



# LTR Newsletter

July 2002

IFLA Standing Committee on Library Theory and Research  
(International Federation of Library Associations and Institutions)



## 68<sup>th</sup> IFLA General Conference and Council

Glasgow, Scotland 18 – 24  
August 2002

### *Libraries for Life: Democracy, Diversity, Delivery*

“...Free access to information and the products of the imagination has always been recognised as the foundation for an inclusive society, a society that is based on shared values and open to change...”

Sub-theme: Building on the past - investing  
in the future

### Welcome to IFLA—2002 Glasgow

The 68<sup>th</sup> IFLA General Conference and Council will take place in the Scottish Exhibition and Conference Center (SECC) 16-25 August 2002.

### LTR CONFERENCE PROGRAM

There are two programs prepared by Library Theory and Research (LTR) at this year's conference, as workshops. The LTR Workshop (Wednesday, August 21) entitled “*Public Library Politics – An International Perspective*” will be opened by the Chair, LTR, Kerry Smith. Professor Bob Usherwood (Project Head) will give a preliminary report on this study (see LTR Newsletter, p.12, December 2001 for

details); followed with thematic group discussions, reporting back to all attendees, and plenary discussion. Thursday's workshop (August 22) is provided by LTR and Statistics and complements the Wednesday event.

LTR SECTION BUSINESS MEETINGS Glasgow IFLA

Saturday, 17 August 11.30 – 14.20, Bara, Moat House Hotel and Friday, 23 August 08.00 – 10.00, Castle 2, Moat House Hotel, Congress Road, Glasgow Strathclyde; T:01413069988 (next to conference center)

1. Welcome
2. Apologies
3. Adoption of the agenda
4. Review and approval of the minutes of the Standing Committee Meetings in Boston 2001
5. Matters arising from these minutes
6. Glasgow conference
  - a) Information from Governing Board and CB meetings Friday 16 August 2002, including: Glasgow Declaration and IFLA Statements IFLA 75, Anniversary Session, Monday 19 August, 16.00-17.00
  - b) Section's Workshop Wednesday 21 August, 2002, 13.00 – 17.00
  - c) Workshop with Statistics section, Thursday 22 August 2002, 08.30 – 16.00
  - d) Section time slot at the IFLA Booth, Monday 19 August 15.00-16.00
  - e) Conference evaluation
  - f) Other issues
7. Strategic plan 2001-2003
8. Section's Newsletter
9. Section's Leaflet
10. Financial Report
11. Projects
12. Berlin Conference 2003
  - a) Satellite sessions
    - Performance Measurements in Libraries and Information Services: with Northumbria 5, Durham City, approved by PC
    - Ethics of Librarianship, with FAIFE
  - b) Open and workshop sessions
13. Future Conferences
  - a) Buenos Aires 2004
  - b) Oslo 2005
  - c) Seoul 2006
14. Other Business
15. Close of Meeting

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*Wednesday 21 August*

**13.00-17.00**

Program Number 136: Library Theory and Research Workshop

*Political Perceptions of the Public Library - An international study*

Delegates attending the *Library Theory and Research Workshop* will have the opportunity not only to hear the preliminary results from some groundbreaking research but also to contribute to the research project itself. The workshop will focus on an international study, which seeks to illuminate the political processes involved in public library decision-making. In particular it aims to provide information on governments' attitudes to public libraries in terms of:

- their value for individuals and groups in society
- their contribution to the democratic process
- their contribution to economic development
- **their contribution to policy priorities**

**The work endeavours to get behind the decision making process by attempting to discover the factors, individuals or organizations that influence policy makers when they make decisions about library services. Volunteers in a number of countries have already been involved in this project and it is hoped that some of these will be present to talk about the situation in their own countries.**

**At the start of the workshop Bob Usherwood, from the University of Sheffield in the UK and Kerry Smith from Curtin University Australia, plan to provide a brief introduction on how policy makers perceive public library and information services in different parts of the world. They will also describe the research process and hope to present some early findings from the project.**

In addition, and as an integral part of the research, workshop participants will be **divided into small groups to discuss and test the major themes arising from the research. Each group will be provided with a small booklet containing some research findings to stimulate discussion. This strategy has already proved very successful in other projects undertaken in the Department at Sheffield.**

**The final report, which should be published in time for the 2003 IFLA conference, will take account of the views expressed by delegates. The workshop therefore provides a unique opportunity to record and share experiences on an under-researched aspect of library management.**

**(Submitted by Bob Usherwood, Study Project Head) (See also**

<http://www.ifla.org/IV/ifla68/prog02.htm>)

*Thursday 22 August*

**08.30-16.00**

Program Number 146: Statistics with Library Theory and Research Workshop

*Northumbria Lite - Measuring Impact and Outcomes*

- **Welcome and Introduction.**  
SANDRA PARKER (Northumbria University, UK), WANDA DOLE (Washburn University, USA) and KERRY SMITH (Curtin University, Australia)
- **Background and introduction to measuring impact and outcomes**  
ROSWITHA POLL (University and Regional Library, Muenster, Germany)
- **Estimating the economic value of library benefits** JOHN SUMSION
- **Public libraries: demonstrating their social impact through qualitative research**  
BOB USHERWOOD

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Two segments will follow this initial opening of the workshop, both of which will include Plenary Papers along with Concurrent Workshop Groups, with Plenary and Feedback. A concluding paper will be given.

