



**Academic and Research Libraries
(formerly University Libraries & Other General Research Libraries Section)**

Newsletter

No. 36, December 2005

From the Chair

It is an honour and privilege to take over from Cristobal as Chair of this IFLA Section. The new Standing Committee had a very energetic brainstorming meeting at Oslo where we developed ideas for the revision of the Strategic Plan for the Section. You will note that we are trying to be ambitious, and be more proactive. Unfortunately, we have had a slow start to the new term (for a variety of reasons) so we will have to pick up the pace and start small groups of interested members to help take forward the Strategic Plan's actions. I envisage much more use of the IFLA email list for the Section, as we try to engage you in discussions on matters of interest to us all.

Please send Stephen and I any ideas or comments for the Newsletter or other matters for the Standing Committee's deliberations.

I hope to meet many of you in Seoul. Best wishes

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Mission

To promote the development and good management of academic and research libraries in all countries, and to strengthen the integration of the library in the core institutional functions of learning, teaching, research and services.

Introducing the Members of the Standing Committee 2005 - 2007

Welcome to a very multi-cultural Standing Committee for the period 2005 – 2007.

Melita Ambrozic (Slovenia) ^
Miguel D. Barrionuevo (Spain) ~*
Klaus Ceynowa (Germany) ~*
Zhan Changzhi (China) ~*
Els S. van Eijck van Heslinga
(Netherlands) ^
Babakisi T. Fidzani (Botswana) ^
Barbara J. Ford (USA) ^
Kari Garnes (Norway) ~*
Marie-Dominique Heusse (France) ~*

Mare-Nelli Ilus (Estonia) ~*
Timothy Mark (Canada) ~*
Stephen Marvin (USA) ~*
Gillian McCombs (USA) ~*
Andrew McDonald (U. Kingdom) ~*
Sue McKnight (United Kingdom) ~
Rossana Morriello (Italy) ~*
James G. Neal (USA) ^
Jarmo Saarti (Finland) ~*
Kathleen Salomon (USA) ~*

Arnold Verhagen (Netherlands) ~*

J.K Vijayakumar (India) ~*

~Elected to 2009

^Elected to 2007

*New members to Standing Committee

New Officers for Standing Committee

At the first Standing Committee meeting in Oslo, elections for Officers were held. Sue McKnight was elected Chair of the Standing Committee, and Jim Neal was elected Secretary / Information Coordinator. However, due to personal and professional reasons, Jim stood down and Stephen Marvin has accepted the position of Secretary / Information Coordinator.

Sue thanked the outgoing officers, Cristobal Pasadas Urena (Chair) and Francis Groen (Secretary) who had both made excellent contributions to the Standing Committee and IFLA in general.

What's new in the Section?

You will note the name changed for this section to better meet the objectives, identity and reflect the mission of our Section. The Strategic Plan has also been completely revised to reflect the growth and development of the Academic and Research Libraries Section. The new Strategic Plan is reproduced in the newsletter but is also available in Iflanet at: <http://www.ifla.org/VII/s2/annual/sp02.htm>

Oslo Update

The Sections jointly sponsored a number of sessions throughout the Oslo Congress. Standing Committee members were involved with refereeing proposals and agreeing the programmes, meeting with speakers, and chairing sessions – a busy time for many.

Over 130 people attended a very interesting session on '**Course Management Systems and Library Information Systems: Issues of Interoperability**'. From the favourable comments (for example: 'Meet Expectations? Absolutely!') and other feedback saying how timely this discussion was, the Section was able to provide useful insights on developments across the globe. Unfortunately, the full papers of 'Convergence of CMS and the Digital Library: can it happen?' by KENNETH E. DOWLIN (San Jose State University, School of Library and Information Science, San Jose, USA); 'There be Dragons: course management systems and library systems at SFU Library and the BC Campus' by LYNN COPELAND (Simon Fraser University, Burnaby, Canada); 'Interoperability is the answer: a case study', LOURDES FERIA (University of Colima, Colima, Mexico); and 'Pursuing the vision: adopting and integrating OAI initiatives at Yale' by EMILY HORNING and KALEE SPRAGUE (Yale University, New Haven, USA) are not available. However, Lynn Copeland's paper is to be reproduced in a forthcoming IFLA Journal because of its excellence.

