



## IFLA Libraries for Children and Young Adults

# SCL News

Issue no. 60

June 2004

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## Editorial

Dear Readers,

Welcome to SCL News! It has been over half a year since our last SCL newsletter in Dec '03. Thanks you for the positive feedback about the newsletter and your encouragement to me. I am glad to be of service to SC Children. To enhance the quality of the newsletter, your feedback is most welcome. In addition, we would like to have more reports on projects and activities of your libraries, especially your contributions towards our project on "Best Practices of Children's Libraries".

So keep those reports, photographs and emails coming in. Do keep them short and sweet. Best regards and bye for now!

Kiang-Koh Lai Lin  
Editor of the Section



## Notes from the Chair

What makes children's libraries outstanding? Is it a space full of children and parents surrounded by books, a specially arranged room, proper collections, free time programmes and activities, a competent children's librarian or all of the above? The answer is that the collections, rooms and programmes are the foundation and that it takes a competent children's librarian to turn the always challenging children's services into an outstanding part of a library. Beside the professional and personal skills children's librarian needs the opportunities for meeting and sharing. The World Library and Information Congress to be held in Buenos Aires this year is such an opportunity, by personal attendance or by access to IFLANET and speakers' papers. That is why we are inviting all

librarians working with children and/or young adults to join the joint session "Empowering Literacy from Babies to Teens" organised by Libraries for Children and Young Adults Section and the Section of School Libraries and Resource Centres (see Conference programme on Thursday, August 26, 2004). The other programmes we are preparing are the promotion of the newly edited IFLA Guidelines for Children's Libraries Services and two Standing Committee meetings open for the observers and public. Of course, to stay in touch with the developments in children's librarianship and share the experience with the children's librarians all over the world, read the SCL News and contribute by sharing your views and delivering the country reports.

Ivanka Stricevic, Chair of the Section



### Global reports pg7

- Canada
- Korea
- Singapore

### Special Reports pg10

- Reading and literacy programmes
- Reaching out to Children and Young People

### Announcements pg12

- Participate in projects and events
- Respond to invitations



# 70th IFLA General Conference and Council

Preliminary Programme

22<sup>nd</sup>-27<sup>th</sup> August 2004, Buenos Aires, Argentina

## Saturday 21 August 2004

15.00-18.00

CB I. – The first coordinating Board meeting (Libraries Serving the General Public - Div III) – for the Section's Chair and the Secretary only

## Sunday 22 August 2004

08.30-11.20

SC I. – The first Standing Committee meeting – for the Standing Committee members; the observers interested in the Section's work are welcome

## Monday 23 August 2004

09.00-10.30

[Opening Session](#) - SI

16.00-18.00

Opening of the Exhibition

## Tuesday 24 August 2004

10.45-12.45

Newcomers Session - SI - for those participants who attend the IFLA Congress for the first time

12.00-14.00

Poster Sessions Evening: Opening Party

## Wednesday 25 August 2004

08.30-09.30

Kathy East (Wood Country District Public Library, Bowling Green, USA)

[Guidelines for Children's Libraries Services: Introducing the Guidelines for Children's Libraries Services - the presentation of the first English edition and the Spanish translation](#)

12.00-14.00

Poster Sessions Evening: Cultural Evening

## Thursday 26 August 2004

School Libraries and Resources Centres with Libraries for Children and Young Adults

13.45-18.00

Session: [Empowering literacy from babies to teens](#)

Introduction

Ivanka Stricevic, Chair, IFLA Libraries for Children and Young Adults Section;

Anne Clyde, Chair, IFLA School Libraries and other Resources Section

[La aventura de leer](#)

Gustavo Roldang (Buenos Aires, Argentina)

[Empowering children: rights-based library services](#)

Marian Koren (Netherlands Public Library Association, The Hague, Netherlands)

Promoting Information Literacies: a focus on inquiry

Dianne Oberg (University of Alberta, Edmonton, Canada)

[The evolution of library use and the development of literacy in adolescence](#)

Monique Lebrun (Université de Québec à Montréal, Montreal, Canada)

Teen friendly - teen empowerment in the school library

K.E. Hones (O'Connell High School, Folsom, USA)

The School Library Bridge: empowering literacy through regional partnerships

Bibi Erkiesson (Malmö University, Malmö, Sweden) and Helle Barrett (Pedagogical Centre, Malmö, Sweden)

[Libros y bibliotecas para chicos: Africa y Francia. cooperación para el acceso al libro](#)

Viviana Quinones (La Joie par les livres, Paris, France)

[Children are a worthwhile investment](#)

Leikny Haga Indergaard (Norwegian Archive, Library and Museum Authority, Oslo, Norway)

Evening: Embassy / Consulate Receptions

## Friday 27 August 2004

14.00-15.50

Closing Session - SI

## Saturday 28 August 2004

08.30-11.20

SC II. - The second Standing Committee meeting – for the Standing Committee members; the observers are welcome.

17.45-18.45

CB II. – The second Co-ordinating Board meeting (Libraries Serving the General Public - Div III.) – for the Section's Chair and the Secretary only

An extra Section's meetings, the meetings of the working groups entitled to prepare the next conference programme, the 2005 Satellite meeting and the work on some special projects will be announced later.

