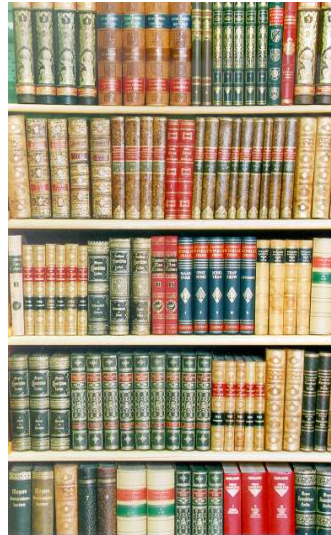


Newsletter

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of the IFLA Section
on Acquisition and
Collection Development
No. 35 July 2007



INTERNATIONAL FEDERATION OF LIBRARY ASSOCIATIONS AND INSTITUTIONS

FEDERATION INTERNATIONALE DES ASSOCIATIONS DE BIBLIOTHECAIRES ET DES BIBLIOTHEQUES

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FEDERACIÓN INTERNACIONAL DE ASOCIACIONES DE BIBLIOTECARIOS Y BIBLIOTECAS

МЕЖДУНАРОДНАЯ ФЕДЕРАЦИЯ БИБЛИОТЕЧНЫХ АССОЦИАЦИЙ И УЧРЕЖДЕНИЙ

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Newsletter of the IFLA Section on Acquisition and Collection Development

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From the Chair of the Section

IFLA has decided that section newsletters can be published in electronic format only. This is to reduce administrative costs of the sections

This issue of the Acquisition and Collection Development Section Newsletter marks a farewell to the traditional paper version. The full version in PDF-format can be accessed from IFLANET, the Section's web site at: <http://www.ifla.org/VII/s14/index.htm>

For those who have difficulties to access IFLANET and cannot download copies we still provide the possibility to get a paper copy. If you need a paper copy, please contact the chair or the secretary of the Section.

This issue will be at the address:

<http://www.ifla.org/VII/s14/nd1/s14newsletter35-2007.pdf>



From the Secretary/ Information Coordinator

It has been a privilege to serve as the Section's Secretary/Information Coordinator for the past four years. Our Section's *Newsletter* is still a work in progress and it is my hope that the newly elected Secretary/Information Coordinator is able to take it to the next level, especially in terms of design and appearance, but also with more contributions from Section members.



Looking Back at Recent Activities of the Section (1): Mid-Term Meeting, Granada, Spain

The Standing Committee held its Mid-Term Meeting at the Biblioteca de Andalucía in Granada, Spain on Friday, 9 March 2007. Local arrangements were very generously provided by the Biblioteca de Andalucía and coordinated by Rosa Garcia Blanco, member of the Standing Committee from the Biblioteca de Andalucía. The meeting was preceded on Thursday, 8 March 2007 by a workshop on the theme

"Current Issues in Collection Development: Spanish and Global Perspectives". A report on the workshop follows the Minutes.

IFLA Acquisition and Collection Development Section-Standing Committee

Friday, 9 March 2007, 10:00-13:40

1. Attendance and general introductions

Standing Committee members attending were:

Corrado Di Tillio, Ole Gunnar Evensen, Rosa Garcia Blanco, Helen Ladrón de Guevara (Corresponding Member), Sook Hyuen Lee, Natalia Litvinova, Lynn Sipe, Pentti Vattulainen, Nadia Zilper

Standing Committee members not attending were: (*= prior notice given)

Nancy Davenport, Pilar Dominguez Sánchez, Doina Farkas, Jeffrey Gardner, Rolf Griebel, Catherine Omont*, Pascal Sanz*, Anna Popova, Silke Trojahn, Kazuhiro Uchumi (Corresponding Member)

2. Adoption of the agenda

The agenda was adopted as proposed.