'**Quality issues in the institutional environment**' was another well attended session with approximately 200 in attendance. All the papers are available on the IFLA Oslo Congress Programme web site.

- [Excellence and quality in Andalusia University library system-](http://www.ifla.org/IV/ifla71/papers/091e-Diaz.pdf)
<http://www.ifla.org/IV/ifla71/papers/091e-Diaz.pdf>

Español

CARMEN BAENA DÍAZ (University of Pablo de Olavide Library), MIGUEL DUARTE BARRIONUEVO and AURORA MÁRQUEZ PÉREZ (University of Cádiz Library), JOSÉ JUAN MORENO MARTÍNEZ (University of Almería Library) and GREGORIO GARCÍA RECHE (University of Malaga Library, Spain)

- [Developing an quality service strategy](http://www.ifla.org/IV/ifla71/papers/076e-Harlan.pdf) - <http://www.ifla.org/IV/ifla71/papers/076e-Harlan.pdf>
BRIAN HARLAN (University of Southern California, Los Angeles, USA)
- [Managing quality in a national library: the case of the National Central Library of Florence, Italy](http://www.ifla.org/IV/ifla71/papers/077e-Fontana_Sardelli.pdf) - http://www.ifla.org/IV/ifla71/papers/077e-Fontana_Sardelli.pdf
Français
ANTONIA IDA FONTANA and ALLESSANDRO SARDELLI (The National Central Library of Florence, Florence, Italy)
- [Improving the quality of university libraries through citation mining and analysis using two new dissertation bibliometric assessment tools](http://www.ifla.org/IV/ifla71/papers/078e-Tunon_Brydges.pdf) - http://www.ifla.org/IV/ifla71/papers/078e-Tunon_Brydges.pdf
JOHANNA TUÑÓN (Nova Southeastern University, Fort Lauderdale, USA) and BRUCE BRYDGES (Nova Southeastern University, North Miami Beach, USA)
- [Evaluation of public libraries in Gyeonggi Province, Korea](http://www.ifla.org/IV/ifla71/papers/079e-Chul-Wan.pdf) - <http://www.ifla.org/IV/ifla71/papers/079e-Chul-Wan.pdf>
Français
CHUL-WAN KWAK (Kangnam University, Yongin, Korea)
- [Quality of academic libraries - funding bodies, librarians and users perspective: a common project of Polish research libraries on comparable measures](http://www.ifla.org/IV/ifla71/papers/080e-Derfert-Wolf.pdf) - <http://www.ifla.org/IV/ifla71/papers/080e-Derfert-Wolf.pdf>
LIDIA DERFERT-WOLF (University of Technology and Agriculture in Bydgoszcz, Bydgoszcz, Poland), MAREK M. GÓRSKI and MARZENA MARCINEK (Cracow University of Technology, Cracow, Poland)
- [Human resource development: impacting on all four perspectives of the Balance Scorecard](http://www.ifla.org/IV/ifla71/papers/075e-Cribb.pdf) - <http://www.ifla.org/IV/ifla71/papers/075e-Cribb.pdf>
GULCIN CRIBB (Bond University, Gold Coast, Australia)

The **Quality Issues in Libraries Discussion Group** held a very interactive session and, as usual, Roswitha Poll's presentation on 'what is web site quality' was a hit. Her presentation is not on the IFLA web site, as it is a VERY LARGE power point file, but can be requested from Sue McKnight at: sue.mcknight@ntu.ac.uk. The other presenter at this session was Maria-Carme Torras and Robert Vaagan who spoke on [Web Portals and internationalisation: a survey of Norwegian academic and research libraries and specialised libraries](http://www.ifla.org/IV/ifla71/papers/158e-Torras_Vaagan.pdf) - http://www.ifla.org/IV/ifla71/papers/158e-Torras_Vaagan.pdf. This Discussion Group will be having its final session at the World Congress in Seoul.

The final session sponsored by the Academic and Research Libraries Section was **Measures and standards in the electronic age**. Again, the papers can be located on the web.