The children's library visit will be arranged for the SC members - TBA

The term for serving on the IFLA Booth – TBA

(The two hours term is allocated to each Section to present the work and to meet those who are interested in Section's work)

Ivanka Stricevic, Chair



# Midyear Standing Committee Meeting

## Summary of the Minutes

Paris, 28<sup>th</sup>-29<sup>th</sup> February 2004

**Committee Members involved:** Lars Aagaard, Ingrid Bon, Nic Diament, Leikny Haga Indergaard, Elisabeth Lundgren, Ivanka Stricevic, Letizia Tarantello, Verena Tibljas, Viviane Ezratty (partially)

Chaired by Ivanka Stricevic

### Buenos Aires Conference Programme:

Joint session with School Libraries Section:

- A total of 7 speakers; 3 from Children's Section and 4 from School Libraries Sections.
- Each speaker: 20-25 min for speech, 5-10 discussion/questions; 30 min. total.
- Anne Clyde and Ivanka would give an introduction about the theme and programme.
- Leikny would give summary at end of programme. (Overview of presentations and connection to Oslo conference main theme)

Speakers:

- Children's Section: Gustavo Roldan, Marian Koren
- School Section: Dianne Oberg, Monique Lebrun, K.E.Hones, Viviana Quinones
- Translators: Kathy East and Virginia Quinona, Viviane Ezratty, Susanne Krüger, Olga Maeots, Susan Henderson
- Deadline for full text: School Section: 8<sup>th</sup> May
- Deadline for full text: Children Section: 1<sup>st</sup> May

Between May 1 and June 1 translations must be ready. The name of the translator and name of Libraries for Children and Young Adults Section must be included.

### Children's Guidelines

- Special programme in Buenos Aires for the presentations/promotions of the Children's Guidelines
- Ivanka would give a short introduction (5 mins)
- Kathy East would present the Guidelines and conduct discussion (25 mins)
- Printing the Guidelines in the original layout was much easier with the Indesign software.
- Some members had the software (cd-rom) so they could print the translations.
- On IFLANET the background text would be published (deadline for Elisabeth's part -the resources- end of March).
- Ivanka would arrange with Sophie: first English editions of Children's Guidelines; translations; background text and best practices
- Translation to Spanish had many problems because of lack of resources. Difficulties in getting in touch

with the right persons (e-mail changes and so on)

- Translation to Portuguese: Leikny would contact Maria

### YA Guidelines

Shared same problem with the Children's Guidelines regarding translation (to Spanish)

### Project's status

Possible new projects were discussed:

- Publishing pre-conference Oslo proceedings (the plan for 2005-2006)
- Translation of Children's Guidelines into Russian, French and German
- Best Practises of Children's Libraries (we have 125 members; invite them to participate in this project)
- What's going on in your country? (For the web and the SCL)
- History of the Section: Have to complete paper with the information we already had, then publish it in Newsletter and ask for more information.
- Production of "Recommendations on Digital Products" – to be discussed during the year

### Financial issues

Nic gave the report; everything was in order. We have to claim money for the large scale project (1.500 EUR) for CHG – French, German, Russian, but before that the text has to be translated.

### Publicity

Section Leaflet

- Elisabeth would make an update for Buenos Aires and send it to Sophie. (Deadline April)
- Lai Lin to take charge for an update for Oslo. Names, addresses, Children's Guidelines and so on must be updated every year.
- Spanish translation of the leaflet: Nic would ask Viviana, to be completed before summer (April), then Elisabeth would do the update in the layout she has.

### Newsletter

- Congratulations to Lai Lin for the Newsletter.
- Had sent it to members by e-mail, as 26 emails were undelivered, hardcopy would follow
- Suggested content for the next issue: article about Children's Guidelines (Verena); article about ALMA by Elisabeth; announcement satellite meeting (if PC agrees) by Ingrid; each issue should have an article about libraries from the world.



# Midyear Standing Committee Meeting

Summary of the Minutes

Paris, 28<sup>th</sup>-29<sup>th</sup> February 2004

## Webpage

- Must be updated by Lai Lin.
- Children's Guidelines and translations must be put on the web. Mail the translations to Lai Lin and copy to Ivanka.
- Strategic Plan was not published on the web, PC has to approve it. Format has to be changed, content was agreed upon.

## Astrid Lindgren Award

- Task of the working group: collect proposals and review them.
- Elisabeth led it. Members were: Olga, Leikny, Nic, Ivanka and Ingrid.
- Winner for 2004 was announced on March 17.
- SC Children was a nominating body. This year the SC only proposes a reading promotion project. Deadline for nominating is May 15.
- Look for more information on [www.alma.se](http://www.alma.se), e-mail: literature [award@alma.se](mailto:award@alma.se)
- Elisabeth has not yet received any proposal for the next year nomination (deadline is June).
- Nic would do research on countries and projects (Lioba have many addresses from Books for All).
- Ingrid would look for the volunteer project Librarians in Africa.

## Criteria:

- \* Preference given to developing countries
- \* should be a project, not a person
- \* must be connected to a library
- \* motivation and presentation must be in English.
- \* proposal must be send before April 1 to Elisabeth, to be discussed by the Working group and submitted in June

## Satellite meeting Norway 2005

- Application for SM has been done, pending approval from PC
- Oslo conference was from 14/8 till 18/8, CB I meeting on 12/8, SC I on 13/8, SC II on 19/8 morning, CB II on 19/8 afternoon.
- Satellite meeting would be in Stavanger on 10/11 August.

Theme would be about the content of the library (Culture, meeting place, several cultures):

- \* Public libraries from public education to what? - Designing the new strategies for public Paradises to adults, children and young people.

