



LTR Newsletter July 2006

IFLA Standing Committee on Library Theory and Research
(International Federation of Library Associations and Institutions)

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**World
Library and
Information
Congress:
72nd IFLA
General
Conference
and Council**

Libraries: Dynamic Engines for the Knowledge and Information Society

In recent years, society has been changing rapidly with the onset of a new digital era and rapid developments in information technology and digital communications. It is time for libraries to work together with library scholars and professionals in order to fulfil the role and functions of 21st century information centres to meet the challenges of this fast moving world. This theme has been chosen because we believe that libraries should act as a dynamic engine for the knowledge and information society. This is to be the mission of library scholars and professionals worldwide in the new era.

Welcome by the Chair

SEOUL 2006: AN ACTIVE LTR-CONFERENCE

The IFLA-conference in Seoul will be an active one as far as LTR-activities are concerned. Our standing committee is heavily involved in three sessions: We will follow up the success from Buenos Aires by visiting an institution of education and research in library and information science in the hosting country to have a presentation of Korean LIS-research. The LIS-department at Sookmyung Women's University has kindly invited us to visit them in order to hear about Korean LIS research. In addition we will have a session dedicated to our research project on the role of IFLA in diffusing professional standards and norms, and we are involved in Division VII' s session on linguistic and cultural effects on the way we do research and teaching.



Our business meetings this year will be more important than usual. The former section on library journals will be integrated into our standing committee. Research presupposes channels of publication, so the merger seems promising and fruitful and we are happy to welcome our new members from the library journal section. But how should this merger be reflected in the strategies and work of the standing committee? That will be a main topic at our business meeting.

We hope to see as many of you as possible at the professional sessions we are involved in during this years conference and also at our business meeting. See you in Seoul!

Ragnar Andreas Audunson
Chair of Library Theory and Research Section

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LTR Programme at IFLA Congress in Seoul

The Business meetings of the LTR Standing Committee are held:

Friday 19 August 2006

11.30-14.20 - Room 310

Friday 25 August 2006

11.00-13.50 - Room 321

Besides the regular agenda items, the merger with the Library and Information Science Journals Section will be a major item. Furthermore LTR Projects and future activities are worthwhile discussion. See Draft Agenda in this Newsletter.

The LTR Conference Program includes the following sessions:

Library Theory and Research

Wednesday 23 August 2006

9.00-10.30 – off site

Site: Department of library & information science, Sookmyung Women's University, Seoul
How to get there will be announced at registration

The session will take place in the new modelled main library lounge, with the kind permission of Prof. C.S. Lee, library director



Sookmyung Women's University Library

Library and information science research: the case in Korea

The target of this programme is to make known the state of the art in library research in Korea, and to learn about the studies and activities of the Research Department.

The presentations draw on activities in the field of Library Research, Library History and Information Science journals.

Please note:

After this event we have to hurry back for our next session:

Library Theory and Research with Division VII

Wednesday 23 August 2006

10.45-12.45 – Room 401, COEX

The role of IFLA in promoting professional norms and standards: Results from an LTR-project

- IFLA's role in diffusing professional norms: results from an international survey
RAGNAR AUDUNSON (Oslo University College, Oslo, Norway)
- IFLA's role in diffusing professional norms: a US perspective
WALLACE KOEHLER (Valdosta University, US)
- IFLA's role in diffusing professional norms: an African perspective
TBA
- [A Cuban approach to "The role of IFLA in diffusing professional norms and standards"](#)
Español
EMILIO SETIEN-QUESADA (Cuban Association of Librarians (ASCUBI))
- IFLA's role in diffusing professional norms: an Asian Perspective
TBA
- IFLA's role in promoting professional norms and standards: a Russian perspective.
NATALIA GENDINA (Kemerovo State University of Culture and Arts, Kemerovo, Russian Federation)

And furthermore on the same day we have the Divisional programme hosted by LTR section

Division VII. - Education and Research

Wednesday 23 August 2006

16.00-18.00 – Rooms 102-104, COEX

Hidden biases in library concepts - Cultural and linguistic differences in research and education

- Hidden biases in library concepts- Cultural and linguistic differences in research and education
YOUNG MAN KO (Sung Kyun Kwan University, Seoul, Korea)