- [Measuring the impact of new library services](http://www.ifla.org/IV/ifla71/papers/081e-Poll.pdf) - <http://www.ifla.org/IV/ifla71/papers/081e-Poll.pdf>
Français
ROSWITHA POLL (University and Regional Library, Muenster, Germany)
- [Successful web survey methodologies for Measuring the Impact of Networked Electronic Services \(MINES\) for libraries](http://www.ifla.org/IV/ifla71/papers/092e-Franklin_Plum.pdf) - http://www.ifla.org/IV/ifla71/papers/092e-Franklin_Plum.pdf
Français
BRINLEY FRANKLIN (University of Connecticut, Connecticut, USA) and TERRY PLUM (Simmons Graduate School of Library and Information Science, Boston, USA)
- [COUNTER and the development of meaningful measures](http://www.ifla.org/IV/ifla71/papers/090e-Gedye_Shepherd.pdf) - http://www.ifla.org/IV/ifla71/papers/090e-Gedye_Shepherd.pdf
Français
RICHARD J. GEDYE and PETER T. SHEPHERD (COUNTER Online Metrics, Edinburgh, UK)
- [Usability of digital libraries: a study based on the areas of information science and human-computer-interaction](http://www.ifla.org/IV/ifla71/papers/165e-Ferreira_Pithan.pdf) - http://www.ifla.org/IV/ifla71/papers/165e-Ferreira_Pithan.pdf
SUELI MARA S. P. FERREIRA and DENISE NUNES PITHAN (University of Sao Paulo, Sao Paulo, Brazil)

Seoul - IFLA 72nd World Library & Information Congress Program See you in Seoul? We hope so!

There will be many, many other presentations that will be professionally rewarding. Your Section is responsible for organising a session on 'The Role of academic libraries in online and blended learning and teaching' and is jointly supporting sessions on 'Institutional Repositories' and on 'Quality Standards'. The next edition of the Newsletter will showcase the presentations to be given.

**Please visit the IFLA web site for the full program of events at:
<http://www.ifla.org/IV/ifla72/Programme2006.htm>**

Have you visited IFLANET lately?

This newsletter is not intended to be a substitute to the IFLANET website, which contains loads of information about IFLA, this Section, and all other sections/activities of IFLA. Please visit the site and bookmark it for future reference. Then visit it at least once a month to keep up with what is happening with your Association. Go to: <http://www.ifla.org>. You will find all the minutes of the Section's meetings, conference papers, brochures about the Academic and Research Libraries Section and more.

Future Conferences... Mark your diaries!!

World Library and Information Congress: 73rd IFLA General Conference and Council
Durban, South Africa, August 2007

World Library and Information Congress: 74th IFLA General Conference and Council
Quebec, Canada, August 2008

Academic and Research Libraries Strategic Plan 2006-2007

(Updated: 31 March 2006)

Mission

The Academic and Research Libraries Section promotes and strengthens the development, cooperation and good management of academic and research libraries in all countries. The Section fosters collaboration with national and parliamentary libraries represented in Division 1 and with special interest Sections across IFLA.

The Academic and Research Libraries Section's programs encourage the:

- integration of the library in the core institutional functions of learning, teaching, research and services;
- research and recognition of the contribution and impact of the library on its various constituencies; and
- involvement of the library into the broader national and international frameworks for information policy.

The Academic and Research Libraries Section's programs support library work to:

- develop and create COLLECTIONS and resources in all formats to support institutional teaching and research missions;
- design, deliver and promote innovative SERVICES that meet user information needs and expectations;
- develop the Library as study, research and intellectual SPACE and ensure a safe and secure physical environment for collections and an inspiring environment for users and staff;
- enhance physical and intellectual ACCESS to the Libraries' collections including digital resources;
- improve and expand programs to PRESERVE research resources in all formats to assure long-term access;
- employ TECHNOLOGY in effective ways to improve access and services;
- attract, retain, develop and reward a diverse and highly skilled STAFF and improve organizational management and communication;
- expand the LEADERSHIP role and visibility of the Libraries in the campus community and in the global academic and professional communities;
- build the RESOURCES to support the collection and access needs of faculty and students; and
- build PARTNERSHIPS within the institution, with other research libraries nationally and globally to enhance the effectiveness and extend the resources of the Libraries for the benefit of communities served.