- **The way forward** WANDA DOLE (Washburn University, USA) (See also <http://www.ifla.org/IV/ifla68/prog02.htm>)



### **Summary of Workshop, 2001 IFLA Conference, Boston**

Leadership, a much talked about concept in Library and Information Science circles, and of interest to both researchers and practitioners, was the theme of the workshop sponsored by the Section on Library Theory and Research at the 2001 IFLA conference in Boston. An overflow audience heard presentations on a variety of national leadership programs being conducted in the U.S. These programs, emphasizing leadership frameworks for library practitioners, take as their definition of leadership the one proposed by John W. Gardner in his book, On Leadership (New York, Free Press, 1990):

“Leadership is the process of persuasion or example by which an individual (or leadership team) induces a group to pursue objectives held by the leader or shared by the leaders and his or her followers.”



The program was moderated by Beverly P. Lynch, Professor, UCLA, and director of the UCLA Senior Fellows Program ([www.gseis.ucla.edu/seniorfellows](http://www.gseis.ucla.edu/seniorfellows)). The Senior Fellows program was described by Jeffrey Horrell, Harvard University, who was a Senior Fellow in 1999. The program, established in 1982, is designed for directors or people about to be directors of major research university libraries. Fifteen librarians are selected as fellows in national competition; they spend three weeks at UCLA in seminars and in working on individual projects.

Deanna Marcum, President of the Council on Library and Information Resources discussed the purpose and design of the Frye Leadership Institute, conducted at Emory University ([www.fryeinstitute.org/](http://www.fryeinstitute.org/)) and sponsored by the Council, EDUCAUSE and Emory University. The purpose of the institute is to bring together tomorrow's higher education leadership to gain insights and understanding of the various aspects of issues relating to change in higher education. About 50 participants spend two weeks at the Institute and then work on individual projects throughout the year.

Duane Webster, Executive Director of the Association of Research Libraries, described the on-going work of the ARL program on Leadership and Organizational Development ([www.arl.org](http://www.arl.org)). ARL has been actively engaged in leadership development programs for 30 years and currently conducts about 100 workshops and institutes annually on such topics as change management, facilitation skills, decision-making, and managing group processes. Many of the workshops are designed for a specific library, but others are general and ongoing, open to librarians from non-ARL libraries.

The Urban Libraries Council, a national organization comprising the largest public libraries in the U.S., has as a major program initiative the preparation of a new generation of library leaders ([www.urbanlibraries.org](http://www.urbanlibraries.org)).

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The data show that a vast majority of directors of public libraries will be retiring at the same time (within the next ten years). Eleanor J. Rodger, President of the Council, described the design of the Executive Leadership Institute that will be launched in September 2002. Teams of people from 50 libraries will be selected to participate in three institute seminars and will be provided with ongoing coaching support on a problem of specific interest to the particular library over a period of ten months. The program is supported by the libraries and by external grant support.

The Harvard/ACRL leadership program was described by Althea Jenkins, Executive Director of the Association of College and Research Libraries. The program is modeled on other Harvard Executive programs. About 50 librarians spend five days at Harvard in seminars, discussion sessions, and other activities ([www.gse.harvard.edu/~ppe/](http://www.gse.harvard.edu/~ppe/)).

The University of Illinois's Mortenson Center's new program on South African Library Leadership was described by Mariana Tax Choldin, holder of the Mortenson chair at the University. The program, in its initial phases, is supported by grant funds, and is designed to increase the leadership capabilities of libraries in South Africa ([www.library.uiuc.edu/mortenson/](http://www.library.uiuc.edu/mortenson/)).

Anne Marie Gold discussed the leadership program sponsored jointly by Stanford University and the California State Library. The program is aimed primarily at California librarians who have been identified as potential leaders in all types of libraries.

Members of the section's standing committee, lead by Lis Byberg (Norway) Kerry Smith (Australia) and Bob Usherwood (UK) led the questions and the discussion on the research base for these programs. Bridging the gap between research and practice led to lively and entertaining debate and continuing conversation.  
(Submitted by Beverly P. Lynch, UCLA)



## 69th IFLA General Conference and Council

### "Access Point Library: Media - Information - Culture"

1-9 August 2003, Berlin, Germany  
Patron: German Federal President Johannes Rau

The German National Organising Committee (NOC) and the German library community take great pleasure in inviting you to the 69th IFLA General Conference and Council which will take place in Berlin, the new capital of Germany, from 1-9 August 2003.