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- A Slavonic librarianship phenomenon? The Polish-Bulgarian cooperation case study
KRASSIMIRA ANGUELOVA (Sofia University, Department of LIS, Sofia, Bulgaria), MARIA PRZASTEK-SAMOKOWA and MALGORZATA KISILOWSKA (Institute of Information and Book Studies, University of Warsaw, Poland)
- Developing an MLIS curriculum for Central Asia: Integrating Kazakh, Russian and North American concepts of libraries and librarianship
LESLIE CHAMPENY and ANNA BERGALIEVA (Kazakhstan Institute of Management, Economics and Strategic Research (KIMEP), Alma Ata, Kazakhstan)
- Cultural and linguistic barriers to information retrieval and dissemination
GODWIN E. SHOKI and ADETOUN A OYELUDE (Kemmeth Dykje Library, University of Ibadan, Ibadan, Nigeria)
- Whose model, what context? Cultural bias and the nested model of context for information seeking and retrieval
ARCHIE L. DICK (Department of Information Science, University of Pretoria, South Africa)
- Breaking out of the linguistic ghetto? The role of new media in facilitating international research
IAN JOHNSON (Aberdeen Business School, The Robert Gordon University, Aberdeen, UK)
- Linguistic and Cultural Approaches to Knowledge Organization and Information Services
JUNG-RAN PARK (College of Information Science & Technology, Drexel University, USA)
- Hidden biases in library concepts- Cultural and linguistic differences in research and education
CHANG SUK KIM (USA)

- Members of the library communities in China, Japan, and Korea who work with the materials in these languages;

Co-Sponsors: Council on East Asian Libraries (CEAL) of the Association for Asian Studies (AAS); Korean Education & Research Information Service (KERIS);

Korean Library Association (KLA)

Contact: Philip Melzer (pmel@loc.gov), Library of Congress, USA

Register online at <http://ohmyvocabulary.com/ifla>

There is NO fee to attend the CEAL pre-conference, but pre-registration is required. On-site registration will be offered ONLY IF space is available.

Congress Social Events

Opening Ceremony, 20 August

The Opening Ceremony will take place in Olympia Hall of the COEX from 10:30-12:30 on Sunday 20 August, Dr. Dae-Jung Kim, former president of the Republic of Korea and Nobel Peace Prize Winner will give the keynote speech.

Please note:

Passport details needed!

This years' IFLA WLIC congress will be opened with a spectacular opening in the COEX, Seoul, and high officials of Korea will also attend. We would like to inform you that in case you or your accompanying person would like to attend the Opening Ceremony, you need to send your passport number and date of birth before 1 August to wlic2006reg@congrex.nl.

Exhibit Party, 20 August

The opening of the international Congress exhibition will take place on Sunday 20 August from 16:00-18:00 hours at the exhibition floor in Hall 11 of the COEX.

The exhibition will be held from 20-23 August 2006. Within the exhibition areas there will be also the opportunity to use the Internet free of charge.

Minister's Gala Reception, 21 August

All delegates are invited to a traditional and cultural reception hosted by the Minister of Culture and Tourism, taking place in the Pacific Hall during the evening on Monday 21 August.

IFLA congress sessions and activities

One of the Satellite Meetings is:

[Asia and Oceania Section](#)

18 August 2006

Site: Yonsei University in Seoul

Scholarly Information on East Asia in the 21st Century

Audience:

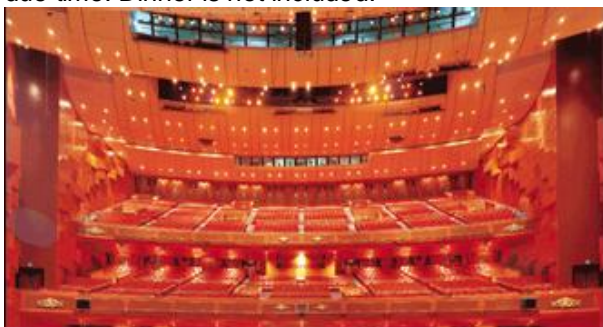
- Librarians who build and work with Chinese, Japanese, and Korean language collections outside of these countries;
- Librarians who serve users of Chinese, Japanese, and Korean cultural background who live outside of these countries;

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Cultural Evening, 22 August

The cultural evening of Tuesday 22 August will take place at the Sejong Center. The programme will include a variety of traditional and modern music and dance of Korea. The transportation schedule to the Sejong Center will be available on the website in due time. Dinner is not included.