- Torny Kjekstad (Chair Public Libraries Section) was working together with SC Children for the pre-conference; pending on the decision of Public section
- Call for papers would be issued, probably in October or November 2004.
- Possible partners: Norway Library Org., Archive Org.
- It was not sure that there would be a model Young Adults Library in Oslo.
- No special programme in Oslo but a visit to Stavanger – remove this line!

## Working group on pre-conference Stavanger:

- Leikny, Elisabeth (contact to Bente Buchave), Nic, Lars, Kathy (Ivanka would ask her).
- Please send ideas for Stavanger programme; please send them to Ivanka or Ingrid if you could not attend the meeting Buenos Aires. We would discuss the Stavanger programme.

Some suggested ideas included:

- \* Summary on pre-conference in Oslo
- \* Possible partners: section buildings, digital technology (with focus on content!)
- \* Co-existence of groups in library (baby's, teens, adults, elderly)
- \* Look for the connections within the public library: what was similar and what divided them
- \* Further brainstorming would follow in Buenos Aires.

## Other business

- The Section received many emails from all over the world, from librarians who were interested in presenting a paper at the conference. It was proposed that they should prepare the poster for the Poster Sessions and the article for the newsletter.
- Corresponding Members: maximum of 5, only to be applied if there is no other contact with the country.
- Mail from Cameroon: could be a Corresponding Member
- Mail from Nigeria: asked for money, which we don't have, but provided suggestions about other organisations.
- It was a very good Midyear meeting, much hard work and we saw some fine examples of libraries.

March 2004 Prepared by: **Ingrid Bon**

## Guidelines for Children's Library Services the Review

Guidelines for Children's Library Services have finally seen the light of day, after four years of continuous work. The Guidelines have been developed by Standing Committee of the Libraries for Children and Young Adults Section, with participation of members from 15 different countries. Purpose of the Guidelines is to support implementation of library services for children in libraries of all sizes and various financial backgrounds.

After a long-time search for the best way to express intention clearly and effectively, both form and contents have finally been balanced to our satisfaction.

### There were two basic questions in the process of developing the Guidelines:

- Are we able to predict future?
- Should the Guidelines be detailed or general?

The answer to the first one was found in the fact that global community and information age make libraries continuously keep up with and predict changes.

While thinking about detailed or general guidelines, the conclusion was that both approaches had their advantages as well as disadvantages. Detailed guidelines could more easily apply to different countries, libraries or situations. Too detailed guidelines could lead to the next question: are they useful to anybody?

It was finally concluded that the principles should be general and the extended text be published on the IFLANET. The text on the IFLANET (Libraries for Children and Young Adults Section pages) should offer good practice examples (all countries – members of the Section are invited to send in their successful examples).

### What were the starting-points for the Guidelines?

The Guidelines are based on The Public Library Service: IFLA/UNESCO Guidelines for Development, the IFLA/UNESCO Public Library Manifesto and Guidelines for Library Services for Young Adults. Starting points were determined by demands of global society and information age, both influencing library profession.

### What message do the Guidelines send?

There are two basic messages found in the Guidelines:

- A child's right to have a library in a local community (emphasis is on ALL children, focus on children as library users and their needs)
- Investing in children is an asset

### Who are the Guidelines for?

1. Children's librarians
2. School librarians
3. Students and teachers in librarianship and information studies
4. Decision makers, both for their theory and financial decision-making

"They [guidelines] recommend cooperation with other institutions and agencies, and stress how important the public image of a children's library is."

The Guidelines list user population of children's libraries, as well as qualities and preferred skills of children's librarians who have to fulfil the needs of such user population.

The Guidelines define types and criteria for library materials, appropriate room and services.

They recommend cooperation with other institutions and agencies,

and stress how important the public image of a children's library is.

This brochure is produced by the IFLA Libraries for Children and Young Adults Section and jointly funded with Medvescak Public Library, Zagreb, Croatia (December 2003).

Verena Tibljas



Special invitation for *Kathy East's*

## Guidelines for Children's Library Services

The presentation of the first English edition and the Spanish translation. 25 Aug '04 0830 hrs IFLA'04



# International Children's Digital Library

## An Update

The International Children's Digital Library (www.icdlbooks.org) is an exciting collaboration



between the University of Maryland, the Internet Archive, and partners all over the world. The mission of the ICDL is to select, collect, digitize, and organize children's books in their original languages and to create appropriate technologies for access and use of these digital books by children ages 3-13 years. With a current collection of over 650 books and a target of 10,000 titles by 2007, the ICDL is already the largest digital library of international children's books on the web. Recent additions include 100 books from Iran and 100 books from Serbia selected by ICDL colleagues in those countries. New titles from Slovenia, Kenya, Australia, Croatia, and the Philippines also have recently been added to the collection.



While there is great support across the globe for this new, innovative project, and although many individuals are willing to engage in the process of selecting outstanding, representative books from their countries, the real limiting factor in adding books to the collection is obtaining the rights from publishers. Challenges include geographical separation, language barriers, and dissimilar copyright laws. As a result, the ICDL research team has begun to ask international participants to assist in the rights negotiation process within their countries. This approach has resulted in significant success. It is clear that local committees or representatives are much more effective, knowledgeable and responsive to their local publishing communities' needs, interests, and priorities, than are ICDL project members. Since January,

representatives from The Netherlands, Peru, Mexico, South Africa, Israel, Norway and Malaysia have agreed to begin the process of identifying titles and acquiring rights for the books that will represent their countries in the ICDL collection.