3. Announcements

Pentti Vattulainen announced that the PowerPoint slides from the previous day's workshop would be loaded and available on the National Repository Library's (Finland) website at:
<http://www.nrl.fi/granada.htm>

Pentti reported that he would be attending two international collection development conferences in the spring and would prepare reports on them for the Section's *Newsletter*: "Wagging the long tail: managing print collections in a digital age", 3 May, 2007 in Melbourne, Australia and the "LIBER Think Tank on the future value of the book as artifact and the future of digital documentary heritage", 24-25 May 2007 in Stockholm, Sweden.

Nadia Zilper raised the question of how the Section might possibly cooperate with the ALCTS Collection Management and Development Section (CMDS) of the American Library Association. Lynn Sipe volunteered to contact the Chair of CMDS in this regard.

4. Annual Report, 2005-2006

The Chair noted that the Section's Annual Report for 2005-2006 was posted in the Section's pages on IFLANet.

5. Other reports

The usual reports about IFLA's Governing Board and Coordinating Council had not been received due to illness temporarily limiting the activities of Edward Swanson, Chair of Division V, which includes Acquisition & Collection Development Section.

6. Newsletter

Pentti noted that Issue no. 34 of the *Newsletter*, dated February 2007 would be the last printed issue regularly distributed to members of the Section. Future access will be via IFLANet. The Chair is to send out a standard mail announcement to all recipients on the mailing list of this fact. Pentti was requested to provide reports for the Newsletter on the meetings in Melbourne and Stockholm which he was scheduled to attend. (See Section 3, above.)

Lynn Sipe reiterated his standard plea for contributions from the membership to the *Newsletter*.

7. Action update on the Section's Strategic Plan

It was agreed to postpone discussion of this topic until the Durban meetings.

8. Toolkit for management of electronic resources-Electronic Resources Guidelines of IFLA

A significant portion of the meeting was devoted to discussion of the Section's draft electronic resources guidelines, with contributions by volunteers from the Standing Committee and coordinated by Lynn

Sipe. The latest draft, as edited by Lynn, was distributed electronically prior to the meeting and printed copies were also available at the meeting.

After discussion of whether to title "Toolkit" or "Guidelines", it was resolved to use the latter terms as this is the term that IFLA uses in its Strategic Plan and it was thought best to be consistent with the parent organization's practice.

Pentti had previously submitted a procedural question and an outline of proposed content of the *Guidelines* to Sjoerd Koopman, IFLA's Co-ordinator of Professional Activities. Sjoerd's response to Pentti is reproduced here:

"There are no formalities that I can think of. Your Section is of course the best authority to judge the quality of Guidelines dealing with collection development.

However, there are or there may be links with other aspects of the broad field of electronic resources, eventually even with the Electronic Library!

Therefore I copy Claudia Lux [incoming President of IFLA], who is heading IFLA's cooperation with the Library of Congress' project The World digital Library (WDL) for her information. In the framework of the WDL guidelines will be developed and it would be good when the various initiatives were linked, or at least be informed about each other."

In reference to the mention of the WDL, Lynn Sipe was to contact the Library of Congress for further information.

A variety of comments, both substantial and editorial, were made about the draft as it was presented. Without itemizing them here these will be incorporated in to the next iteration of the draft guidelines. The importance of keeping the document current, once it is available on IFLANet, was emphasized.

Existing contributors were requested to update their submissions, as appropriate and to forward them to **acquis-I** by 4 June 2007.

Members of the Standing Committee were asked to assist in identifying terms in the document for inclusion in the appendix on terminology.

9. Planning the Durban (2007) programme

9.1 Analysing the results of the call for papers

Pentti reported on the call for papers that he had distributed for the Section's Open Programme in Durban, "Collection Description Models: Next Generation Initiatives". Lynn Sipe and Glenda Lammers, an observer from OCLC at the Seoul meeting, had volunteered to serve as the review committee for the proposals. When Glenda submitted a proposal Pentti and Lynn ended up as the review committee. Out of a number of proposals received, some of which were completely out of scope, two were selected and a third one was to be solicited by Pentti from the Chair of the NISO Collection Description Initiative. The two papers selected were: "[Landscaping the future for collaborative collection management](#)" by GORDON DUNSIRE (Centre for Digital Library Research, Glasgow, Scotland, UK) and "[Cooperative Collection Development: Can it really be that easy](#)" by Glenda Lammers (OCLC). Pentti was to inform all those who submitted proposals by 15 March 2007.