The strategic goals, objectives and actions outlined below are constructed on the three pillars of IFLA, that is Society, Profession and Membership. In all cases, the plan will be advanced through conference educational programs, publications, policy positions, and research activities.

Goals

1. Enable academic and research libraries worldwide to advance the public interest and to achieve the institutional objectives of successful learners, effective teachers, and productive and excellent scholars.

Supporting IFLA professional priorities: a) Supporting the role of libraries in society; b) Promoting literacy, reading and lifelong learning; c) Providing unrestricted access to information; d) Balancing the intellectual property rights of authors with the needs of users; e) Promoting resource sharing; f) Preserving our intellectual heritage; g) Developing library professionals; h) Promoting standards, guidelines, and best practices.

1.1 Expand and improve worldwide access to electronic content, services and tools that support education and research.

Actions:

- a. work with IFLA Committee on Copyright and Other Legal Matters to represent our interests in global legislative and legal developments affecting libraries
- b. advocate for expanded open access to scholarly and educational resources
- c. promote the development of institutional repositories
- d. increase awareness among librarians, scholars and institutional administrators, and the general public on key challenges affecting scholarly communication

1.2 Expand and improve the digitization and preservation of the global and national heritage.

Actions:

- a. establish liaison with UNESCO "Memory of the World" project
- b. document key policies, standards and best practices supporting institutional and national digital production and preservation activities

- c. promote the availability of online resources in languages other than English and the development of multi-lingual search engines

1.3 Reduce global and national barriers to international library cooperation.

Actions:

- a. enable programs that facilitate global interlibrary loan and document delivery
- b. document best practices in the implementation and development of library cooperative and consortia organizations
- c. create training program for librarians on how to work effectively in cooperative programs and structures, and advance transnational programs for librarians to work in or host librarians from the IFLA global community

2. Advance and improve the role of academic and research librarians and other information professionals in their institutions, in their communities, and in the world.

Supporting IFLA professional priorities: a) Supporting the role of libraries in society; b) Developing library professionals; c) Promoting standards, guidelines and best practices.

2.1 Enable the development of leadership and communication skills by librarians.

Actions:

- a. work with Section on Library Education to evaluate the professional education curriculum in these areas
- b. develop and implement training experiences in key areas of personal communication, project management, research and documentation, quality assessment

2.2 Raise the profile of library professionals in the communities they serve and in the global mind.

Actions:

- a. develop and implement training experiences in the areas of public relations and advocacy
- b. document and recognize best practices in library public relations on the national and institutional levels

3. Provide expanded services to the membership of the Section and to attendees at IFLA conferences.

Relation to IFLA professional priorities: a) Supporting the role of libraries in society; b) Developing Library Professionals.

3.1 Retain and grow Section membership.

3.2 Provide members with resources and tools to demonstrate the value of IFLA membership and participation.

3.3 Improve Section communication through development of a plan on the who and how of information distribution and member interaction.

WSIS Promoting the Global Information Commons

Summary by Stephen Marvin

World Summit on the Information Society was conceived in 2001 to contribute toward the development of learning with potential impact on all areas of life such as the environment and economic conditions needed to improve living standards. Intent of the WSIS was not to resolve conflicts nor guarantee world peace. The first meeting in Geneva 2003 developed a series of principles in preparation for the 2005 development of proposals in Tunis. IFLA advocates for libraries and librarians as trainers in their respective communities. Libraries can provide Internet access. 175 countries were represented at the Geneva conference with over 11,000 participants. The Tunis conference had a shift in the initial direction anticipated by program topics related to the Internet. The United States, due to historical development, has control over the infrastructure of the Internet but does not govern Internet activities. Several nations such as China and Cuba and nation states such as the European Union promoted procedures toward governance of the Internet. The European Union was particularly strong in promoting centralized governance for the Internet. Several nations objected to the creation of another bureaucracy and raising barriers. During the Tunis conference there were 50 heads of state, with representation from 174 nations. The result of the meeting moved forward the development of the Internet Governance Forum and a meeting to be held in Athens will be held over four days from 30 October – 2 November. The Advisory Group recommends the following programme outline and broad themes:

- Openness
- Security
- Diversity
- Access

The overall theme of the meeting will be “Internet Governance for Development”. The Forum is composed of government representatives with limited private sector or non governmental associations. The principles toward freedom of information, freedom of expression and freedom of access is still a paramount issue. The Internet Governance Forum has a website which lists an outline of its programs, meetings and call for papers due July 15, 2006 – see http://www.intgovforum.org/athens_outline.htm.

