



World Library and Information Congress:
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Programme: <http://www.ifla.org/IV/ifla70/prog04.htm>

President elect's Brainstorming Session

Alex Byrne

IFLA President-elect: 2003-2005

Group: 1	Headline goal:	HIV/AIDS, Literacy and Libraries
How to make significant progress over next 12 months:	Badges Raising Awareness, logo on everything School libraries to address the issue, all sections to address No duplication of effort amongst sections Develop collections for libraries Research into AIDS and literacy connection Use experiences from existing schemes	
Key partners:	NGOs IFLA Website external links and HIV resources WHO, UNICEF, Gates Foundation, FAO, Philanthropists	
Any constraints:	Economic, Objections from Governments, religious groups etc. Linguistic constraints Take strength from constraints!	

Group: 2	Headline goal:	Integrating libraries, museums and archives for access purposes
How to make significant progress over next 12 months:	Joint conference/work with the archives community explore an integration programme OSLO Programme to feature relevant speakers Share data between communities Digitization programmes	
Key partners:	ICOM, UNESCO (Memory of the World Programme), ICA	
Any constraints:	Economic, Objections from Governments, religious groups etc. Linguistic constraints Take strength from constraints!	

Group: 3	Headline goal:	Advocacy/lobbying to bridge the information divide within/between countries
How to make significant progress over next 12 months:	Continue advocacy of open access/open source through the WSIS process Continue to ensure cooperation between sections Sections on Library Associations to work closely with national associations for effective advocacy within countries IFLA to co-ordinate activities to avoid duplication!	
Key partners:	Sections of IFLA National Associations International Organisations and NGOs	
Any constraints:	Economic Attitudes professional and political (lack of enthusiasm) Copyright limitations Possibility of resistance of information providers	

Group: 4	Headline goal:	Universal Access combined with Advocacy/lobbying
How to make significant progress over next 12 months:	Integrate universal access in all IFLA sections in order to work with the concept, understand what it means place in action plans FAIFE/CLM to address issue Awareness campaign, raise profile of universal access Review the IFLA Statement on Universal Access Debate What is open access? Raise the profile of the information commons, advocate for it, work towards its protection take control of the debate/language	
Key partners:	Publishers open source groups, open access movements Authors IFLA Africa sections, FAIFE, CLM, UNESCO	
Any constraints:	Price of information journals etc. Legal constraints and censorship Cultural problems, including women's issues Lack of library institutions, facilities and resources	

Group: 5	Headline goal:	WSIS involvement, Advocate success stories of libraries
How to make significant progress over next 12 months:	One librarian per delegation and WSIS 2 ICT Training for librarians, users More languages than English on website Database on website on specific issues for specific needs Improve on first approach to the WSIS summit	
Key partners:	National libraries and National Library Associations Trade unions WHO ICA European Association of Education of Adults (EAEA international section) Swiss Library Association for International Relations FAIFE IFLA corporate partners	
Any constraints:	Deadline!	

Group: 6	Headline goal: Working to strengthen global advocacy efforts
How to make significant progress over next 12 months:	Develop/restate priority plan a goal driven plan and not a budget driven plan
Key partners:	Members, association and institutional members (possible funding sources)
Any constraints:	Balance of energy, time and resources given to presentation of professional issues Language barriers Quality of translators

Group: 7	Headline goal: Advocacy, alongside other issues should be used to support equitable access
How to make significant progress over next 12 months:	Continue WSIS work, raise IFLA profile Identify private supporters alongside public Redefine public perception of libraries identify best practice - increase media coverage in mainstream BBC, AAP, CNN etc., along with non-English trade press A package to help library associations do this Get at least one major news story per country in a significant publication, get major figures to talk about library issues IFLA to identify a spokesperson for libraries on a global scale high profile!
Key partners:	National Libraries and national library associations Local and international foundations to support libraries Universities with an international angle Journalists Rotary International
Any constraints:	Balance of energy, time and resources given to presentation of professional issues Language barriers Quality of translators

Group: 8	Headline goal: WSIS impact, continuation of Geneva work
How to make significant progress over next 12 months:	Libraries to be included in national government policies Measurable outcomes Support for library participants in Tunisia 2005 National delegations and non-librarians to help advocate libraries cause at WSIS
Key partners:	National Library Associations and national libraries Politicians and librarians in ministries Press, NGOs Other groups interested in information literacy UNESCO Institute for education in Hamburg? Rotary International
Any constraints:	Funding to ensure adequate representation in delegations to WSIS