A new feature that can be found on the ICDL website is a link to the *White Ravens* database, an annotated bibliography of children's books from throughout the world selected by the language specialists at the International Youth Library (IYL) in Munich, Germany. This database, which includes all titles that have appeared on the annual *White Ravens* lists from 1993 through 2003, features titles that the specialists determined deserve international attention because of their universal themes and/or exceptional artistic or literary style and design. The creation of this database was a joint project of the ICDL research team and the IYL and will soon also be accessible on the website of the IYL. Over the next several years, the ICDL team plans to work with authors, illustrators, translators, and publishers to make available in full text many of the titles included on the *White Ravens* lists.

The ICDL project staff members also have several other special collections in development. They are working to secure the rights for and to digitize a set of *Alice in Wonderland* versions from around the world. These editions were published in forty languages over a period of more than 100 years.

At this stage in its development, the ICDL collection is not yet balanced, nor does it include only that titles reflect all the criteria included in its curatorial policy. However, it does represent children's books from throughout the world and includes titles from those countries most eager share their children's books with readers of all ages around the globe. The ICDL research team is committed to working with authors, illustrators, publishers, translators, and librarians to create a collection of children's books that is truly representative of all countries around the world that can be enjoyed and shared by readers in the same room or across vast continents. We look forward to creating new partnerships. For more information about how you can contribute to the ICDL project contact:

**John Palmer**  
Project Manager

**Jane White**  
ICDL Director

International Children's Digital Library

1-510-559-1800 

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jpalmer@archive.org



## Canada

By Susan Henderson

### Spreading the Joy of Reading

A very successful library project is unfolding in Ghana, West Africa, thanks to the energy and commitment of Kathy Knowles, a Canadian. The Osu Children's Library Fund, founded in 1991 by Knowles, began as a small reading circle under a tree and has grown beyond anyone's expectations. Today, there are four large children's community libraries in the Ghanaian capital, Accra, and a vast network of more than 120 smaller libraries scattered around the country. Each one is unique, but they are all based on the same philosophy: to offer children as young as possible the chance to read. Staff members are crucial to the success of each library. Kathy insists that at least one member be paid, usually by the community or by the local government. She also encourages teachers or community volunteers to help with supervision and storytelling. In 1998, she opened the Nima Maamobi Gale Community Library, bordering a large slum area of Accra. Today, the library is bursting at the seams with a registration of 10,000 children and an average daily attendance of more than 300. A still-to-be built Nima Learning Centre will provide space for cultural activities -- theatre, music, dance - as well as a study area with a reference library for the older students. The work will begin this fall with plans to open late in 2005.

### A Future for First Nations Communities Through Libraries

I was fortunate to attend the Canadian Library Association Conference in June of 2004 to listen to a wonderful presentation by a 15-year-old aboriginal girl from the Mohawk Band in the province of Quebec, Canada. Two years ago, and only 13 years old she wrote a letter to her local newspaper to ask that a local library be created in her home town of Kahnawake. Her letter concluded: "I am writing this letter on behalf of all the future leaders on Kahnawake. Let us do something that has a positive effect on the community." Her letter caught the interest and imagination of influential people far and near. A grassroots Kahnawake Library Committee was formed to begin work on setting up a community library. With a lot of volunteer effort, fundraising and assistance from local businesses, organizations, and the band council, she has been successful in obtaining a building with rent and utilities paid for two years, shelving to hold approximately 8,000 books, computers, library automation, high speed Internet and other furniture and equipment. This young woman has demonstrated the power of a letter and her hard work has resulted in a library that gives hope for a better future for First

Nations communities -- particularly in the field of education. A background article on this young woman's achievements can be found at:  
<http://www.easterndoor.com/11-38/11-38-04.htm>

### Canadian Children's Illustrated Books Research Project

A significant research project is underway to provide a comprehensive assessment of Canadian children's illustrated books from a scholarly perspective. The research will provide new critical understanding of Canadian identity as presented in picturebooks. The children's literature of a nation is a microcosm of that country's literary and socio-cultural values, beliefs, themes, and images, including those of geography, history, and identity. The major source of funding for the research is the Social Sciences and Humanities Research Council of Canada and the research is led by Judith Saltman, associate professor at the School of Library, Archival and Information Studies, The University of British Columbia. The project's web site is found at:  
<http://www.slais.ubc.ca/saltman/ccib/home.html>

### Kaleidoscope Conference, November 2004

The major Canadian children's literature conference celebrated every four years is scheduled for November 4 - 6, 2004 in Calgary, Alberta. The conference is called Kaleidoscope and the theme will be, "Journeys of heart and mind". Kaleidoscope will bring school and public librarians together from across Canada. Guest speakers include the following authors: David Almond, Martha Brooks, Karen Cushman, Michelle Landsberg, John Marsden, Kenneth Oppel and Arthur Slade. The conference web site is available at:  
<http://www.kaleidoscopeconference.ca/index2.htm>

Susan Henderson

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Web Site: [www.gvpl.ca](http://www.gvpl.ca)

## Korea

By Young Sook Song,

### 1. 'Committee of Library Services for Children and Young Adults'

'Committee of Library Services for Children and Young Adults' has just been established as a sectional branch of Korea Library Association from July 2003. First meeting of the Committee was held on 8<sup>th</sup> of July with five initial members including a librarian, critic, publisher and so on. I take the responsibility as the chair person.