References

LaChance, Janice, STRENGTHENING SLA'S GLOBAL VISIBILITY: SUBSTANCE AND CULTURE IN TUNISIA, Presentation at SLA Washington, D.C. Chapter, February 22, 2006. <http://www.clickuniversity.com/>

Drake, W. Reframing Internet governance discourse: Fifteen baseline propositions. In *Internet Governance: Toward a Grand Collaboration*, United Nations Information and Communication Technology Task Force. UNIPUB, New York, 2006.

<http://www.intgovforum.org/>

China Copyright Law – Training Librarians to Train Faculty and Students

By Stephen Marvin

Imagine being an illiterate librarian, unable to discern the meaning of the sign for the men's room from the ladies room. Imagine going to the post office to buy a stamp, unable to express what you wanted, and they, unable to read the scrawl you wrote on an envelope. Imagine ordering at a local restaurant. Try to attend a meeting where you can't understand a word. The translator will take your comments to the group and after a few minutes of group discussion, will come back to you with a summary.

关于举办“中美知识产权保护国际研讨会”的通知

作为江西师范大学和美国宾州西切斯特大学 (West Chester University, 网址: www.wcupa.edu)开展学术合作的一项重要成果,将于 11 月 17-18 日在江西师大举办“中美知识产权保护国际研讨会”,会议承办单位为江西师大图书馆。此主题的国际研讨会为省内首次举行,得到了各方面的大力支持,美国美中法律合作基金会(U.S.-China Legal Cooperation Fund)提供了部分资金赞助。省政协副主席、省人民政府副秘书长(办公厅主任)、教育厅、出版局、省社科院等有关部门领导将出席会议。研讨会邀请了全国人大法律委员会委员、中国社会科学院知识产权保护研究中心主任、北京大学博导、著名法学家郑成思先生,国际专业图书馆学会(Special Libraries Association, www.sla.org)前执委、美国西切斯特大学图书馆研究员 Stephen Marvin 先生等中外学者作主题演讲。参加对象为全省高校(公共)图书馆馆长、图书馆专业人员、省内新闻出版单位相关人员。

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我们真诚地邀请您单位派人参加此次国际研讨会,让我们一起来探讨新时代有关知识产权(版权)的相关问题。(附调查表一份,请您们复印 5-10 份,请贵单位专业人员选做一下,开会时带来,我们对交还调查表的同志有小礼品相送)

The above is the announcement for the Sino-American Symposium on the protection of intellectual properties. The Copyright Caucus was in cooperation between Jiangxi Normal University of Nanchang, China and West Chester University, University of Pennsylvania held in Jiangxi Normal University on November 17-18, 2005. The organizer was the Jiangxi Normal University Library. Such an international symposium is a first in Jiangxi Province. It received support from various organizations, and was funded by the U.S.-China Legal Cooperation Fund. The Vice President of the Jiangxi Provincial Political Consultation Congress, Chief of Staff of the Provincial Government and officials from Provincial Department of Education, Publishing Bureau and Jiangxi Academy of Social Sciences attended. Keynote Speakers was Mr. Zheng Chengsi, Director of the Research Center on Protection of Intellectual Properties, Chinese Academy of Social Sciences, and Law Professor of Beijing University, and Mr. Stephen Marvin. Targeted attendees were college and public library directors and librarians, and news and publishing organization staff. Thirty four regional institutions attended the conference. The topics discussed included: the development of intellectual property protection in China; intellectual property protection in the digital era; library and intellectual property protection; copy-right protection; and responsible use.