Sejong Center

Mayor's Reception, 23 August

The reception hosted by the Seoul Mayor, will take place on Wednesday 23 August, offering a choice of buffet food.

Library Visits

Visits to 37 best libraries in Korea take place on Wednesday 23 August and Thursday 24 August and they all start at the COEX at 9:00 in the morning. The libraries are very pleased to welcome the colleagues from all over the world. A desk especially for questions regarding the Library Visits is set-up in the registration area.



Tae-Joon Park Digital Library

Please note:

Most sessions for LTR and Division VII take place on Wednesday, so Thursday will be advisable for visits.



*One of the hosts for library visits
(Photo: Marydee Ojala)*

NOTICE! NOTICE! NOTICE! NOTICE!
IFLA Management & Marketing Section
announces:

5th IFLA International Marketing Award-2007(sponsored by Sirsi Dynix)

The Award will honour organizations that have implemented creative, results-oriented marketing projects or campaigns.

The Award winner will receive airfare, lodging and registration for the 2007 IFLA General Conference and Council in Durban, South Africa, as well as a cash award of USD 1,000.

Full announcement and Application forms will be available on IFLANET.

Last date for submitting applications:
30 November 2006

For previous years' award please visit:
<http://www.ifla.org/VII/s34/index.htm>

Contact for further queries
Ms. Daisy McAdams: Daisy.McAdam@ses.unige.ch

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Agenda of LTR Standing Committee Meetings

Note: All annual documents, including the Strategic Plan and the Minutes of last year's meeting are included in LTR Newsletter December 2005, and can also be found on the website:

**Friday 19th August 2006, 11.30 – 14.20 –
Room 310 COEX**

**Friday 25th August 2006, 11.00 – 13.50 –
Room 321 COEX**

Draft Agenda LTR Standing Committee meetings:

1. Welcome
 - Apologies
 - Adoption of Agenda
2. Confirmation of Minutes of previous meetings and business arising not elsewhere covered in Agenda
 - SC Minutes Oslo 13 and 19 August 2005
3. IFLA business at Seoul Conference
 - PC and CBVII business arising from meetings
4. Seoul conference sessions
5. Strategic Plan 2006-2007
6. Merger LTR- LISJ Section - *Steve O'Connor, Ludmila Kozlova*
7. Communication
 - a. Newsletter – *Marian Koren*
 - b. Website – *Marian Koren*
 - c. Membership leaflet – *Marydee Ojala*
8. Financial Report – *Marydee Ojala*
9. Partnership activities
 - Quality issues in libraries discussion group – *Beverly Lynch*
10. Projects
 - a. The political perceptions of the public library – *Bob Usherwood*
 - b. The role of IFLA in promoting change and diffusing professional norms: lifelong literacy – *Ragnar Audunson*
 - c. New proposals

11. Future conference planning
 - a. Durban, South Africa 2007 – Libraries for the future: progress, development and partnerships
 - b. Montreal, Quebec, Canada 2008
12. Other business
13. Close of meeting

Useful addresses for LTR Section

Chair: *Ragnar Andreas Audunson*
Oslo University College, Faculty of Journalism,
Library and Information Science
Pilestredet 48, Postboks 4, St. Olavs plass
NO-0130 OSLO, Norway
Tel. +(47)22452600; Fax +(47)22452605
E-mail: ragnar.audunson@jbi.hio.no

Secretary/Treasurer: *Ms Marydee Ojala*
ONLINE: The Leading Magazine for Information
Professionals; PO Box 78225, INDIANAPOLIS, IN
46278-0225 USA
Tel. +(1)(317)8701994; Fax +(1)(317)8701996
E-mail: marydee@xmission.com

Information Coordinator/Editor of Newsletter:
Ms Marian Koren
Head, Research and International Affairs
Netherlands Public Library Association
PO Box 16146, NL-2500 BC THE HAGUE
Netherlands
Tel. +(31)(70)3090115; Fax +(31)(70)309117
E-mail: koren@debibliotheken.nl



See <http://www.ifla.org>
for more on IFLA