Our aim is to broaden the field in reading promotion, children's literature, library services and programs for children and young people. People who are interested in these fields are welcome to join us. Of course we also hope to exchange ideas and information from you all. We would gladly appreciate your advice and warm welcome to us as a new comer from Korea.

The committee first plan to develop training programs for children's librarians, which will be focused on improving management of children's reading promotion and storytelling hour in the public library, etc. as part of our children's service. We will also select children's materials and make lists of recommendations on children's collection for libraries.

Some of these training programs for librarians have been introduced annually at the National Central Library in Korea.

Recently home libraries and private libraries of smaller scale are increasing tremendously due to social circumstances. We believe our committee would lead and encourage these libraries to develop in a proper way.

### 2. Translate 'Guidelines for Libraries for Young Adults' in Korean

### 3. Annual projects of Seoul Society for Children's Library and Literature:

#### One Night Summer Camp for Reading, 2003

Theme: "Let's be friends with the woods"

Place: Mushoigol, Kang-nung, Kangwon-do

Date: 18<sup>th</sup>~19<sup>th</sup> August, 2003

#### Goal:

- To introduce children to books on the natural world
- To let children be aware of the joy of reading books

#### Contents:

- Visit to Historical sites such as Kyung-po-dae, O-chuk-heon, Chamsori (True-Sound) Museum etc.

#### Activity :

- Walking around the village to appreciate grasses and trees
- Storytelling hour at night
- Booktalk and discussing books
- Group contest, etc.
- Volunteer helping in storytelling hour in various public libraries
- Campaign for reading promotion



# Singapore

By Kiang-Koh Lai Lin

## Teen Library designed by Teens

Jurong Regional Library was reopened to the public after a \$16.5 million facelift. The teen library, located on the top floor of the four storey Jurong Regional Library, is known as Verging All Teens – or VAT for short was conceived by a management committee of 12 teenagers called The Young Uns. They had worked for 2 years on VAT's design and concept.



Teens in action

Eating, drinking, talking and music is allowed in the teen library. There are vending machines, which sells drinks and snacks in the teen library. Visitors are encouraged to express their creativity on an outdoor graffiti wall. Piped-in pop music adds to the mood and talented youths could also take to the stage on a performing platform equipped with microphones and a DJ mixing console.



Teens in discussion with VIPs

The books collection here is known as the “cool-collection” and there is an impressive comics selection. Posters of fictional characters and young actors lined the walls and two red circular booth seats, modeled from an ice-cream parlour are the main focal point. To add to the youthful décor, the raw concrete flooring

gives a ‘grounded feeling’.

The library has recruited teen ambassadors who would gather feedback from teen visitors to improve the service further. The teen library service is a prototype that reflects the library is serious on attracting the youth audience.



Launch of kidsREAD

## kidsREAD- A National Reading Programme

To promote the love of reading and cultivate good reading habits among young Singaporeans from 4 –8 years old, in particular, children from lower-income families, the National Library Board of Singapore,



Endorsements by our partners

together with the self-help organisations, launched a national wide reading organisations named kidsREAD. It was launched on 23<sup>rd</sup> April 04 by the Deputy Prime Minister Lee Hsien Loong. This programme will also help promote racial harmony values among the young and enhance the quality of life of the children and their families. Dr Yaacob Ibrahim, Minister for Community Development and Sports mooted this idea.

# Special Report on Reading and Literacy Programmes

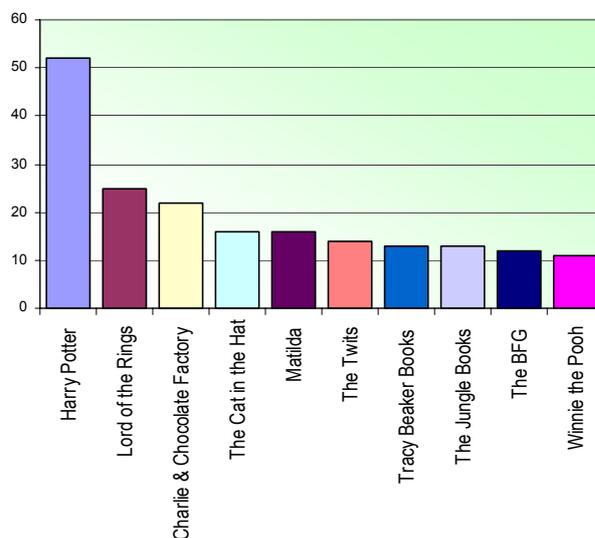
## Kids Vote Harry Potter Top Read

### But One in Five Unable to Name a Favourite Book

Abstract from *The Prince of Wales Arts and Kids Foundation* 1<sup>st</sup> June 2004

New research by The Prince of Wales Arts and Kids Foundation reveals that children are turned off with compulsory literacy lessons in schools. Children surveyed said that school-based literacy programmes are boring and they do not enjoy reading. The survey also found that one in five children in the United Kingdom are unable to name their favourite storybook when unprompted. The research also reveals that Harry Potter was the most popular book (52%) followed by the Lord of the Rings trilogy (25%) and Charlie and the Chocolate Factory (22%). The list of the top ten books reinforces the link between favourite books and film. Nine out of ten books in the top ten list has been made into a film or cartoon. Children aged between seven to 14 years were surveyed as part of the StoryQuest 2004 national festival of stories and storytelling for children, scheduled to run during "Arts & Kids week" from 30<sup>th</sup> Sep – 8<sup>th</sup> Oct 2004

Number of Children Voting as Top Ten Books



## Reaching out to Children & Young People

### Introduction

Libraries create programmes and events to reach out and touch lives, and to engage people in library activities and programmes. Such programmes seek to connect people to the library's resources to meet their needs and interests. In so doing, they fulfill the library's role as an advocate for literacy and learning. Libraries have, in the process, become builders of social capital, nurturing interaction, creating bonds and support for the community.