Stephen Marvin, Secretary and Information Coordinator of the Academic and Research Libraries of IFLA and Hong Dong Cao, Assistant Director of Libraries at Jiangxi Normal University in Nanchang, China developed the Sino-US Intellectual Property Protection Symposium on Copyright from funding by the U.S. – China Legal Cooperation Fund. Presentations in China focused on issues related to Fair Use. A recent case from the CASS Press about *Peter Rabbit*, a popular children's book, was presented. The CASS Press was denied ability to print *Peter Rabbit* even though, according to China Copyright law, they should be able. Denial to reproduce Peter Rabbit was related to Trademark issues.

Another presentation described difficulties in controlling illegal use of intellectual property through a discussion of Digital Rights Management. There was a very recent case in China where a man was killed for stealing a digital sword from a popular video game. The man was sentenced to death but appeals based on the fact the issue of digital property had not been resolved in China are pending in the resolution of the case. As more and more information is becoming only available by means of electronic format, examples were provided in China related to UNESCO World Heritage sites such as the Mogao Grottoes (Buddhist site from 4th – 14th century) and compared with another UNESCO World Heritage – the Forbidden City. The digital images of the Grottoes have been assigned exclusively by the Chinese

government to the Dunhuang Academy granting them sole rights to all digital images. (To date, there are about 20,000 technically illegal Internet sites containing these images). The Forbidden City does not have this assignment and much of the rich content is equally available.

Work with China in development of training sessions for librarians is continuing through a renewed effort to develop a China Chapter of the Special Libraries Association. The Special Libraries Association (SLA) is a non profit global organization for innovative information professionals and their strategic partners.

专业图书馆协会是一个为富有革新精神的信息专业人员及相关行业人员而设立的全球性的非营利组织。SLA serves more than 12,000 members in 83 countries in the information profession, including corporate, academic and government information specialists.

协会现拥有来之 83 个国家的一万两千多的信息专业人员，成员的专业领域包括了企业，机构，院校，和政府的信息部门。

SLA promotes and strengthens its members through learning, advocacy, and networking initiatives.

专业图书馆协会通过学术交流和提倡新技术，帮助成员的知识更新，同时向外界展示信息工作人员的重要性。

If you are keen to develop your career and competencies and make an impact on the industry and within your organization, SLA is the association for you. The SLA Web site hosts a wealth of information on its events and conferences, networking and professional development opportunities, and other resources on the information industry and special librarians and information professionals.

如果你渴望不断完善你的业务知识，并在你的单位和信息行业中展现你的影响力，专业图书馆协会是你想要加入的组织。协会通过它的网站，活动，和年会提供的丰富资源，帮助你在信息行业和信息专业人员中施展你的才华。

The Special Libraries Association (SLA) was founded in 1909 in the state of New York and is now the international association representing the interests of thousands of information professionals in over eighty countries worldwide.

专业图书馆协会 1909 年在美国纽约州成立，目前已经成为代表了来之 80 多个国家上万成员的国际性协会。SLA welcomes Chinese information professional become its members, and share the successful stories with our members worldwide.

专业图书馆协会欢迎中国的同行加入，并共享协会成员的专业成就。

详细信息请见：www.sla.org

Interested members interested in sharing in the development may assist by first signing a petition to SLA for the development of the China Chapter [The petition may be accessed from http://www.surveymonkey.com/s.asp?u=264731967064](http://www.surveymonkey.com/s.asp?u=264731967064).

While in China, President Bush and Governor Schwarzenegger also were visiting at the same time. They complemented the symposium by the discussion of issues on Intellectual Property.

Other speakers at the Symposium represented efforts by China in protection of intellectual property. Professor Zheng Chengsi of the China Academy of Social Science (CASS) rarely speaks to librarians about Copyright. His emphasis has been on trade imbalances produced among developed and developing nations due to Trade Agreements such as NAFTA and CAFTA, and specific aspects of the Digital Millennium Copyright Act of the United States as part of World Trade Organization.

Mr. Wang Weiguo of the Jiangxi Copyright Bureau described his activities in the Province and the City of Nanchang. He is directly involved in keeping tract of piracy and violations to Copyright. The Industrial and Commerce Bank resolves disputes related to Patents and Trademarks. Mr. Wang is occasionally involved in attending raids on offices in violation of intellectual property. This is a very dangerous occupation; one of his field workers was recently murdered.