9.2 Other

It was decided the Standing Committee's traditional dinner together would take place, at a location to be decided, in the usual time slot of Sunday evening, in this case 19 August.

Note was made that the two meetings of the Standing Committee in Durban would be on Saturday, 18 August and Friday, 24 August. These meeting days are the same as in recent IFLA conferences.

10. Planning the Quebec (2008) programme

Some initial thoughts on the Section's Open Programme at the Quebec conference were discussed. Pentti Vattulainen, Corrado Di Tillio and Pascal Sanz were designated to serve as the planning committee for Quebec. They were supposed to consult soon after the Granada meeting.

The Document Delivery Section has expressed preliminary interest in co-sponsoring the programme with Acquisition & Collection Development, though no theme had been suggested and nothing was definitive. In this regard there apparently was interest in a more ambitious, non-training oriented approach.

Other possible topics raised were various approaches to serving multi-cultural populations in terms of collection development. This was suggested as giving the planning committee a free hand in pursuing possibilities with the Document Delivery Section. Additional topics suggested included: the proportion between print and electronic resources in publication and library acquisitions; possible relationships of the preceding topic to open access; the Open Archive Initiative; Los Alamos; Libraries Without Walls; how to empower public library acquisitions.

11. Projects

The Sections' long-standing project on a set of guidelines for gifts in libraries, dating back to the Berlin conference, was raised. Pentti, Pascal and Helen Ladrón de Guevara were to bring an advanced proposal on this project to the Standing Committee's meetings in Durban.

12. Other business

Pentti noted that the constitution of the Standing Committee's membership would be changing as of the Durban conference. Seven of the existing members will have rotated off of the Committee, nine will be continuing (2 more are eligible to continue but their status is uncertain), along with 2 corresponding members continuing. Those members rotating off the committee will be replaced by new members, with the announcement expected from IFLA HQ later in the spring.

Helen Ladrón de Guevara presented a formal invitation from the President of the University Cultural Center Trust Fund to hold the 2008 Mid-Term meeting in Guadalajara, Mexico. Pentti was to express his thanks to the President, though any decision on where to hold the 2008 Mid-Term meeting was postponed until the Durban meetings.

13. Adjournment

There being no other business the meeting of the Standing Committee adjourned at 13:40.

Respectfully submitted by Lynn Sipe, Secretary & Information Officer



Looking Back at Recent Activities of the Section (2): Workshop on "Overview of Electronic Resources in the Libraries-the Situation in Andalusia", March 8, 2007

The Mid-Term meeting of the Standing Committee in Granada was preceded the day before by a very interesting workshop on the situation with electronic resources, broadly defined, in Andalusian libraries. Rosa Garcia Blanco, from the Biblioteca de Andalusia, working with Pentti Vattulainen, coordinated all of the details for the Workshop.

After introductions formal greetings were offered by Sr. Javier Álvarez Garcia, Director of the Biblioteca de Andalusia, Rosa Garcia Blanco, and Pentti Vattulainen.

An outstanding keynote presentation was provided by Isidro F. Aguillo, from the Cybermetrics Lab. Of CINDOC-CSIC (Consejo Superior de Investigaciones Científica). His topic, a comprehensive overview, presented with very detailed PowerPoint slides, was "eResources in the Spanish academic libraries". Rosa Garcia Blanco provided an insider's perspective in speaking on "The Andalusian library system." Maria Ángeles Chacón Guzmán (Library of Andalusia) spoke on "Andalusian serials on the Internet". [The Biblioteca de Andalusia serves as both a public library for the city of Granada but also as the official provincial library for Andalusia, with responsibilities of legal deposit.] Another project of the Biblioteca de Andalusia was described by Rosa Tamayo in her presentation on "The virtual library of Andalusia". A final presentation by the Spanish colleagues was provided by Carmen Méndez Martínez, from the Provincial Public Library in Almería, speaking on "Recursos electrónicos en Bibliotecas Públicas Provinciales de Andalucía".