We are very honoured that Germany's Federal President Johannes Rau has agreed to be Patron for the IFLA 2003 conference.

The 69th IFLA General Conference and Council will take place in Berlin which is a dynamic example of the process of merging different systems and societies. As capital of the now unified Germany and as a symbol of European integration, Berlin offers a unique opportunity to intensify contacts with colleagues from all over the world.

We sincerely believe that Berlin will offer you a stimulating and interesting scientific and social meeting.

Subthemes include:  
Transforming Media Management  
Strengthening Information Content  
Guaranteeing Human Culture and Values

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## 70th IFLA General Conference Buenos Aires, 2004

[70th IFLA General Conference](#)  
*Buenos Aires, Argentina, 2004*

### Future Conferences

IFLA's annual conferences are traditionally held in varying parts of the globe. The host country is responsible for all local arrangements, e.g., the exhibits, receptions, tours, the plenary programme, etc., in close cooperation with IFLA Headquarters.

[71st IFLA Council and General Conference](#)  
*Oslo, Norway, 2005*

[72nd IFLA General Conference](#)  
*Seoul, Korea, 2006*

**73<sup>rd</sup> IFLA General Conference and Council** <http://www.ifla.org/IV/tohost.htm>  
The Governing Board of IFLA has selected 2 countries for the next phase of the bidding process. At the closing ceremony of the IFLA conference in Glasgow, August 2002, the winner will be announced.

See  
<http://www.ifla.org>  
for more on IFLA  
& any conference.



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68th IFLA Council and General Conference:  
Libraries for Life: Democracy, Diversity, Delivery  
August 18 - 24 2002

- I) **Northumbria Lite: Measuring Impact and Outcomes**  
**Statistics and Library Theory and Research Workshop**  
**Thursday 22 August 2002 -- 08.15 - 15.45 hours**
- 8:15 - 08:30 WELCOME AND INTRODUCTION**  
*Sandra Parker* (Northumbria University, UK), *Wanda Pole* (Washburn University, USA) and *Kerry Smith* (Curtin University, Australia)
- 08:30 - 09:30 BACKGROUND AND INTRODUCTION TO MEASURING IMPACT AND OUTCOMES**  
*Roswitha Poll* (University and Regional Library, Muenster, Germany)  
**"Estimating The Economic Value Of Library Benefits"**  
*John Sumsion*  
**"Public Libraries: Demonstrating Their Social Impact Through Qualitative Research"**  
*Bob Usherwood*
- 09:30 - 11:00 PLENARY PAPERS**  
**The use of a managerial approach in measuring library impact on society: An example of methodology and issues**  
*Lamia Badra* (SII-ENSSIB, France) and *Lise Vieira* (University Of Bordeaux 3, France)  
**Evaluation, impact and outcomes - the JUBILEE project**  
*Linda Banwell, Kathryn Ray, Graham Coulson & Debbie Proud* (Northumbria University, UK)  
**LibQUAL+ 2002**  
*Julia Blixrud and Duane Webster* (Association of Research Libraries, USA); *Colleen Cook, Fred Heath and Bruce Thompson* (Texas A& M University, USA)
- 11:00 -11:15 Break**
- 11:15 - 12:15 CONCURRENT WORKSHOP GROUPS**  
**Kids voting in Japan: new media learning for kids in elementary schools**  
*Kazuko Masuda* (University of Library and Information Science, Japan)  
**User behaviour in accessing research information online**  
*Chris Beckett* (Ingenta, UK)
- 12:15 - 13:00 Lunch break**
- 13:00 - 14:30 PLENARY PAPERS**  
**Studying the impact of library service on academic research: a survey of graduate students and faculty**  
*Jane Treadwell* (Emory University, USA)  
**Developing reference statistics for library planning**  
*Tord Holvik* (Oslo University College, Norway)  
**Patterns of patron use of networked electronic services at four academic health sciences libraries**  
*Brinley Franklin* (University of Connecticut, USA) and *Terry Plum* (Simmons College, USA)
- 14:30 - 15:15 CONCURRENT WORKSHOP GROUPS**  
**Development and use of oral interviews and rating scales in engineering departments to assess how faculty members use the library**  
*Frank Elliott* (University of Minnesota, USA)  
**The impact of information technology and online library resources on research, teaching and library use at the University of Washington**  
*Steve Hiller* (University of Washington, USA)  
**Successful students: does the library make a difference?**  
*Karin De Jager* (University of Cape Town, South Africa)  
**A few countries measure impacts and outcomes - most would like to measure at least something**  
*Melita Ambrozic* ( National and University Library, Slovenia)
- 15:15 - 15:45 PLENARY AND FEEDBACK**  
**The way forward**  
*Wanda Dole* (Washburn University, USA)