There is a Copyright Bureau for Jiangxi Province as well as a Copyright Bureau for the city of Nanchang. Mr. Wang's office reviews three levels of administration of the bureau for the city, province and the IP court and cases. The Copyright administration officer is only in cities and consists as the legal department for every court. The task of the Bureau is to promote training and other marketing efforts to provide information on provisions of copyright law. The Bureau also takes direct action to confront and withdraw piracy which includes computer software, CD's, DVD's, books and other protected material. The Bureau has a very good record with the film association as well as such companies as Microsoft and Autocad – an engineering software program. Autocad has also helped with the identification and prosecution of piracy acts.

Piracy was very public at one time before copyright restrictions and penalties were more strongly enforced. Now piracy is much more hidden. Under the Bureau, there are many departments that provide protection including the police, industry bureau and commercial bureau. What does the U.S. do to enforce from piracy? How does the U.S. protect violations of intellectual property by foreign governments? The answer may surprise many. Citizens object to tax supported actions by the U.S. government to benefit private business concerns such as intellectual property. In China, the government has established and strengthened rules and penalties for violations related to intellectual property and they take a very active role in enforcement activities.

Mr. Wang explained that China is part of an intellectual property society which is documents and uses copyright licensing and protection. News and publishing units of companies, presses, and periodicals participate with this cooperation. The Industry and Commercial Management Bureau has very strong control for reviewing copyright and trademarks. The Patent bureau secures patents.

The Bureau is actively engaged in training about copyright. A program is in development to train high school and elementary school students about copyright as an effort toward building consciousness of copyright. There is a Copyright Propaganda Week in Nanchang in May 2006.

The Bureau sees foreign businesses realizing a strong climate to promote and support their investment as an essential basis of trust in development. The Bureau has been successful in its efforts to support foreign and local companies with copyright protection. Many companies attribute to Jiangxi News and Publishing Bureau the results from copyright protection and training. Works are protected as well as newspapers, journals, and articles.

In Jiangxi Province a city famous for its beautiful porcelain, was a recent case in which the Bureau ceased piracy action. Without the immediate action by the Bureau, many porcelain producing companies may have ceased their relation with the development of the industry. In China, many of the culprits of copyright or intellectual property violations are not from this province or region. They are acting in other provinces of China such as Hong Kong or even other parts of Asia. It is very meaningful to the industry especially the porcelain design, software and publishing that the level of effort by the Bureau to protect their copyright is present. All film, studio, CD, audio and video productions need and are secure in their protection.

There are five section members of the copyright office dedicated for actions against piracy. This is a very dangerous activity. Recently an enforcement officer was killed. Mr. Wang accompanies with police protection to enforce copyright. As mentioned, piracy source is not common in Jiangxi – it is smuggled from overseas and Asian countries or other parts of China. The Film Association of America was recently given training in Nanchang. The holder is the owner of copyright and investigates the company. There is a strong network working among the copyright bureau, foreign affairs and legal affairs.

During the visit, plans were made for another Copyright Caucus in Beijing and later that year, for a presentation in Shanghai. Fortunately, the Director of the Legal Division, Ms Gao Si, of the National Copyright Administration and the International Affairs Division, Ms Zheng Xiangrong, were willing to meet and discuss their direct concerns with Copyright. The National Copyright Administration of China web site is www.ncac.gov.cn. The office is a relatively small six story building. China is planning to release in 2007 the National Digital Library. They are interested in thoughts related to distance education as well as

responsible use for colleges and universities in China. Digital rights management is also a very prominent concern for the continued development to support research as well as protect new industries who are interested in developing in China.

Ms Gao Si and Ms Zheng Xiangrong shared interests in the academic field related to Fair Use – or Responsible Use, their preferred term. Specifically, they are concerned with distance education. China is preparing for the National Digital Library of China to be released in 2007.

China is learning about Copyright training and the important role librarians have in fostering cooperation with current Copyright regulation. In addition, the participants organizing the conference learned details of development and managing conferences. The participating libraries are continuing to work together on cooperative resource sharing, programs, and evolving a collegial work environment.