Additional insight into electronic resources and collection development practices, albeit outside of Andalusia, were provided by members of the Standing Committee. Natalia Litvinova (Russian State Library) spoke on "Experiences on services enabling integration of electronic resources: A to Z (EBSCO) and Scholar SFX [SFX Express with Google Scholar]. Helen Ladrón de Guevara (University of Guadalajara) considered "The Need to increase consciousness on collection

development in Mexican libraries: quantity or quality?: a Mexican experience.” Lynn Sipe (University of Southern California) provided a brief introduction to the Standing Committee’s work in developing its draft *Guidelines for Electronic Resources*.



Looking Forward to IFLA in Durban, August 2007 (1): Two Meetings of the Standing Committee

The Standing Committee on Acquisition & Collection will meet twice, as usual, during the Durban Conference. The first meeting, at which new officers for the next two years after Durban will be elected, is scheduled for Saturday afternoon, August 18, from 14:30-17:20. The second meeting, at the end of the Conference, is Friday afternoon, August 24, from 14:00-16:50. Please check the Official Programme for room assignments and locations.



Looking Forward to IFLA in Durban, August 2007 (2): Proposed Agendas for the Meetings of the Standing Committee

Meeting 1. Saturday, August 18, from 14.30 – 17.20

1. Attendance and general introductions
2. Adoption of the agenda
3. Announcements
4. Election of the Chair and Treasurer
5. Election of the secretary and information coordinator
6. Section programme in Durban
 - Open session
 - Section dinner
7. Reports
 - Coordinating board
 - Other reports
8. Action update of the Strategic plan
9. Projects
 - Electronic resource guidelines
 - Gift instructions
10. Future conferences

- Quebec 2008
- Milan 2009
- 11. Mid-term meeting 2008
- 12 . Section review; IFLAs professional structure
- 13. Other business
- 14. Adjournment

Meeting 2. Friday August 24, from 14.00-16.50

1. Attendance and general introductions
2. Adoption of the agenda
3. Announcements
4. Reports of the meetings
 - Special Hearing: IFLA's professional structure review committee
 - Information coordinators
5. Feedback on Durban conference
6. Selection of paper for IFLA Journal
7. Quebec conference
8. Milan conference
9. Mid-term meeting
10. Strategic plan
10. Projects
11. Other remaining issues from the first meeting
- 12 . Other business
- 13 . Adjournment



Looking Forward to IFLA in Durban, August 2007 (3): The Section's Open Programme

The theme of the Section's Open Programme, to be offered on Tuesday, August 21, from 16:00-18:00, is "Collection description models-next generation initiatives". The speakers and their topics are:

- Description of Collections in Theory and Practice
JUHA HAKALA and ESA-PEKKA KESKITALO (National Library of Finland)
- Landscaping the future for collaborative collection management
GORDON DUNSIRE (Centre for Digital Library Research, Glasgow, Scotland, UK)

- Cooperative Collection Development: Can it really be that easy?
GLENDAM LAMMERS (OCLC, Inc. Dublin, Ohio, USA)

Hopefully this unusually substantial and interesting programme will attract a large number of attendees.



Looking Forward to IFLA in Durban, August 2007 (4): Other Open Programmes in Durban of Potential Interest to Acquisitions & Collection Development

Monday, August 20, 10:30-12:30: Copyright and Other Legal Matters, "What is traditional knowledge? Who owns it?"

_____, 13:45-15:45 and 16:00-18:00: Document Delivery and Resource Sharing Section, "Using technology to improve document delivery and resource sharing services."

