifla hq for this.
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- Workshop with Statistics and Northumbria

LTR-SC-members noted the absence of the papers on the IFLAnet. The general rule is to disseminate information before the conference starts. In cases where IFLA Sections are cooperating with external groups, this might cause a problem, if such a group wishes to publish the lectures in its own publications. As a general rule, IFLA has the first right of publication/refusal (but this only relates to open sessions so IFLA will not get the papers for publication!). This first right is also stated in the forms sent to the lecturers/authors. Kerry Smith will contact Wanda Dole (Statistics Section) on this. The problem should also be notified to IFLA HQ. LTR expressed its general concern about the non-availability of papers, especially out of workshops, where papers are handed out but never generally available. Only 1 in 5 papers are on the CD Rom! A request for clear policy will be made. Vital information is not on the IFLANET. The Chair will take this matter to the CB-meeting.

- Comments on the Conference

LTR members commented on the well-organised aspects of the conference and its large participation and the good work done by the volunteers.

7. Future conferences

- Berlin 1-9 August 2003
  - Satellite meeting on measurement: LTR has agreed to co-sponsor, together with Statistics Section the Northumbria Lite Conference which will take place in Durham City in the UK. But problems related to publications of papers (see above) need to be solved; the involvement of IFLA must be visible.
  - As the Statistics Section is moving into the area of performance and evaluation, it comes closer to the research component of LTR. Would a place within Division VII be more fruitful for the future?
  - The proposed satellite meeting with FAIFE on the Ethics of Librarianship has, after some discussion, now been agreed to take place within the conference as a whole day workshop.

Wallace Koehler is LTR’s contact person for the organisation.

- The subject of ‘ethics’ can also be applied to the researcher him/herself: Ethics of research itself could in this light be considered as an as extra project. LTR will keep this in mind for the future.

- LTR will also present its research project, and relate its title to the theme of Berlin 2003: A call for papers will be sent out under the general title of Getting research into policy and practice. Cooperation should be sought with the Public Libraries section. Ragnar also suggested we look at the interesting note during a Glasgow lecture as a title: The gap between the governed and government.

- Buenos Aires 2004

Dates: 20-27 August. The Theme is: Libraries: tools for education and development
If report on the research project is too early in Berlin, it could be scheduled for Buenos Aires. Another possibility is to start on the Ethics of research, as a project.

- Oslo 2005

The conference will be held 14-19 August 2005. The theme has not yet been decided.

8. Section’s communication

Wilda Newman reports from the information coordinators meeting:

- Lectures useful for publication in IFLA Journal are very welcome!
- Shorter articles in IFLA journal will be the future approach
- Lectures should be documented to be put up on IFLANET. No PPT-file only.
- A mirror site for North America is under construction
- Archiving of digital IFLA material is another HQ activity.
- Look at the discussion lists policy.
- E-mail addresses need to be corrected. Section members and e-mail addresses will be put in a database on the IFLANet. Until now a section cannot produce our labels.
- IFLANet and IFLA journal to be connected closer.
- Database of IFLA publications, what has LTR to offer according to strategic plan?
Discussion on the costs of the Newsletter resulted in a Resolution of LTR through CB: on the policy of paper or electronic newsletter, as adopted in the first LTR-meeting.
Discussion on the availability of papers during the IFLA-conference resulted in another LTR resolution through CB: to request a clear policy on the availability of papers, also from workshops (which tend to have the character of open sessions).

9. **Any other business**
- Thanks to Wilda Newman for putting up information on the IFLANet.
- LTR will put extra effort in marketing of the section: mailing to research-based library schools. Please send address information on library schools to Kerry Smith. She will also use the specific library schools website etc.
- For the Newsletter at the end of the year: Bob Usherwood will send copy.
- Many thanks to all the members of the Section.

10. **The Chair closed the meeting at 9.10 a.m.**

LTR Section Meeting members gather for refreshments following the second standing committee meeting to say goodbye for another year.

See [http://www.ifla.org](http://www.ifla.org) for more on IFLA
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http://www.ifla.org/IV/ifla68/index.htm

Future Conferences

69th IFLA Council and General Conference
Berlin, Germany 2003

70th IFLA General Conference
Buenos Aires, Argentina 2004

71st IFLA Council and General Conference
Oslo, Norway, 2005

72nd IFLA General Conference
Seoul, Korea 2006

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Access Point Library:
Media - Information - Culture

1 - 9 August 2003, Berlin, Germany
Patron: German Federal President
Johannes Rau

Subthemes

Transforming media management
- Knowledge of media in all dimensions
- New culture of digital media: the result of the change and ever-changing results
- Developing, training, expanding media competencies
- Media migration and conservation
- Knowledge Management

Strengthening information content
- Building strategic alliances with various user communities
- Serving special information needs
- Information world for future generations
- Free access to information at point of use
- Licensing issues and other legal aspects
- New structures for libraries in global information provision

Guaranteeing human culture and values
- Expanding libraries as cultural institutions
- Networking "Cultural partnerships"
- Social responsibilities of libraries in bridging cultural gaps
- Library buildings as community cultural centres
- The role of libraries in changing cultural environments

Satellite meeting to be held in conjunction with the Conference (Status: 14 January, 2003)

Performance measurement in libraries & information services: "Northumbria 5"

Sponsors: IFLA Statistics and Evaluation Section, IFLA Library Theory and Research Section and the School of Information Studies, University of Northumbria at Newcastle

Audience: librarians and information specialists from all types of libraries and institutions

Location: Durham City, U.K.
Dates: 28-31 July 2003
Further information:
http://online.northumbria.ac.uk/faculties/art/information_studies/Imri/PM5/PM5.htm
Contact: Sandra Parker