In recent years many public libraries have transformed themselves to become vibrant community focal points. They lead children to read, encourage young people to discover their potentials, and help adults and general public reach their goals. In short, libraries have enriched lives and contributed to individual personal growth.

### Reading and Literacy Programmes

Increasingly, we see libraries collaborating with other agencies to develop innovative reading and literacy programmes to reach out to the masses. Several states in the US hold annual reading and literacy programmes for the general public. "The Great New York ReadAloud" is one such example. It has attracted participation from a variety of libraries. Held since the 1990s, the programme has involved the participation of local celebrities, teachers, administrators, parents and community leaders. They have been invited to read

aloud and then discuss the joys and the value of reading for success and lifelong learning. The statewide theme of the ReadAloud 2004 (Apr 1) will be "Read Around the World...@your library". Two other examples of such nationwide/ statewide programmes are "Canada Reads 2004" and "New York State Library's Statewide Summer Reading Program 2004".

Collaborative family reading events are becoming more prevalent. They aim to promote the importance of reading and learning together as a family and foster family bonding. Nationwide initiatives include "Family Literacy Day in Canada" (Jan 27), and a statewide event "Family Reading Night, Illinois" (Nov 24). Other examples of literacy programmes for families and the general public are "Families for Literacy" (Los Angeles Public Library), "California Library Literacy Services" (California State Library), "Library User Information Literacy" (Hong Kong Public Library's User Education), American "National Library Week" (Apr 18-24), "Australian Library and Information Week" (May 24-30), "Web Awareness Day" (Canada, Feb 19) and "Canadian First Nations Public Library Week 2004".

### Fun Time for Children and Young People

Public libraries are buzzing with reading programmes for children during the summer holidays. In the UK and US, annual national or statewide summer reading programmes objective of getting maximum impact from these programmes.

targeting children and young people have also been organized with the objective of getting maximum impact from these programmes.

In the New York State, public libraries across the State provide entertainment and recreation related to reading all summer long, with this year's theme - "2004: NEW YORK IS read, white and blue! Keep Kids Reading".

During "Summer Reading Challenge" in the UK, public libraries offered incentives for children to read and hook them into books and libraries. The programme is now in its fifth year and the theme for this year is the "Reading Maze". A central activity in the programme requires the reader to track down authors on a website.

This annual programme was also held in many libraries in the US and was introduced in Australia in the last few years. The following table gives examples of some programmes with young children as specific target group. Others target children in age groups ranging from the very young to those in their teens.

Country	Summer Reading Challenge in Libraries
Australia	→ Premier's Summer Reading Challenge
Canada	→ TD Summer Reading Club
UK	→ Hertfordshire County Council → Luton & Bedfordshire Libraries (For Kids)
US	→ "Footloose in Louisiana Libraries" @ New Orleans Public Library (For Kids) → Ohio Governor's Reading Challenge → Maplewood School Library → The Newark Public Library (For Kids)

The programme allows readers to analyse and appreciate ideas without interruption, to challenge their thinking, and stimulate their minds.

"Color Your World ... Read!" (Summer Reading Club, El Paso Public Library), "Reading Programme for Children & Youth" (Hong Kong Public Library), "TD Summer Reading Club" (Toronto Public Libraries) and the Illinois State Library's "Read for a Lifetime" target high school students. The aim is to develop in them a love for books and reading that will last a lifetime.

## Other Literacy Programmes

Children and young adults programmes can be quite distinct, catering to the different needs at different stages of emotional and intellectual development. In the New York Public Library (NYPL), a series of events is separately planned for young children and young adults, as do other libraries worldwide. A series of [events](#) targeting children at the NYPL's Donnell Library Center include "Baby Laptime", "On the Web: Parent and Child Together" and "Toddler program". As for young adults, literacy programmes revolve around meeting award-winning authors, creative writing workshops, meeting and exchanging of views with librarians of Teen Central, and creative DIY arts and craft sessions for teens themselves to come up with innovative and new creations.

In the UK, a project called "Young Cultural Creators", was launched in 2001. It uses art and writing as a stimulus for reader and writer development activities. Its aim is to open up young people to reading and to inspire them to be creative. Another reader development programme is "Stories from the Web" managed by the Birmingham Libraries, UK. This project aims to encourage the development of the traditional as well as electronic literacy skills, increase children's and their parents' confidence, and enhance their use of library services.

Other programmes include "National Children's Book Week" (Children's Book Council, NY and public libraries, Nov 15-21 2004), "The Rochester Children's Book Festival" (Co-sponsored by the Rochester Area Children's Writers and Illustrators), "Teen Read Week" - Slammin!@Your library (York County Library; other libraries, US), and "Get on Board and Read" (public libraries, US), "Asian Children's Festival" (National Library Board, Singapore). Born to Read & Read to Bond (National Library Board, Singapore). KidsREAD-targeted at the lower income families only (National Library Board, Singapore). Another interesting event is the New Zealand Post Book Awards for Children & Young Adults - Festival and Celebrations, a ten-day festival that celebrates the importance of children's books, reading and writing with hundreds of events nationwide sponsored by the New Zealand Post.