_____, 16:00-18:00: Newspapers, "African newspapers: access and technology."

Wednesday, August 22, 10:45-12:45: Bibliography, "National bibliographies—the African landscape: partnering to enhance national bibliographies in Africa."

_____, 10:45-12:45: Serials & Other Continuing Resources, "Serials and other continuing resources: new initiatives in Africa and developing countries."

Thursday, August 23, 08:30-10:30: Latin America and Caribbean, "Building digital libraries in Latin America and the Caribbean; the start of the art."



Looking Forward to IFLA in Durban, August 2007 (5): Special Hearing

All members of the Standing Committee and of the Section who will be present in Durban are strongly encouraged to attend the special hearing, hosted by IFLA's Professional Structure Review Committee,

where their report and recommendations on revisions to IFLA's organizational structural. The time is Sunday, August 19, from 11:45-13:30.



Report on the 9th International Conference "Science Online" held in Tunisia on May 20-25.

The first conference known as "ScienceOnline" was organized in 2003. Since then it has been held regularly twice a year. The main subject of the first conferences was web-based resources for science, education and culture, which were rather new for Russian libraries in the very beginning of 21st century. So, the initial conferences were mainly devoted to the licensed resources librarians had begun to work with: products of Elsevier, Springer, Kluwer, EBSCO, Proquest and others. Later on the main focus was changed from "how to use e-resources" to more sophisticated issues: how to evaluate and choose e-resources, how to integrate them and how to develop new resources required by local users.

"Science Online" conferences are organized by the company "Scientific Electronic Library" (www.elibrary.ru) and the Russian national consortium NEICON (www.neicin.ru). Both institutions play an important role in promotion of e-resources in Russia and CIS countries. Scientific Electronic Library (SEL) has set up the first platform for archiving e-resources licensed by Russian libraries and is developing a number of electronic products and services. NEICON unites Russian libraries organizing cooperative access to licensed resources.

The main topics of the 9th conference were:

- new trends in e-resources production and use; publishers and users relations;
- evaluation of e-resources; bibliometrics and scientometrics;
- new electronic products and services.

The Conference program and presentations are published on the page

http://www.elibrary.ru/projects/conference/seminar_07_1_program.asp (in Russian).

Gennady Eremenko, general director of Scientific Electronic Library, reported on the progress of an ambitious project "Russian Science

Citation Index". As of May 2007 about one thousand of Russian scientific journals are being analyzed regularly. References from all the articles are extracted and citation indexes for authors and journals are created. The Development of "Russian Science Citation Index" is financed by the Federal Agency on Science and Innovations. This means, that the results are freely available on the Web from the SEL site.

One of the most interesting new products presented at the Conference is a collection of peer-reviewed Russian journals published by MAIK Nauka. The collection contains 80 scientific journals well-known in Russia and abroad. All of them are being translated into English and published on Springer platform as part of the Russian Library of Science (<http://www.springerlink.com/russian-library-of-science>).

From now on they are available in electronic format in original form, that is, in Russian. Subscription models, journal list with prizes are described on the page

http://www.elibrary.ru/projects/subscription/maik_jour.asp.

Four days of the Conference program included not only reports and talks by the participants but round tables with publishers and experts on copyright issues relevant to digital libraries development and use. There were also cultural events such as excursion from the hotel in Hammamet to ancient Cartago (Carthage) and to the capital of Tunisia – Tunis. The country is not large, roads are good and you can travel by rented car to all the interesting places seeing historical monuments as well as beautiful natural monuments.

Submitted by Natalia Litvinova (Russian State Library)



Report on conference "Wagging the Long Tail: Managing Print Collections in a Digital Age". May 3rd, Melbourne

This conference was organized by CAVAL Archival and Research Materials Centre (CARM). CAVAL – Cooperative Action by Victorian Academic Libraries - is a consortium of the Victorian University Libraries and the State Library of Victoria, Australia. CARM centre celebrated its 10th anniversary with this conference.