The region has a very loose organization with some regional association meetings. The director of the Jiangxi Normal University is the secretary of an informal group of library directors. The region is centrally located between Beijing and Shanghai. Several documents related to the organizational structure of a regional consortium of libraries in Philadelphia were presented as a suggestion for a stronger structure to develop more specific groups to meet in a timely manner to develop programs and cooperation. The distance between the area universities is far greater but the train and transportation systems are fairly inexpensive.

Stephen Marvin is the Business and Psychology Subject Coordinator as well as the Reference Coordinator for the FH Green Library at West Chester University of PA. He has developed the Model Guidelines for use of Copyright Protected Materials as part of his activity as Chair of the Communications Committee for the Faculty Senate. In addition to consulting with faculty and students on copyright issues, Stephen Marvin has participated in a regional project among 83 colleges and universities funding continuing education on copyright issues. Marvin serves on the International Federation of Library Associations and Institutions' (IFLA) Standing Committee, Academic and Research Libraries. Marvin graduated from the School of Information Studies, Syracuse University, Syracuse, NY, USA in 1978.

Cao Hong Dong is the Associate Director and Director of Reference, Jiangxi Normal University Library. Hong Dong graduated from Library and Information Science, East China Normal University, Shanghai, China in 1986. He has given course instruction in patent law, patent document retrieval and information retrieval for fifteen years. His publication subject areas are on copyright protection for China libraries.

PROFESSOR STARTS FREE SERVICE FOR LIBRARIANS, EDUCATORS and ADMINISTRATORS - SITE GOES LIVE BY 27 MARCH 2006
www.LibrarianExchange.NET

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It is common for librarians, professors and administrators to temporarily exchange positions with colleagues at other libraries or colleges. Cass Foster, Professor of Drama at Central Arizona College in Coolidge, Arizona has started a free service that provides networking to help facilitate temporary exchanges throughout the world.

According to Foster, "What is so unique about us is we not only provide world-wide networking, we open up the possibilities to everyone involved in education – librarians, faculty, staff, and administrators – from elementary to higher ed. And we include all types of librarians – academic, school, public, law and corporate."

It is Foster's belief that there is a great deal for the individual and the institution to gain when anyone connected to education takes advantage of a temporary exchange – especially in a world constantly demanding we become more culturally diverse in our skills and ways of thinking. "Sometimes we need a

better understanding of other cultures to better serve our constituents. Sometimes we need to get away to keep our sanity. And sometimes we need new perspectives. Bottom line, everyone benefits: the individuals making the exchange, their colleagues and, most importantly, the students or the population they serve. Benefits go well beyond the time they experience the exchange. Our participants are establishing on-going professional relationships and creating life-long connections with other institutions."

It is common for participants to also exchange homes and vehicles. "Just think --" Foster offers with a glimmer in his eyes"...of travelling abroad or somewhere else within your own country, doing what you love in a completely new environment, sharing your skills, developing new skills and taking in new sights and cultural experiences in your free time. And since most will exchange homes and vehicles extended travel becomes very affordable."

Most exchange for a semester or at least three months. Some will arrange for only a week or two. "Everyone has different time restraints and a different reason for participating." Foster points out. "One very real concern all of us face has to do with life cycle events. Whether it is the birth of a niece or the impending death of a parent, how very helpful it is to come to our site, look up the participants in the city of interest and initiate the discussion to make an exchange. The next thing you know, without any loss of income, you are there providing the needed support with a home and a vehicle awaiting your arrival."

Find out more information by visiting www.LibrarianExchange.NET or www.EducatorExchange.COM.

Editorial Note:

This newsletter is produced by the Academic and Research Libraries Section of IFLA (formerly University Libraries and other General Research Libraries Section). The Section intends to publish two newsletters per year, one before the annual IFLA conference in that year, and one after the IFLA conference, serving as a summary of conference highlights. This way, we hope to encourage members to attend, by highlighting what was, and what is planned to be, showcased at these great conferences. To keep costs as low as possible, the newsletter will be emailed to members who have nominated an email address, with a paper version to those who have no email address. In addition, the newsletter will be published on IFLANET. Contributions to the Newsletter are invited from members. Forward these to:

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