Abstract from "Reaching Out to the People" In *TrendsWatch* 4<sup>th</sup> Quarter FY2003. (National Library Board of Singapore Publication for Internal Circulation)

## References

- |   |  |   |  |
|---|--|---|--|
| Asian Children's Festival<br><a href="http://www.asianchildrensfest.com/">www.asianchildrensfest.com/</a>   | Family Reading Night, Illinois<br><a href="http://www.cyberdriveillinois.com/departments/library/whats_new/frn.html">www.cyberdriveillinois.com/departments/library/whats_new/frn.html</a> | <a href="http://www.nysl.nysed.gov/libdev/summer/index.html">www.nysl.nysed.gov/libdev/summer/index.html</a>  | Teen Read Week<br><a href="http://www.ala.org/ala/yalsa/teenreading/trw/teenreadweek.htm">www.ala.org/ala/yalsa/teenreading/trw/teenreadweek.htm</a> |
| Australian Library and Information Week<br><a href="http://www.ala.org.au/advocacy/alw/2004/">www.ala.org.au/advocacy/alw/2004/</a>   | Get on Board and Read<br><a href="http://www.hersheysmilk.com/getonboard/getonboard/index.asp">www.hersheysmilk.com/getonboard/getonboard/index.asp</a>                                    | Read for a Lifetime<br><a href="http://www.cyberdriveillinois.com/library/isl/reading/rf.html">www.cyberdriveillinois.com/library/isl/reading/rf.html</a> | The Great New York ReadAloud<br><a href="http://www.nysl.nysed.gov/libdev/readaloud/index.html">www.nysl.nysed.gov/libdev/readaloud/index.html</a>   |
| California Library Literacy Services<br><a href="http://literacyworks.org/clls/clls.html">http://literacyworks.org/clls/clls.html</a>   | National Children's Book Week<br><a href="http://www.cbcbooks.org/html/book_week.html">www.cbcbooks.org/html/book_week.html</a>  | Reading Maze<br><a href="http://www.readingmaze.com/html/index.html">www.readingmaze.com/html/index.html</a>  | The Rochester Children's Book Festival<br><a href="http://www.strongmuseum.org/books/bookfair.htm">www.strongmuseum.org/books/bookfair.htm</a>       |
| Canada Reads 2004<br><a href="http://www.cbc.ca/canadareads/">www.cbc.ca/canadareads/</a>   | National Library Week<br><a href="http://www.ala.org/ala/pio/factsheets/nationallibrary.htm">www.ala.org/ala/pio/factsheets/nationallibrary.htm</a>  | Reading Programme for Children & Youth<br><a href="http://www.hkpl.gov.hk/05activities/5_4reading.html">www.hkpl.gov.hk/05activities/5_4reading.html</a>  | Web Awareness Day<br><a href="http://www.cla.ca/webaware/index.htm">www.cla.ca/webaware/index.htm</a>  |
| El Paso Library Summer Reading Club<br><a href="http://www.elpasotexas.gov/kidszone/kidszone_library/summerreadingclub/summerreadingclub.htm">www.elpasotexas.gov/kidszone/kidszone_library/summerreadingclub/summerreadingclub.htm</a> | New York State Library's Statewide Summer Reading Program 2004   | Stories from the Web<br><a href="http://www.storiesfromtheweb.org/sfwhomepage.htm">www.storiesfromtheweb.org/sfwhomepage.htm</a>                          | Web Awareness Day<br><a href="http://www.library.on.ca/FirstNations/2004week/index.htm">www.library.on.ca/FirstNations/2004week/index.htm</a>        |
| Family Literacy Day in Canada<br><a href="http://www.abc-canada.org/flld-jaf/">www.abc-canada.org/flld-jaf/</a>   |  | TD Summer Reading Club<br><a href="http://www.library.on.ca/SummerReading/2004/index.htm">www.library.on.ca/SummerReading/2004/index.htm</a>              | Young Cultural Creators<br><a href="http://www.youngculturalcreators.com/">www.youngculturalcreators.com/</a>  |

## Participate in the “Best Practices of Children’s Libraries” project

- The project aims to collect the "best practice" from our libraries, accompanied by pictures. We will post them on IFLANET and may publish it as a brochure.
- If you plan on using two or three pictures, compile it as a collage (in Photoshop) and save it in the jpeg format. The file size of the forms received by email shall be restricted to 300 KB.
- A photograph (or collage) shall be attached to the form below and sent by email or snail mail to the address found in the link <http://www.ifla.org/VII/s10/scl.htm>. This project is open only to IFLA members.

IFLA membership Code:	<ul style="list-style-type: none"><li>• Title</li><li>• Email</li></ul>
<b>1. Institution Information</b> <ul style="list-style-type: none"><li>• Name:</li><li>• Address:</li><li>• Country:</li><li>• Web Page Address:</li></ul>	<b>3. Category (choose one)</b> <ul style="list-style-type: none"><li>• Children’s Libraries “Best Practices”</li><li>• What’s new in our Children’s Library</li></ul>
<b>2. Contact Information</b> <ul style="list-style-type: none"><li>• Name</li></ul>	<b>4. Description</b> <hr/> <hr/>

## Special Invitation

### Pre-conference in Norway ‘05

The Satellite Meeting to be held in conjunction with WLIC 2005, Oslo, Norway, 14-18 August 2005.