The concept of the "long tail" came to discussion on collections after

Chris Anderson's 2004 Wired magazine article. The long tail means the huge amount of low-use material, which has created new business perspectives in entertainment business in Internet era. The availability of the long tail improves aggregation of demand and supply in a new way. For libraries it should mean new possibilities to develop services and to support new user groups and to generally improve the value and appreciation of collections.

The main issue was to discuss about ways and reasons to keep the "long tail" of print materials available for research. Keynote speaker was Bernard F. Reilly, Center for Research Libraries, Chicago, USA. He spoke about the implications of mass digitization efforts for print archiving. His main message was "While the precise effect of the mass digitization projects on the demand for print and other tangible collections is still unknown, it is clear that mass digitization creates new opportunity for cooperation among libraries at the national and international levels. If libraries act boldly they can rationalize the preservation and management of information, historical evidence and cultural heritage materials to a degree never before possible."

Baden Hughes (University of Melbourne) continued these themes in his talk "Why Digitization Increases the Value of Print Collections". He argued that "While print collections are becoming more accessible through digitization, I propose that the value of the print collections is enhanced, rather than threatened, and reinforces, rather than replaces the role of the traditional library".

Other papers included descriptions of URRSA - University Research Repository South Australia by Helen Livingston and the story of CARM "Ten years of experience with the CARM repository". Also there was a talk about aggregating supply and demand for print material via union catalogues.

Finally Dr Paul Genoni (Curtin University of Technology) spoke about the benefits of coordinated national policies and programs designed to ensure long-term access to heritage print collections in Australia . He pointed the dangers and inefficiencies inherent in the current fragmentary approach to the task, and argued that the economic imperatives of Australian research libraries and the service needs of the research community will be best met by strategies that are nationally planned and implemented.

The presentation are at the address:

<http://www.caval.edu.au/carm/pst/cmseminar2007.shtml>

Submitted by Pentti Vattulainen.



Report on LIBER Think Tank on the future value of the book as an artifact and the future of digital documentary heritage, 24-25 May, Stockholm

The Preservation Division and Collection Development Division of LIBER (The Ligue des Bibliothèques Européennes de Recherche – European research library association) organized this seminar. Its main topic was the role of the printed text as the physical carrier of information and human thought in time of digital technology and mass digitization. The Think Tank aimed at discussing following questions: Has the artefactual value increased or decreased with digital developments? The value and authenticity of virtual information carriers are increasingly being discussed. Has the critical mass of "born digital" and digitised material created a new digital cultural documentary heritage?

There was a panel of international speakers from across the cultural heritage and literary worlds after presentations on various topics.

The programme can be accessed at:

<http://abm-centrum.se/ThinkTankProgram.htm>

Submitted by Pentti Vattulainen.



IFLA FOCUS:

Recent IFLA Publication Available from K.G. Saur

Library Management and Marketing in a Multicultural World

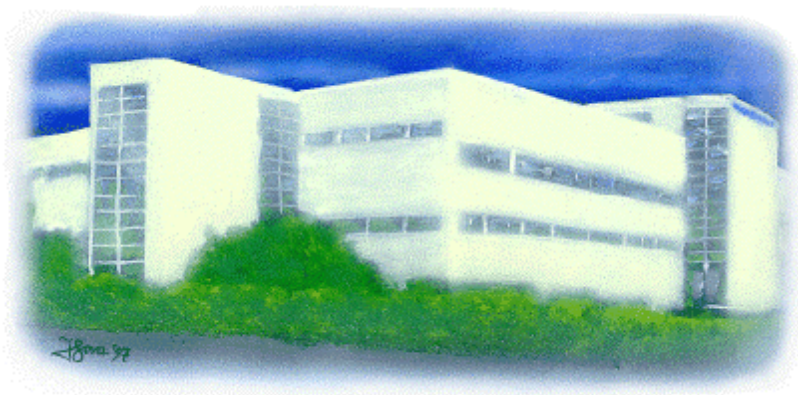
Edited by James L. Mullins

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