The Conference will be organised by IFLA Libraries for Children and Young Adults Section and Public Libraries Section



Theme:

- **Public Libraries from Public Education to what? - Designing the new strategies for Public Paradises to Adults, Children and Young People**

Place and date: Stavanger, Norway, 10 -11 August 2005

Audience: Library Directors, Children’s librarians, stakeholders

Sponsors: Libraries for Children and Young Adults and Public Libraries Sections

Co-sponsors: Norwegian Library Association, Norwegian Archive, Library and Museum Authority, The County Library of Rogaland Sølvsberget, Stavanger Library and Culture Center

**The Call for papers will be issued until November 1, 2004.**

**Contact the Section's officers for more information.**

# Announcements

## International Literary Award

### in memory of Astrid Lindgren

The IFLA Libraries for Children and Young Adults Section is one of the nominating bodies for ALMA.

The Swedish Government has established an important literary award in memory of the author Astrid Lindgren to promote literature for children and young people.

A jury consisting of 12 Swedish researchers, authors, illustrators, librarians and literary critics will nominate and select the winners. A number of organisations around the world is invited to submit nominations.

The aim of the prize is to enhance world-wide interest

in literature for children and young people. Astrid Lindgren was very committed to children's rights and always spoke out on their behalf. It is therefore important that this prize should promote children's rights at a global level, in keeping with Astrid Lindgren's humanistic beliefs.

See at: <http://www.alma.se>



## Hans Christian Andersen

### Bicentenary Events Celebration '05

Hans Christian Andersen Ambassadors appointed in Spain.

At a press conference Thursday evening in the Retiro Park in Madrid, HRH Princess Benedikte of Denmark appointed four Spanish Hans Christian Andersen ambassadors and Secretary General of the Hans Christian Andersen 2005 Foundation, Lars Seeberg, presented the Spanish 2005 Andersen bicentenary projects. The Danish Ambassador to Spain, Christopher Bo Bramsen, hosted the event.

As part of the ceremony, Secretary General of the Hans Christian Andersen 2005 Foundation, Lars Seeberg, presented the Spanish Andersen bicentenary projects that feature exhibitions, scientific seminars, educational projects, special musical events, audio visual artworks, theatre performances and different tourist related initiatives.

"There is no doubt that sun-drenched, exotic Spain ignited a new sensuality in the otherwise frostbitten soul of the aging poet when travelling in Spain. Now Hans Christian Andersen is back. Hopefully just as spirited and surprising as when he first wrote his poems in the Spanish moonlight. I am sure the many bicentenary events featured worldwide will allow us to revisit Hans Christian Andersen and experience whole new aspects of an otherwise familiar authorship," Lars Seeberg said.



Download press photo from the event here:

<http://hca2005.com/HCA2005/HCA2005+Communities/Press>

## Special Invitation

### Singapore Conference of the Metropolitan Libraries Section

Places are still available for this year's conference of the Metropolitan Libraries Section of IFLA, 26 September - 1 October. The programme and the registration form are at <http://www.ifla.org/VII/s46/metro.htm>

Hosted by the National Library Board of Singapore and with the subject 'Library as a Fusion Space', the conference is an opportunity to learn at first hand about the leading-edge developments in NLB's public library services (<http://www.nlb.gov.sg>). The programme also includes presentations on developments in Brasov (Romania), Hong Kong, London, New South Wales, Paris, Pittsburg, Utrecht and Vienna.

We look forward to welcoming colleagues within the IFLA family involved or interested in the management of public library services in large metropolitan areas.

Stuart Brewer

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## Special Invitation

### Fundraising raffle to be held during WLIC in Buenos Aires

The IFLA Governing Board has enthusiastically adopted - an idea which could combine a lot of fun with fund-raising in a good cause.

The plan is to ask you, when you are preparing to attend the World Library and Information Congress in Buenos Aires in 2004 this August, to bring with you something to enter into a raffle to be held during the congress.

The organiser would like you to bring along something that does not cost you very much, but which is characteristic of your country and which other congress participants would find attractive as a prize in a raffle. It might be a book published by your library on the oral traditions of your region, a traditional string bag, some bead-work – anything you think people would treasure!

Raffle tickets will be sold during the congress. The prizes will be the items brought by congress participants from all over the world. The draw will be held during one of the congress social events. All the money raised during the raffle will be given to the IFLA ALP core activity to help assist librarians from developing countries attend future congresses.

Hope that you will participate in this raffle. It's certainly in a good cause. You can help promote the culture of your country and at the same time help someone else develop their career as a librarian!

Remember – it does not have to be expensive. It is also best to avoid heavy and bulky objects and, of course, anything that might attract security or customs officers during your journey.

Hope that this will become an enjoyable feature of our congresses in the future and that participants will enjoy choosing something to enter in the raffle. Why not

start thinking now what you would like to bring to Buenos Aires in August?

It would be helpful if participants intending to take bring something for the raffle informed IFLA HQ in advance. On arrival at the congress, items for the raffle should be taken to the IFLA HQ secretariat at the Hilton Conference Center.

If you need more information about how to contribute to the raffle, please contact either:

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## Reminder



**70th IFLA General Conference  
and Council  
22<sup>nd</sup>-27<sup>th</sup> August 2004  
Buenos Aires, Argentina**



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## **Special Invitation**

71st IFLA General Conference and Council  
*14<sup>th</sup> - 18<sup>th</sup>, August 2005, Oslo, Norway*



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